



KENYA EXPORT
PROMOTION & BRANDING
AGENCY

Trade alert

A BI-WEEKLY EXPORT TRADE BULLETIN

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Kenya's Coffee Sector Comeback: What Is Driving the Projected 26% Increase in Production?

Kenya's coffee sector is experiencing a strong recovery, with production projected to increase by 26 percent in the 2025/26 coffee year. The growth is being driven by expanded acreage, improved coffee varieties, higher farm productivity, and government reforms that have strengthened farmer returns and market transparency. Rising

export earnings and improved farmer incomes signal renewed confidence in the sector. While challenges such as climate change and high production costs remain, continued investment in productivity, value addition, and market access will be key to sustaining Kenya's coffee resurgence.

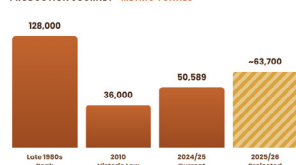
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The Coffee Comeback

After bottoming out at 36,000 tonnes in 2010, Kenya's coffee sector is rebuilding — with production, acreage, yields and farmer earnings all trending upward.

800,000+
COFFEE FARMERS NATIONWIDE

PRODUCTION JOURNEY - METRIC TONNES



▲26% production is projected to grow sharply in 2025/26, building on steady recovery since the 2010 trough — though still well below the 1980s peak.

LAND UNDER CULTIVATION

117,164 ha
2024/25 SEASON ▲ up from 108,000 ha (2008/09)

FARM-LEVEL YIELD

450 kg/ha
2024/25, UP FROM 444 KG/HA ▲ Better agronomy & training



GROWER MIX
Cooperatives 72%
Private Estates 28%

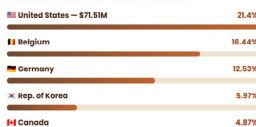
\$343.99M

▲ +17.45% YoY
EXPORT EARNINGS (KES 43.89B)

50,675 MT

▲ +3.0% YoY
EXPORT VOLUME

TOP EXPORT MARKETS - SHARE OF VALUE



EVENTS

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[7th Edition SGCCI Yarn Expo 2026](#)



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