

Tradealert

A BI-MONTHLY EXPORT TRADE BULLETIN

A Publication by the Kenya Export Promotion and Branding Agency

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Business Counselling Services for Export Promotion and Branding

Are you ready to take your business to the next level? At the Kenya Export Promotion and Branding Agency (KEPROBA), we offer world-class business counselling tailored to empower entrepreneurs and enterprises across all sectors. Whether you want to expand into global markets, refine your brand identity, or strengthen your operational strategy, our seasoned experts are here to guide you every step of the way.

Why Choose Us?

- Trade Information: Gain access to market intelligence, data, procedures, and sector-specific insights to make informed strategic decisions.
- Expert Insights: Benefit from advice rooted in both local and international market knowledge
- Customized Strategies: Receive personalized counselling designed around your unique business goals.
- Export Opportunities: Unlock global opportunities through market analysis, compliance support, and trade facilitation.

Read more:

<https://www.makeitkenya.go.ke/about-keproba/news-room/latest-news/business-counselling-services-for-export-promotion-and-branding>



EMERGING TRENDS

ITC Export Development Training on Cross-Border Contracts



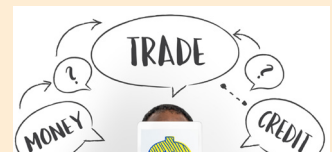
SME Trade Academy

Read more:

<https://shorturl.at/mJKuL>



Export Finance



Read more:

<https://shorturl.at/mJKuL>



EVENT

THE NAIROBI INTERNATIONAL TRADE FAIR

IS ON!

29th September to 5th October, 2025



Read more:

<https://shorturl.at/yFglf>



<https://whatsapp.com/channel/0029VagFGYx5q08etX-dT651q>

