



KENYA EXPORT
PROMOTION & BRANDING
AGENCY

Tradealert

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INTERNATIONAL TRADE ENVIRONMENT

International trade is the exchange of goods and services between nations, allowing businesses to engage in commercial transactions across borders. It offers countries expanded market opportunities and access to products that may be unavailable or insufficiently produced domestically. The international marketplace facilitates trade across all categories—from raw materials and food products to consumer goods and industrial machinery. Increased competition among global suppliers leads to more competitive pricing, ultimately benefiting consumers through improved affordability and greater choice.

Read more:

<https://www.makeitkenya.go.ke/about-keproba/news-room/latest-news/international-trade-environment>



EMERGING TREND

INDIA'S ELECTRONIC CERTIFICATE OF ORIGIN (ECOO) SYSTEM

Read more:

<https://www.makeitkenya.go.ke/about-keproba/news-room/latest-news/india-s-electronic-certificate-of-origin-ecoo-system>



EVENT



ZIMBABWE INTERNATIONAL TRADE FAIR

Read more:

<https://www.makeitkenya.go.ke/about-keproba/news-room/latest-news/zimbabwe-international-trade-fair>



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