

Trade alert

A BI-WEEKLY EXPORT TRADE BULLETIN

A publication by Kenya Export Promotion & Branding Agency

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Under the high patronage of the president of the republic, Mr Abdelmadjid Tebboune

معرض الجزائر الدولي

ALGIERS INTERNATIONAL FAIR

57th
Edition

22>27 JUNE 2026

Exhibition Center, Pins Maritimes, ALGIERS



EVENTS

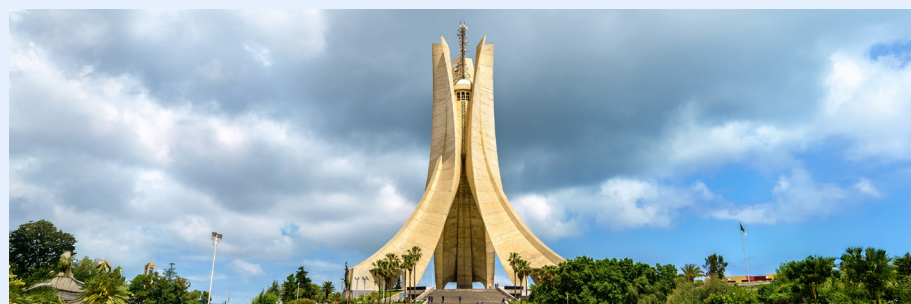
ALGIERS International Fair

Participation in the 57th edition of the Algiers International Fair offers Kenyan exporters an opportunity to access new markets, strengthen trade linkages, and increase the visibility of Kenyan products in North Africa and beyond. The fair provides a strategic platform for Kenyan businesses to showcase their products and services, engage directly with Algerian and international buyers through structured B2B meetings, and establish distributorships, partnerships, and investment connections.

Exporters will also gain valuable market intelligence on Algeria's business

environment, consumer demand, regulatory frameworks, and emerging opportunities across sectors such as agri-food, textiles, manufacturing, ICT, construction materials, and artisanal products. In addition, participation supports Kenya's efforts to diversify export destinations, deepen regional trade under the AfCFTA framework, and position Made in Kenya products competitively within African and Mediterranean markets.

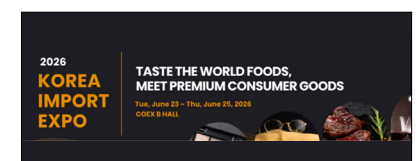
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Indo Livestock 2026 Expo & Forum



Korea Import Expo (KIE) 2026



EMERGING TRENDS



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