



KENYA EXPORT  
PROMOTION & BRANDING  
AGENCY

# Tradealert

A BI-WEEKLY EXPORT TRADE BULLETIN

A publication by Kenya Export Promotion & Branding Agency

Trade Alert Issue 1,  
2025/2026



## Importance of Export Documentation

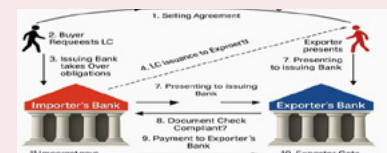
Export documentation is required by both the exporting and importing customs authorities to complete the shipment process. Exporters are advised to accurately fill in the necessary documentation and declarations to avoid costly fines and delays. While it is possible to complete the documentation independently, you may also choose to engage the services of a freight forwarding company, which

can act as your agent in performing various functions. It is important to work with the Kenya Trade Network Agency (KenTrade), a state agency under the National Treasury, mandated to facilitate cross-border trade and to establish, manage, and implement the National Electronic Single Window System (Trade Facilitation Platform).

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## EMERGING TRENDS

### Letters of Credit



### Aerial Yams in Kenya



### Join the Made in Kenya Family



Follow the Kenya Export Promotion and Branding Agency (KEPROBA) WhatsApp Channel



Department of Fisheries – for fish and fish products



Ministry of Health - for public health on food products



Kenya Plant Health Inspectorate Service (KEPHIS) – for phytosanitary certification;



Kenya Bureau of Standards – for manufactured products.

