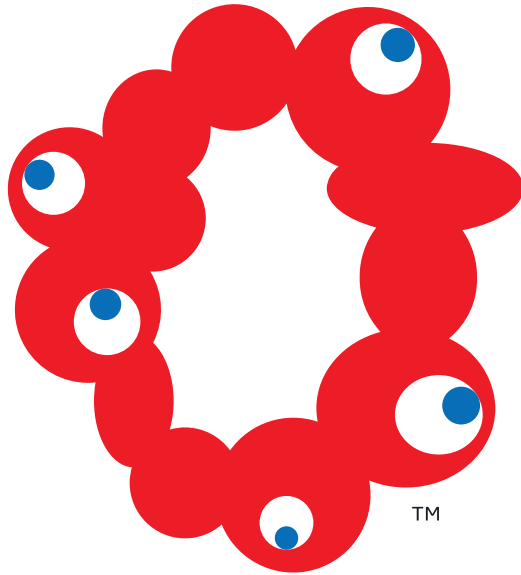


Tradealert

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OSAKA, KANSAI, JAPAN

EXPO 2025

Expo 2025 Osaka, Kansai, Japan 13th April 2025 to 13th October 2025

Expo 2025 Osaka, Kansai, Japan will run for six months (184 days), from 13th April 2025 to 13th October 2025. Under the theme "Designing Future Society for Our Lives," the Expo encourages individuals to reflect on how they want to live and how they can unlock their full potential.

Kenya is among the 160 countries and 7 international organizations participating in Expo 2025. The country's involvement is anchored in the theme "Kenya Rising from the Bottom-Up," aligned with the Expo's sub-theme "Empowering Lives." This showcases Kenya's rich cultural heritage, legacy of innovation and progress, and potential for sustained growth—contributing to a brighter future for its people in line with the government's Bottom-Up Economic Transformation Agenda (BETA).



Read more:

<https://makeitkenya.go.ke/about-keproba/news-room/latest-news/expo-2025-osaka-kansai-japan-13th-april-2025-to-13th-october-2025>

EMERGING TRENDS

EXPORT READINESS PROGRAM

Read more:

<https://makeitkenya.go.ke/about-keproba/news-room/latest-news/export-readiness-program>



KEPROBA WHATSAPP CHANNEL



MASTERING THE ART OF BRANDING: STRATEGIES FOR SUCCESS WEBINAR



KENYA'S AT EXPO 2025 OSAKA



https://us06web.zoom.us/webinar/register/WN_-EChsiWNQZqF-8tWfVTRIQ



https://www.expo2025.or.jp/wp/wp-content/themes/expo2025orjp_2022/assets/pdf/expo-map-index/map/map01_A3_color_en.pdf



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