

# Trade alert

A BI-WEEKLY EXPORT TRADE BULLETIN

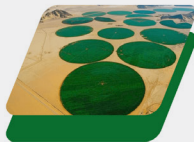
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**Trade Alert Issue 23,  
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## AN INFLUENCE ON ALL OF AFRICA...



**35,000**  
M<sup>2</sup> of exhibition



**40,000**  
Professional entries



**800**  
Exhibitors



**40**  
Countries represented



## EVENTS

**Invitation to participate in the  
60th Zambia International Trade  
Fair (ZITF) 2026**



**Invitation to participate in the  
26th China International Fair for  
Investment and Trade (CIFIT)  
2026**

## Africa's Premier Agriculture Show Opens Its Doors to Kenyan Exporters

For Kenyan farmers, processors, and agribusiness entrepreneurs looking beyond the region's familiar markets, a compelling opportunity is taking shape in North Africa this May. SIPSA-FILAHA, the International Exhibition of Agriculture, Livestock and Agribusiness, returns to

Algiers for its 24th edition – billing itself as the largest trade show dedicated to agriculture and agribusiness on the African continent, and inviting exhibitors from across Africa to participate.

[Read more:](#)



**FOR A SMART AGRICULTURE, FACING THE MODERNIZATION OF AGRICULTURE AND CHALLENGE OF SUSTAINABLE FOOD AND HEALTH SECURITY**



## EMERGING TRENDS



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