

Trade alert

A BI-WEEKLY EXPORT TRADE BULLETIN

A publication by Kenya Export Promotion & Branding Agency

Trade Alert Issue 8,
FY 2025/2026

DHL

EXPORTERS OF THE YEAR AWARDS

- ESG EXCELLENCE AWARD
- WOMAN EXPORTER AWARD
- GLOBAL EXPANSION AWARD

DHL EXPORTERS OF THE YEAR AWARDS

The Kenya Export Promotion and Branding Agency (KEPROBA) is engaged in a strategic collaboration with DHL Group, established to strengthen SME export readiness within the country. Through this partnership, we invite Kenyan exporters to apply for the DHL Exporters of the Year Awards 2025—an exceptional chance to:

Win **€4,000** in cash prizes per category

Gain global recognition and mentorship

Expand your business into international markets

[Read more:](#)

JOIN THE MADE IN KENYA FAMILY

The Made in Kenya Mark is a visual symbol that will easily identify products that are made in Kenya.

CLICK HERE TO APPLY

Follow the Kenya Export Promotion and Branding Agency (KEPROBA) WhatsApp Channel



EVENTS

XIAMEN INTERNATIONAL COFFEE FAIR

The Kenya Export Promotion and Branding Agency (KEPROBA) through the Ministry of Foreign and Diaspora Affairs & the Kenya Consulate General in Guangzhou, wishes to inform stakeholders in the coffee sector—including exporters, processors, and cooperatives—of the upcoming opportunity to participate in the Xiamen International Coffee Fair (XMCF), one of Asia's premier coffee industry events. That will be taking place in Xiamen International Conference and Exhibition Centre (XICEC), Xiamen, China from the 21st – 23rd November 2025.

EVENTS

APAS Experience Expo Sao Paulo, Brazil

Kenya Export Promotion and Branding Agency is in receipt of communication from the Embassy of Kenya in Brazil regarding the upcoming APAS Experience Expo scheduled to take place in São Paulo, Brazil, from 6th to 8th November 2025.

APAS EXPERIENCE

NEGÓCIOS VAREJO 2025

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IFSA AFRICA 2026

The Kenya Export Promotion and Branding Agency (KEPROBA) invites interested and suitable exporters to apply and participate in the upcoming IFSA AFRICA 2026 scheduled to take place from 9th to 11th June 2026 in Tunis, Tunisia.

IFSA INTERNATIONAL FOOD SHOW AFRICA

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