



## Tradealert

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## **Opening of the 2025 Fuerte Avocado Harvesting Season**

The Agriculture and Food Authority (AFA), Horticultural Crops Directorate (HCD) has officially announced the opening of the 2025 Fuerte avocado harvesting season, effective February 14, 2025.

### Background on the Harvesting Suspension

Avocado harvesting and sea exports were suspended on October 25, 2024, to prevent the export of immature fruits and protect Kenya's reputation

in international markets. A survey conducted in late November 2024 confirmed insufficient volumes, leading to the continued suspension. However, a follow-up survey conducted between January 20-23, 2025, revealed that sufficient volumes of Pinkerton and Fuerte avocados were now available in some production zones. Meanwhile, the Hass variety was found to be not vet mature across all major growing regions.

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