

Tradealert

A BI-MONTHLY EXPORT TRADE BULLETIN

A Publication by the Kenya Export Promotion and Branding Agency

Issue 2,
2025/26



MEAT PRODUCT PROFILE

In 2024, the global export market for meat and meat products was valued at USD 170 billion. Kenya has demonstrated remarkable growth in this sector, with its meat exports expanding at an impressive average annual rate of 22.8% between 2020 and 2024. During this period, Kenya's meat exports rose significantly—from USD 65 million in 2020 to USD 145 million in 2024. This strong upward trend reflects enhanced production capacity, broader market access, and the increasing global competitiveness of Kenyan meat products.

Kenya has consistently maintained a positive balance of trade in this sector, with the surplus increasing from USD 58 million in 2020 to USD 131 million in 2024. This performance underscores Kenya's role as a net exporter of meat and meat products, as well as its contribution to foreign exchange earnings.

In 2024, Kenya's main export destinations for meat products included the United Arab Emirates, Saudi Arabia, Bahrain, Kuwait, and the Islamic Republic of Iran.

Read more:

<https://www.makeitkenya.go.ke/about-keproba/news-room/trade-briefs/meat-product-profile>

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FORGE STRATEGIC
ALLIANCE TO EMPOWER
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