

Tradealert

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Kenya's Participation at Expo 2025 Osaka, Japan – Virtual Briefing for Exporters

The Kenya Export Promotion and Branding Agency announces Kenya's participation in Expo 2025 Osaka, Japan—a global event set to take place from April 13th to October 13th, 2025. This expo presents a unique opportunity for Kenyan exporters to showcase their products and services on an international stage, connect with global markets, and explore new business opportunities.

As part of its commitment to enhancing the visibility of Kenyan products, KEPROBA has identified innovative strategies to maximize Kenya's presence at the expo. One such initiative is the exploration of pop-up spaces as an alternative exhibition platform around the Expo site. These spaces offer a cost-effective and flexible way for Kenyan businesses to engage with international buyers, investors, and consumers. KEPROBA has conducted thorough due diligence on the costs, logistics, and requirements for utilizing these spaces, ensuring that Kenyan exporters can leverage them effectively.

To provide exporters and stakeholders with detailed information and strategic guidance, KEPROBA will host a virtual briefing meeting.

VIRTUAL BRIEFING DETAILS:

Date: Wednesday, 26th March 2025

Time: 10:00 AM – 11:30 AM (EAT)

Platform: Microsoft Teams

Join the meeting

Meeting ID: 351 587 329 423

Passcode: q7e2MS6V

For further enquiries, please contact KEPROBA at

enquiries@brand.ke



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UPCOMING EVENTS

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