



KENYA EXPORT
PROMOTION & BRANDING
AGENCY

Tradealert

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African Growth and Opportunity Act Extension

The United States House of Representatives has passed the Bill to extend the African Growth and Opportunity Act (AGOA) for three more years. This means stability and growth for our textile industry and the livelihoods it supports. We are committed to leveraging this window to diversify our export basket beyond textiles, to include key products such as coffee, tea, horticultural goods, and tourism services, ensuring Kenya fully capitalizes on this opportunity.

The benefits of this extension go beyond tariff relief. It safeguards thousands of jobs across Kenya's export ecosystem, including logistics, agriculture, and manufacturing. This stability also strengthens investor confidence, enabling businesses to plan for the

Read more:



<https://www.makeitkenya.go.ke/about-keproba/news-room/latest-news/african-growth-and-opportunity-act-extension>

EMERGING TREND

Market Research: A Strategic Tool for Export Growth and Competitiveness



Read more:



<https://shorturl.at/JKuL>

UPCOMING EVENTS

International Aerospace Technology Fair (AEROTEC)



Read more:



<https://shorturl.at/mJKu>

Suhar Investment Forum



Read more:



<https://shorturl.at/JKuL>

