

# Trade alert

A BI-WEEKLY EXPORT TRADE BULLETIN

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## ZITF APRIL 20-25 2026

Business days April 20-22

### Connected Economies, Competitive Industries.

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## Zimbabwe International Trade Fair

The Zimbabwe International Trade Fair (ZITF) 2026 will be held from 20–25 April 2026 in Bulawayo, Zimbabwe, under the theme “Connected Economies, Competitive Industries.”

This exhibition focuses on regional integration, industrialization, and value-added production, providing a key platform for business networking, investment promotion, market access,

and B2B and B2G engagements for both local and international participants.

Kenya’s participation aims to promote exports and support MSMEs in expanding into regional and international markets.

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## EMERGING TRENDS

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## EVENTS

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