

Tradealert

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OSAKA, KANSAI, JAPAN

EXPO
2025



REPUBLIC OF
KENYA

OFFICIAL PARTICIPANT KENYA

Invitation to Attend the Kenya Week Celebrations at Expo 2025 Osaka, Kansai, Japan

The Kenya Export Promotion and Branding Agency is coordinating Kenya's participation in the Expo 2025 Osaka, Kansai, Japan. The Expo started on 13th April 2025 and will be running for a period of six months up to 13th October 2025.

Kenya's participation in the Expo is conceptualized on the theme, "Kenya Rising from the bottom-up" tied to the "Empowering Lives" sub-theme of the Expo, to highlight Kenya's rich cultural heritage, its history of innovation and

progress, and its potential for continued growth and development in creating a brighter future for Kenya and its people in line with the Government's Bottom-Up Economic Transformation Agenda (BETA).

At the Expo, Kenya has organized the Kenya Week Celebrations that forms the climax of Kenya's participation in the Expo, which will be held from 21st to 24th June 2025.

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