

Trade alert

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Global Startup Expo 2025

The Kenya Export Promotion and Branding Agency (KEPROBA) is pleased to announce an opportunity for Kenyan innovators and exporters to participate in the upcoming Global Startup Expo 2025, scheduled for 17th–18th September 2025 on Yumesima Island, Osaka, Japan, during the ongoing Expo 2025 Osaka.

The event, organized by the Ministry of Economy, Trade and Industry (METI) of Japan in collaboration with Expo 2025, aims to bring together leading deep-tech startups, investors, corporations, research institutions, and universities from around the world.

Exhibitor participation is free of charge, with the organizers providing booth space, a basic structure, and equipment at no cost. The Expo is themed around addressing global-scale challenges such as health and longevity, resilience against natural disasters, sustainable development amid population growth, and the ethical integration of emerging technologies.

This event presents a powerful platform for Kenyan businesses to showcase their innovations, connect with international partners, and enhance their visibility on the global stage.

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