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**KENYA EXPORT
PROMOTION & BRANDING
AGENCY**

AMERICAS COUNTRY TRADE

Trade Brief Analysis

Report

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1.0 AMERICAS

1.1 BACKGROUND

Americas, the two continents, North and South Americas, of the Western Hemisphere. The climatic zones of the two continents are quite different. In North Americas, subarctic climate prevails in the north, gradually warming southward and finally becoming tropical near the southern isthmus. In South Americas, the climate in the north is tropical, becoming cooler southward.

North Americas consists of 23 countries, including the United States, Canada, Mexico, and Central American nations like Guatemala and Panama. It also encompasses Caribbean nations like Cuba and Jamaica.

South Americas has 12 sovereign countries, including Brazil, Argentina, Colombia, and Peru, as well as territories like French Guiana and the Falkland Islands.

Christianity dominates both continents, largely due to European colonization.

Roman Catholicism is the majority faith, particularly in Latin Americas (Mexico, Central Americas, South Americas).

Protestantism is significant in the United States, Canada, and parts of the Caribbean. Indigenous spiritual traditions persist in smaller communities, especially in South Americas' Andean and Amazonian regions.

North Americas:

The United States is the largest economy, contributing over **\$25 trillion** to the region's GDP, followed by Canada and Mexico. The region is industrialized and leads in technology, manufacturing, and finance (*ref, world bank data catalogue*)

Central Americas: The Caribbean have smaller economies, focused on agriculture, tourism, and remittances.

South Americas:

Brazil is the largest economy (over **\$2.1 trillion**) and a key player in agriculture, mining, and energy.

Other significant economies include Argentina, Chile, and Colombia.

The continent depends heavily on natural resources, such as oil, minerals, and agricultural exports, but faces challenges like inequality and inflation.

2.0 Americas International trade performance

2.1 Americas lead Import trade partners.

Table 1: Americas top 25 lead Import trade partners.

Rank in 2023	Exporters	America import from the world					Share in 2023
		2019	2020	2021	2022	2023	
		Imported values in USD Billion					%
1	China	722.0	694.9	867.5	956.5	794.3	15.4%
2	United States of America	574.1	478.5	617.0	754.5	708.6	13.7%
3	Mexico	423.0	379.7	454.4	542.1	559.7	10.9%
4	Canada	346.6	295.4	390.7	478.0	459.2	8.9%
5	Germany	185.6	164.1	196.2	212.8	231.1	4.5%
6	Japan	191.0	157.0	182.9	202.2	203.7	4.0%
7	Korea, Republic of	115.9	109.8	139.0	167.5	161.8	3.1%
8	Viet Nam	87.1	102.3	133.6	165.5	149.3	2.9%
9	India	80.3	72.2	103.6	124.9	117.6	2.3%
10	Taipei, Chinese	74.1	79.5	104.4	124.3	115.4	2.2%
11	Brazil	82.3	62.6	88.6	112.2	111.8	2.2%
12	Italy	83.2	72.6	90.7	103.9	109.6	2.1%
13	Ireland	67.7	72.2	80.0	89.9	90.4	1.8%
14	France	79.3	60.9	72.3	82.1	83.1	1.6%
15	United Kingdom	80.4	64.4	72.2	81.7	82.6	1.6%
16	Thailand	49.2	52.0	66.9	82.5	78.3	1.5%
17	Switzerland	56.2	85.5	74.9	73.5	67.1	1.3%
18	Malaysia	57.9	61.0	77.1	78.0	64.9	1.3%
19	Netherlands	45.3	37.1	49.2	53.5	56.0	1.1%
20	Spain	37.5	32.3	40.6	49.1	50.1	1.0%
21	Singapore	32.7	35.8	36.8	38.6	46.3	0.9%
22	Argentina	30.2	24.5	35.9	41.3	38.5	0.7%
23	Indonesia	27.3	26.6	36.6	47.3	37.5	0.7%
24	Belgium	29.6	29.3	32.3	39.9	35.5	0.7%
25	Colombia	26.9	21.0	27.0	36.0	32.1	0.6%
96	Kenya	0.7	0.6	0.8	1.0	1.0	0.0%
	All other Countries	511.2	452.5	610.0	734.9	671.8	13.0%
	All countries	4097.2	3724.0	4681.1	5473.9	5157.2	100.0%

Source: International Trade Centre database 2024; Compiled by KEPROBA

- Americas' total imports were valued at USD 5157.2 Billion in 2023 and have an average growth rate of 6.9% per year between 2019 and 2023. Between 2022 and 2023, imports decreased by 5.8% from USD 5473.9 Billion in 2022 to USD 5157.2 Billion in 2023.
- Lead source markets in 2023 included: China (USD 794.3 billion; 15.4%), USA (USD 708.6 billion; 13.7%), Mexico (USD 559.7 billion; 10.9%), Canada (USD 459.2 billion; 8.9%) and Germany (USD 231.1 billion; 4.5%).

2.2 Americas lead Import trade products.

Table 2: Americas top 20 lead Import products.

Rank in 2023	Code	Product label	value in 2019	value in 2020	value in 2021	value in 2022	value in 2023	Share in 2023
Imported values in USD Billion								%
1	'8703	Motor cars and other motor vehicles.	238.5	186.6	203.5	235.1	292.5	5.7%
2	'2709	Petroleum oils and oils obtained from bituminous minerals, crude	162.2	98.4	165.6	243.5	208.1	4.1%
3	'2710	Petroleum oils and oils obtained from bituminous minerals (excl. crude).	157.9	93.1	158.7	237.0	193.4	3.8%
4	'8517	Telephone sets.	144.1	133.3	157.0	176.2	168.0	3.3%
5	'8708	Parts and accessories for tractors.	126.0	105.3	127.7	147.9	155.8	3.0%
6	'8471	Automatic data-processing machines.	117.6	132.6	151.7	157.5	132.4	2.6%
7	'3004	Medicaments.	104.6	106.1	113.1	122.7	120.4	2.3%
8	'3002	Human blood; animal blood prepared for therapeutic.	55.6	66.2	82.9	85.9	101.1	2.0%
9	'8704	Motor vehicles for the transport of goods.	61.5	47.3	60.8	70.9	81.8	1.6%
10	'8542	Electronic integrated circuits.	60.7	56.9	70.9	79.3	67.6	1.3%
11	'9018	Instruments and appliances used in medical, surgical.	38.4	37.5	43.7	48.1	52.2	1.0%
12	'8544	Insulated "incl. enamelled or anodised" wire, cable .	33.9	30.4	39.4	47.4	47.5	0.9%
13	'8473	Parts and accessories (other than covers, carrying cases and the like).	31.2	35.8	45.1	51.2	46.1	0.9%
14	'8411	Turbojets, turbopropellers and other gas turbines	41.6	30.5	31.1	38.7	45.7	0.9%
15	'8504	Electrical transformers, static converters, e.g. rectifiers, and inductors.	23.8	24.2	28.9	35.5	40.3	0.8%
16	'2711	Petroleum gas and other gaseous hydrocarbons	30.1	23.2	49.2	66.0	40.1	0.8%
17	'8507	Electric accumulators, incl. separators.	12.4	13.7	21.3	31.5	39.8	0.8%
18	'8541	Semiconductor devices "e.g. diodes, transistors, semiconductor-based transducers".	17.3	18.7	21.1	30.5	38.1	0.7%
19	'9401	Seats, whether or not convertible into beds.	31.8	29.0	37.0	39.0	33.7	0.7%
20	'4011	New pneumatic tyres, of rubber	26.4	22.7	29.2	35.9	33.6	0.7%
		All other countries	2564.1	2423.9	3029.1	3453.6	3200.1	62.3%
	TOTAL	All products	4079.9	3715.2	4666.8	5433.6	5138.2	100.0%

Source: International Trade Centre database 2024; Compiled by KEPROBA

- Americas' top import products in 2023 included: Motor cars and other motor vehicles (USD 292.5 billion), petroleum oils and oils obtained from bituminous minerals, crude (USD 208.1 billion), petroleum oils and oils obtained from bituminous minerals (Excl. crude) (USD 193.4 billion), Telephone sets (USD 168.0 billion), and Parts and accessories for tractors (USD 155.8 billion).

2.3 Americas lead Export trade partners.

Table 3: Americas top 25 lead Export trade partners.

Rank in 2023	Importers	America export to the World					Share in 2023
		2019	2020	2021	2022	2023	
		Exported values in USD Billion					%
1	United States of America	794.0	699.7	879.6	1052.2	1045.1	26.2%
2	Canada	317.3	277.3	333.2	383.8	384.7	9.7%
3	China	252.8	270.3	344.1	360.2	364.9	9.2%
4	Mexico	272.8	225.1	295.5	348.2	347.2	8.7%
5	Netherlands	78.1	67.1	80.0	108.9	116.4	2.9%
6	Japan	104.4	90.9	109.2	120.3	111.1	2.8%
7	Germany	82.0	77.3	89.1	99.5	101.9	2.6%
8	United Kingdom	93.6	82.2	85.7	104.5	96.6	2.4%
9	Korea, Republic of	75.6	70.2	91.6	101.7	91.6	2.3%
10	Brazil	71.0	57.9	79.3	91.1	80.1	2.0%
11	India	54.4	42.5	61.4	73.1	61.5	1.5%
12	France	48.1	36.7	41.0	58.4	56.1	1.4%
13	Singapore	36.9	32.7	43.9	58.5	54.5	1.4%
14	Taipei, Chinese	43.3	39.4	51.3	57.9	51.2	1.3%
15	Belgium	45.9	36.7	45.7	50.6	51.1	1.3%
16	Spain	30.5	25.5	33.6	51.5	46.5	1.2%
17	Italy	35.7	31.3	33.8	40.7	41.1	1.0%
18	Chile	31.3	25.4	37.4	47.4	39.9	1.0%
19	Switzerland	27.4	26.7	36.0	49.6	39.7	1.0%
20	Australia	30.3	27.8	31.6	36.1	39.0	1.0%
21	Argentina	23.9	20.1	26.8	36.3	37.0	0.9%
22	Hong Kong, China	38.4	29.8	37.0	31.6	35.1	0.9%
23	United Arab Emirates	27.5	21.4	24.9	30.3	34.2	0.9%
24	Colombia	27.2	21.5	30.1	37.6	31.2	0.8%
25	Malaysia	18.9	18.1	23.0	25.7	27.5	0.7%
114	Kenya	0.8	0.7	0.9	0.9	0.7	0.0%
	All other countries	480.0	404.7	512.1	626.4	599.3	15.0%
	All countries	3142.0	2759.0	3457.9	4083.0	3985.1	100.0%

Source: International Trade Centre database 2024; Compiled by KEPROBA

- Americas' total exports in 2023 were valued at USD 3985.1 Billion.
- Lead destination markets for Americas included: USA (USD 1045.1 billion; 26.2%), Canada (USD 384.7 billion; 9.7%), China (USD 364.9 billion; 9.2%), Mexico (USD 347.2 billion; 8.7%) and Netherlands (USD 116.4 billion; 2.9%). Collectively, the top 5 countries accounted for 56.7% of Americas' total exports in 2023.

2.4 Americas lead Export trade products.

Table 4: Americas top 20 lead Export products.

Rank in 2023	Code	Product label	value in 2019	value in 2020	value in 2021	value in 2022	value in 2023	Share in 2023
Exported values in USD Billion								%
1	'2709	Petroleum oils and oils obtained from bituminous minerals, crude	217.1	149.3	230.6	348.7	323.2	8.1%
2	'8703	Motor cars and other motor vehicles.	152.4	121.6	128.6	140.5	164.4	4.1%
3	'2710	Petroleum oils and oils obtained from bituminous minerals (excl. crude).	117.8	77.1	115.7	182.0	153.0	3.8%
4	'8708	Parts and accessories for tractors, motor vehicles.	87.6	71.0	80.0	94.9	105.2	2.6%
5	'1201	Soya beans, whether or not broken	52.4	61.2	75.2	90.4	88.9	2.2%
6	'2711	Petroleum gas and other gaseous hydrocarbons	45.6	43.7	88.6	130.2	87.1	2.2%
7	'7108	Gold, incl. gold plated with platinum, unwrought or not further worked.	57.6	61.9	72.9	81.6	75.4	1.9%
8	'8704	Motor vehicles for the transport of goods, incl. chassis with engine and cab	54.0	43.7	54.1	61.9	74.3	1.9%
9	'8471	Automatic data-processing machines.	60.4	58.9	62.4	73.7	62.0	1.6%
10	'2603	Copper ores and concentrates	40.5	38.9	59.2	56.6	60.7	1.5%
11	'9018	Instruments and appliances used in medical, surgical, dental or veterinary sciences.	43.2	41.6	47.0	51.4	58.3	1.5%
12	'8517	Telephone sets.	46.8	42.8	46.6	49.8	54.7	1.4%
13	'3002	Human blood; animal blood prepared for therapeutic, prophylactic.	26.9	27.3	45.6	44.9	51.4	1.3%
14	'3004	Medicaments.	35.5	35.5	42.8	50.1	49.1	1.2%
15	'8542	Electronic integrated circuits.	43.3	47.8	57.6	57.1	47.9	1.2%
16	'2601	Iron ores and concentrates, incl. roasted iron pyrites	29.9	35.0	58.6	40.4	41.8	1.0%
17	'8544	Insulated "incl. enamelled or anodised" wire, cable "incl. coaxial cable".	25.2	21.9	27.8	31.8	35.1	0.9%
18	'1005	Maize or corn	22.4	22.4	33.4	41.9	34.7	0.9%
19	'2701	Coal; briquettes, ovoids and similar solid fuels manufactured from coal	20.2	13.1	20.3	38.9	32.8	0.8%
20	'8701	Tractors (other than tractors of heading 8709)	17.5	11.8	15.5	20.5	23.6	0.6%
		All other products	1944.4	1732.3	2095.6	2382.3	2361.6	59.3%
	TOTAL	All products	3140.5	2758.9	3457.9	4069.5	3985.1	100.0%

Source: International Trade Centre database 2023; Compiled by KEPROBA

- Americas' top export products in 2023 included: Petroleum oils obtained from bituminous minerals (crude) (USD 323.2 billion), Motor cars and other motor vehicles (USD 164.4 billion), Petroleum oils and oils obtained from bituminous minerals (Excl. crude) (USD 153.0 billion), Parts and accessories for tractors, motor vehicles (USD 105.2 billion) and Soya beans (USD 88.9 billion).

3.0 INTRA-Americas Trade trends

3.1 INTRA-Americas lead Import trade partners.

Table 5: INTRA-Americas Top 25 lead Import trade partners.

Rank in 2023	Importers	INTRA-America imports					Share in 2023
		2019	2020	2021	2022	2023	
		Imported values in USD Billion					%
1	United States of America	799.3	701.9	881.9	1065.2	1064.1	50.9%
2	Canada	274.4	237.0	285.9	333.8	334.2	16.0%
3	Mexico	230.2	188.8	250.2	302.0	294.4	14.1%
4	Brazil	65.0	52.9	74.7	93.3	76.6	3.7%
5	Chile	35.6	28.5	43.4	56.0	40.2	1.9%
6	Argentina	22.7	19.2	26.5	34.2	35.5	1.7%
7	Colombia	24.8	20.6	27.8	36.5	29.5	1.4%
8	Peru	20.7	16.1	23.0	30.4	25.9	1.2%
9	Guatemala	14.2	12.8	17.8	21.9	20.8	1.0%
10	Dominican Republic	13.6	11.0	16.2	18.5	18.8	0.9%
11	Ecuador	11.7	9.1	12.5	17.2	16.4	0.8%
12	Costa Rica	9.8	8.7	11.3	13.2	13.8	0.7%
13	Paraguay	8.7	6.8	9.0	7.3	11.1	0.5%
14	El Salvador	8.8	6.6	9.2	11.3	10.5	0.5%
15	Honduras	6.2	5.2	7.5	14.4	9.4	0.4%
16	Panama	7.4	5.5	7.1	10.3	9.1	0.4%
17	Nicaragua	5.1	4.6	6.3	7.8	7.7	0.4%
18	Bolivia, Plurinational State of	5.2	3.9	5.6	8.0	6.5	0.3%
19	Venezuela, Boliv arian Republic of	3.5	3.3	4.7	6.6	6.4	0.3%
20	Uruguay	4.3	4.2	4.9	7.0	6.2	0.3%
21	Trinidad and Tobago	3.6	2.7	3.4	3.7	5.3	0.3%
22	Jamaica	4.4	3.2	4.1	5.5	5.0	0.2%
23	Bahamas	3.0	1.9	3.1	3.3	3.7	0.2%
24	Guyana	3.2	1.4	1.6	7.4	3.4	0.2%
25	Haiti	2.6	2.7	2.8	3.0	2.7	0.1%
	All other countries	24.8	18.6	25.7	34.6	31.3	1.5%
	America Aggregation	1612.6	1377.2	1766.1	2152.4	2088.6	100.0%

Source: International Trade Centre database 2024; Compiled by KEPROBA

- Intra-Americas' total Imports amounted to USD 2088.6 billion in 2023.
- Total imports have an average growth of 8.1% between 2019 and 2023. Between 2022 and 2023 Intra-Americas' exports declined by 3.0%.
- The top five importers in 2023 included: USA (USD 1064.1 billion; 50.9%), Canada (USD 334.2 billion; 16.0%), Mexico (USD 294.4 billion; 14.1%), Brazil (USD 76.6 billion; 3.7%) and Chile (USD 40.2 billion; 1.9%).

3.2 INTRA-Americas lead Import trade products.

Table 6: INTRA-Americas Top 20 lead Import trade products.

Rank in 2023	Product code	Product label	America's imports from America					Share in 2023
			Value in 2019	Value in 2020	Value in 2021	Value in 2022	Value in 2023	
			Imported values in USD Billion					%
1	'2709	Petroleum oils and oils obtained from bituminous minerals, crude	129.7	86.1	140.3	213.0	186.1	8.9%
2	'8703	Motor cars and other motor vehicles.	107.3	81.5	85.6	99.3	118.6	5.7%
3	'2710	Petroleum oils and oils obtained from bituminous minerals (excl. crude).	94.8	58.1	89.9	151.1	117.5	5.6%
4	'8708	Parts and accessories for tractors.	71.4	57.9	65.4	77.8	87.6	4.2%
5	'8704	Motor vehicles for the transport of goods, incl. chassis with engine and cab	53.9	42.2	53.6	60.7	70.6	3.4%
6	'2711	Petroleum gas and other gaseous hydrocarbons	29.2	22.3	47.9	63.9	38.5	1.8%
7	'8471	Automatic data-processing machines.	34.7	33.1	35.6	44.2	35.5	1.7%
8	'8544	Insulated "incl. enamelled or anodised" wire, cable "incl. coaxial cable".	20.7	17.5	22.8	27.4	28.4	1.4%
9	'9018	Instruments and appliances used in medical, surgical, dental or veterinary sciences.	16.7	16.8	19.9	22.1	25.9	1.2%
10	'8701	Tractors (other than tractors of heading 8709)	15.2	9.8	13.2	18.2	20.8	1.0%
11	'8411	Turbojets, turbopropellers and other gas turbines	13.0	11.5	13.1	17.1	20.7	1.0%
12	'8517	Telephone sets, incl. smartphones and other telephones for cellular networks.	15.7	14.6	15.5	16.8	19.4	0.9%
13	'7108	Gold, incl. gold plated with platinum.	12.9	15.9	14.3	13.9	19.2	0.9%
14	'3004	Medicaments.	14.9	13.9	15.9	16.5	17.4	0.8%
15	'8407	Spark-ignition reciprocating or rotary internal combustion piston engine	12.2	10.3	10.3	11.5	14.2	0.7%
16	'1005	Maize or corn	8.6	8.7	13.3	15.5	13.7	0.7%
17	'9401	Seats, whether or not convertible into beds.	12.0	9.7	10.9	12.7	13.4	0.6%
18	'8528	Monitors and projectors, not incorporating television reception apparatus.	13.3	13.7	17.4	15.2	13.2	0.6%
19	'8537	Boards, panels, consoles, desks, cabinets and other bases.	8.7	7.8	8.7	10.6	13.0	0.6%
20	'8421	Centrifuges, incl. centrifugal dryers (excl. those for isotope separation).	8.5	8.1	9.5	10.9	11.9	0.6%
		All other products	919.2	837.8	1063.2	1234.5	1202.8	57.6%
	TOTAL	All products	1612.6	1377.2	1766.1	2152.4	2088.6	100.0%

Source: International Trade Centre database 2024; Compiled by KEPROBA

- The top imported products in 2023 include: Petroleum oils and oils obtained from bituminous minerals, crude (USD 186.1 billion), Motor cars and other motor vehicles (USD 118.6 billion), Petroleum oils and oils obtained from bituminous minerals (Excl. crude) (USD 117.5 billion), Parts and accessories for tractors (USD 87.6 billion), and Motors vehicles for the transport of goods (USD 70.6 billion)

3.3 INTRA-Americas lead Exports trade partners.

Table 7: INTRA-Americas top 25 lead Export trade partners.

Rank in 2023	Exporters	INTRA-America Export					Share in 2023
		2019	2020	2021	2022	2023	
		Exported values in USD Billion					%
1	United States of America	709.1	594.2	757.8	902.8	874.1	39.8%
2	Mexico	406.7	367.8	434.5	513.4	531.2	24.2%
3	Canada	347.7	296.0	394.2	477.2	456.9	20.8%
4	Brazil	70.0	55.1	79.5	99.3	99.9	4.5%
5	Argentina	25.8	20.8	30.7	36.2	33.5	1.5%
6	Chile	22.4	20.6	29.0	31.1	31.8	1.4%
7	Colombia	25.3	19.2	24.9	35.0	30.7	1.4%
8	Peru	14.6	13.5	17.1	20.6	20.9	1.0%
9	Ecuador	13.1	10.1	14.1	19.8	16.3	0.7%
10	Costa Rica	8.2	8.3	10.4	11.1	13.1	0.6%
11	Guatemala	8.8	8.5	10.7	12.5	11.7	0.5%
12	Panama	9.5	7.7	9.7	11.3	10.9	0.5%
13	Paraguay	5.5	6.5	7.9	7.6	9.3	0.4%
14	Dominican Republic	7.4	7.0	8.4	9.0	8.9	0.4%
15	Nicaragua	4.6	4.4	5.7	6.5	6.6	0.3%
16	El Salvador	4.5	4.5	6.0	6.7	6.1	0.3%
17	Honduras	2.3	3.3	3.6	10.8	5.4	0.2%
18	Bolivia, Plurinational State of	4.7	3.9	5.2	6.9	5.1	0.2%
19	Guyana	2.3	2.1	2.7	5.6	5.0	0.2%
20	Trinidad and Tobago	5.0	4.1	6.2	8.7	4.8	0.2%
21	Venezuela, Boliv arian Republic of	4.1	1.5	2.0	1.4	4.6	0.2%
22	Uruguay	2.7	3.7	3.6	4.3	4.1	0.2%
23	Haiti	1.2	1.0	1.3	1.2	0.9	0.0%
24	Jamaica	0.9	0.8	1.0	1.5	0.9	0.0%
25	Cuba	0.8	0.7	0.9	0.1	0.6	0.0%
	All other countries	1.7	1.2	1.5	2.0	1.7	0.1%
	America Aggregation	1708.9	1466.4	1868.5	2242.6	2195.5	100.0%

Source: International Trade Centre database 2024; Compiled by KEPROBA

- Intra-Americas' total exports in 2023 were valued at USD 2195.5 billion and have an average growth of 7.8% per year between 2019 and 2023.
- The top five exporters in 2023 included: USA (USD 874.1 billion; 39.8%), Mexico (USD 531.2 billion; 24.2%), Canada (USD 456.9 billion; 20.8%), Brazil (USD 99.9 billion; 4.5%) and Argentina (USD 33.5 billion; 1.5%).

3.4 INTRA-Americas lead Exports trade products.

Table 8: INTRA-Americas top 20 lead Export trade products.

Rank in 2023	Product code	Product label	America's exports to America					Share in 2023
			2019	2020	2021	2022	2023	
			Exported values in USD Billion					%
1	'2709	Petroleum oils and oils obtained from bituminous minerals, crude	118.9	77.3	128.3	194.4	166.4	7.6%
2	'2710	Petroleum oils and oils obtained from bituminous minerals (excl. crude)	98.1	61.8	95.4	153.1	124.7	5.7%
3	'8703	Motor cars and other motor vehicles.	103.8	79.6	82.9	95.0	113.5	5.2%
4	'8708	Parts and accessories for tractors.	75.7	60.2	68.2	81.3	92.3	4.2%
5	'8704	Motor vehicles for the transport of goods, incl. chassis with engine and cab	51.7	40.9	51.1	58.4	70.3	3.2%
6	'8471	Automatic data-processing machines.	45.5	44.7	47.5	56.4	42.7	1.9%
7	'2711	Petroleum gas and other gaseous hydrocarbons	25.3	20.2	42.1	55.4	33.0	1.5%
8	'8544	Insulated "incl. enamelled or anodised" wire, cable "incl. coaxial cable".	21.2	18.5	24.0	28.9	30.5	1.4%
9	'8517	Telephone sets.	24.7	21.8	23.6	26.6	29.2	1.3%
10	'9018	Instruments and appliances used in medical, surgical, dental.	18.7	18.5	21.4	23.9	28.4	1.3%
11	'7108	Gold, incl. gold plated with platinum.	12.2	16.8	14.1	13.7	21.9	1.0%
12	'8701	Tractors (other than tractors of heading 8709)	15.2	10.0	13.4	18.2	20.7	0.9%
13	'3004	Medicaments.	14.9	14.0	17.8	17.8	18.4	0.8%
14	'8542	Electronic integrated circuits.	14.2	15.7	17.6	19.9	17.8	0.8%
15	'8536	Electrical apparatus for switching or protecting electrical circuits.	11.0	9.9	11.6	13.7	14.5	0.7%
16	'8407	Spark-ignition reciprocating or rotary internal combustion piston engine	12.8	10.4	10.4	12.1	14.3	0.6%
17	'8528	Monitors and projectors, not incorporating television reception apparatus.	16.9	15.4	17.9	16.4	14.0	0.6%
18	'1005	Maize or corn	7.9	7.8	11.8	14.1	13.4	0.6%
19	'8504	Electrical transformers, static converters, e.g. rectifiers, and inductors.	7.6	7.3	8.1	10.5	13.2	0.6%
20	'8537	Boards, panels, consoles, desks, cabinets and other bases.	8.4	7.6	8.9	10.7	13.1	0.6%
		All other products	1004.2	908.2	1152.3	1322.0	1303.4	59.4%
	TOTAL	All products	1708.9	1466.4	1868.5	2242.6	2195.5	100.0%

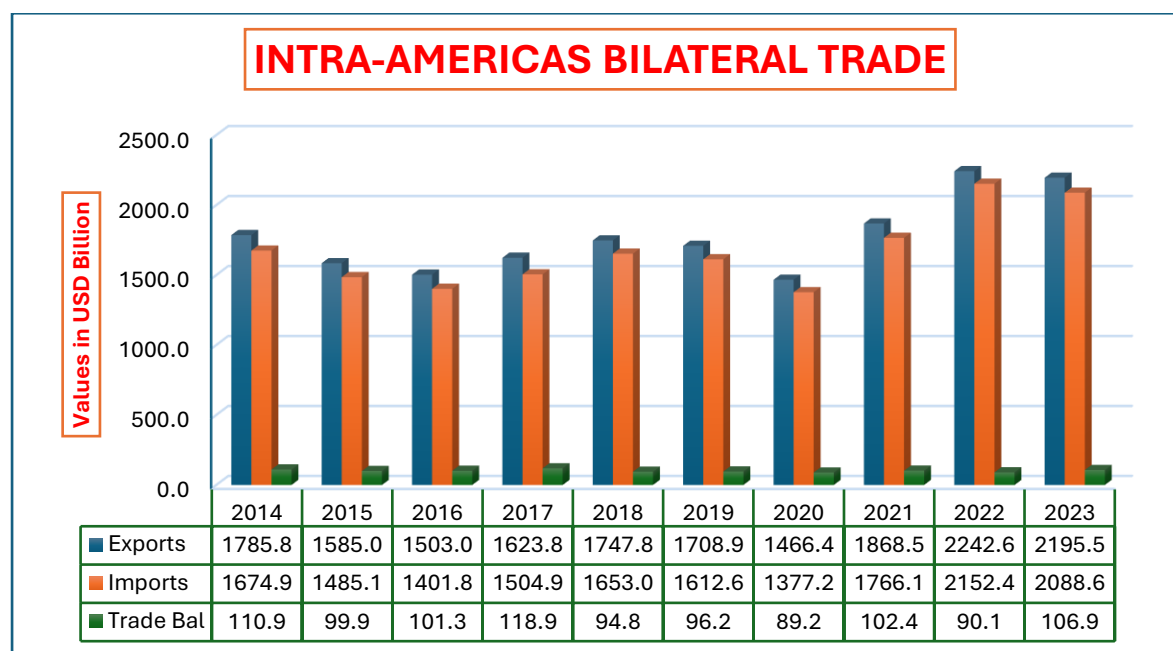
Source: International Trade Centre database 2024; Compiled by KEPROBA

- Top export products in 2023 were: Petroleum oils and oils obtained from bituminous minerals, crude (USD 166.4 billion), Petroleum oils and oils obtained from bituminous minerals (Excl. crude) (USD 124.7 billion), Motor cars and other motor vehicles (USD 113.5 billion), Parts and accessories for tractors (USD 92.3 billion) and Motor vehicles for transport of goods (USD 70.3 billion).

4.0 INTRA-Americas Bilateral Trade Relations

4.1 Trade Balance

Figure 1: INTRA-Americas Bilateral trade



Source: International Trade Centre database 2024; Compiled by KEPROBA

- The balance of trade in the reviewed period has been fluctuating throughout the decade. A positive balance of trade has been recorded with the peak value being USD 110.9 billion in 2014 and the lowest value being USD 89.2 billion in 2020.
- Intra Americas exports since 2014 has been fluctuating all through the decade long, but still growth has been realised from USD 1785.8 billion in 2014 to USD 2195.5 billion in 2023. The lowest value being USD 1466.4 billion in 2020. Best performing year was 2022 with exports reaching USD 2242.6 billion.
- Intra Americas imports have been fluctuating over the last 10 years. The peak import value was USD 2088.6 billion in 2023. Intra Americas imports have not been under USD 1401.8 billion throughout the decade.

5.0 Kenya-Americas Trade performance

5.1 Kenya Exports to Americas

Table 9: Kenya Exports to Americas

Rank in 2023	Product code	Product label	Kenya's exports to America					Share in 2023
			2019	2020	2021	2022	2023	
			Exported values in USD million					%
1	'6203	Men's or boys' suits, ensembles, jackets, blazers, trousers.	93.0	66.8	109.6	110.1	99.3	20.1%
2	'0901	Coffee.	35.8	48.9	44.2	69.3	63.5	12.8%
3	'6110	Jerseys, pullovers, cardigans, waistcoats and similar articles.	26.8	31.6	35.1	57.2	40.7	8.2%
4	'6204	Women's or girls' suits, ensembles, jackets, blazers, dresses, skirts.	68.7	72.6	62.3	55.0	37.7	7.6%
5	'2710	Petroleum oils and oils obtained from bituminous minerals.	33.5	9.3	14.2	33.9	32.9	6.6%
6	'6109	T-shirts, singlets and other vests, knitted or crocheted	14.2	16.0	29.8	22.2	26.6	5.4%
7	'2614	Titanium ores and concentrates	50.1	39.7	22.8	89.8	17.7	3.6%
8	'6205	Men's or boys' shirts (excl. knitted or crocheted, nightshirts, singlets and other vests)	20.5	17.2	22.2	20.9	17.2	3.5%
9	'6105	Men's or boys' shirts, knitted or crocheted .	27.1	19.3	13.2	17.1	12.6	2.5%
10	'0802	Other nuts, fresh or dried, whether or not shelled or peeled.	47.5	31.3	55.3	55.5	11.2	2.3%
11	'6103	Men's or boys' suits, ensembles, jackets, blazers, trousers.	11.7	8.1	10.5	12.2	10.8	2.2%
12	'6104	Women's or girls' suits, ensembles, jackets, blazers, dresses, skirts.	8.0	6.3	4.3	12.6	10.0	2.0%
13	'6211	Tracksuits, ski suits, swimwear and other garments.	17.4	16.5	12.0	20.5	9.8	2.0%
14	'0902	Tea.	10.8	14.6	13.8	14.5	8.1	1.6%
15	'6107	Men's or boys' underpants, briefs, nightshirts, pyjamas, bathrobes.	0.0	8.0	19.8	16.4	7.9	1.6%
16	'1515	Fixed vegetable or microbial fats and oils, incl. jojoba oil, and their fractions.	4.8	7.3	2.7	11.8	7.8	1.6%
17	'0602	Live plants incl. their roots, cuttings and slips; mushroom spawn.	3.7	5.1	6.5	7.6	6.6	1.3%
18	'3301	Essential oils, whether or not terpeneless, incl. concretes and absolutes.	10.3	11.6	11.7	10.2	6.6	1.3%
19	'7317	Nails, tacks, drawing pins, corrugated nails, staples.	0.0	0.0	2.6	13.5	6.4	1.3%
20	'6201	Men's or boys' overcoats, car coats, capes, cloaks, anoraks, incl. ski jackets.	2.2	1.7	2.7	2.9	5.9	1.2%
		All other products	63.1	59.6	85.2	72.3	55.6	11.2%
	TOTAL	All products	549.2	491.5	580.4	725.3	494.7	100.0%

Source: International Trade Centre database 2024; Compiled by KEPROBA

- The value of Kenya's exports to Americas stood at USD 494.7 million in 2023 and has been increasing on an average rate of 0.2%_ per year between 2019 and 2023.

- Kenya's principal export product to Americas in 2023 was Men's or boy's suits (20.1%). Other key export products include Coffee (12.8%), Jerseys, pullovers, cardigans (8.2%), Women's or girls' suits (7.6%) and Petroleum oils and oils obtained from bituminous minerals (6.6%)

5.2 Kenya Imports from Americas

Table 10: Kenya Imports from Americas

Rank in 2023	Product code	Product label	Kenya's imports from America					Share in 2023
			2019	2020	2021	2022	2023	
			Imported values in USD Million					%
1	'2711	Petroleum gas and other gaseous hydrocarbons	108.6	116.2	221.0	220.3	185.8	15.0%
2	'1701	Cane or beet sugar and chemically pure sucrose, in solid form	0.0	0.0	0.6	0.0	148.5	12.0%
3	'1001	Wheat and meslin	194.7	179.3	184.4	226.4	90.8	7.3%
4	'8802	Powered aircraft "e.g. helicopters and aeroplanes".	83.1	45.3	83.2	34.6	72.4	5.8%
5	'3004	Medicaments.	28.4	22.5	91.1	60.2	46.2	3.7%
6	'3822	Diagnostic or laboratory reagents on a backing.	14.9	42.2	20.1	41.4	33.1	2.7%
7	'8807	Parts of aircraft and spacecraft of heading 8801, 8802 or 8806.	0.0	0.0	0.0	10.2	31.1	2.5%
8	'1507	Soya-bean oil and its fractions.	8.2	4.6	4.1	2.7	29.2	2.4%
9	'6309	Worn clothing and clothing accessories, blankets and travelling rugs.	25.9	13.5	22.2	32.7	29.2	2.4%
10	'0713	Dried leguminous vegetables, shelled, whether or not skinned or split	11.5	9.9	13.2	30.6	29.1	2.3%
11	'8407	Spark-ignition reciprocating or rotary internal combustion piston engine	51.9	7.6	19.9	34.3	25.9	2.1%
12	'2207	Undenatured ethyl alcohol of an alcoholic strength of >= 80%.	0.0	2.7	3.4	13.9	23.8	1.9%
13	'4703	Chemical wood pulp, soda or sulphate (excl. dissolving grades)	1.8	1.8	1.8	7.9	20.0	1.6%
14	'3901	Polymers of ethylene, in primary forms	24.7	16.1	11.9	18.1	19.4	1.6%
15	'8701	Tractors (other than tractors of heading 8709)	2.7	15.8	23.4	18.7	19.1	1.5%
16	'3002	Human blood; animal blood prepared for therapeutic.	4.1	18.8	28.8	79.4	16.7	1.3%
17	'8517	Telephone sets, incl. smartphones and other telephones for cellular networks.	11.1	11.0	6.4	7.2	15.4	1.2%
18	'8411	Turbojets, turbopropellers and other gas turbines	1.4	2.7	3.0	2.9	14.5	1.2%
19	'2008	Fruits, nuts and other edible parts of plants, prepared or preserved.	7.9	11.4	8.5	12.1	13.1	1.1%
20	'8414	Air or vacuum pumps (excl. gas compound elevators and pneumatic elevators)	5.1	2.9	5.9	5.2	10.3	0.8%
		All other product	428.5	383.9	377.3	371.0	368.8	29.7%
	TOTAL	All products	1014.5	908.0	1130.3	1229.9	1242.3	100.0%

Source: International Trade Centre database 2024; Compiled by KEPROBA

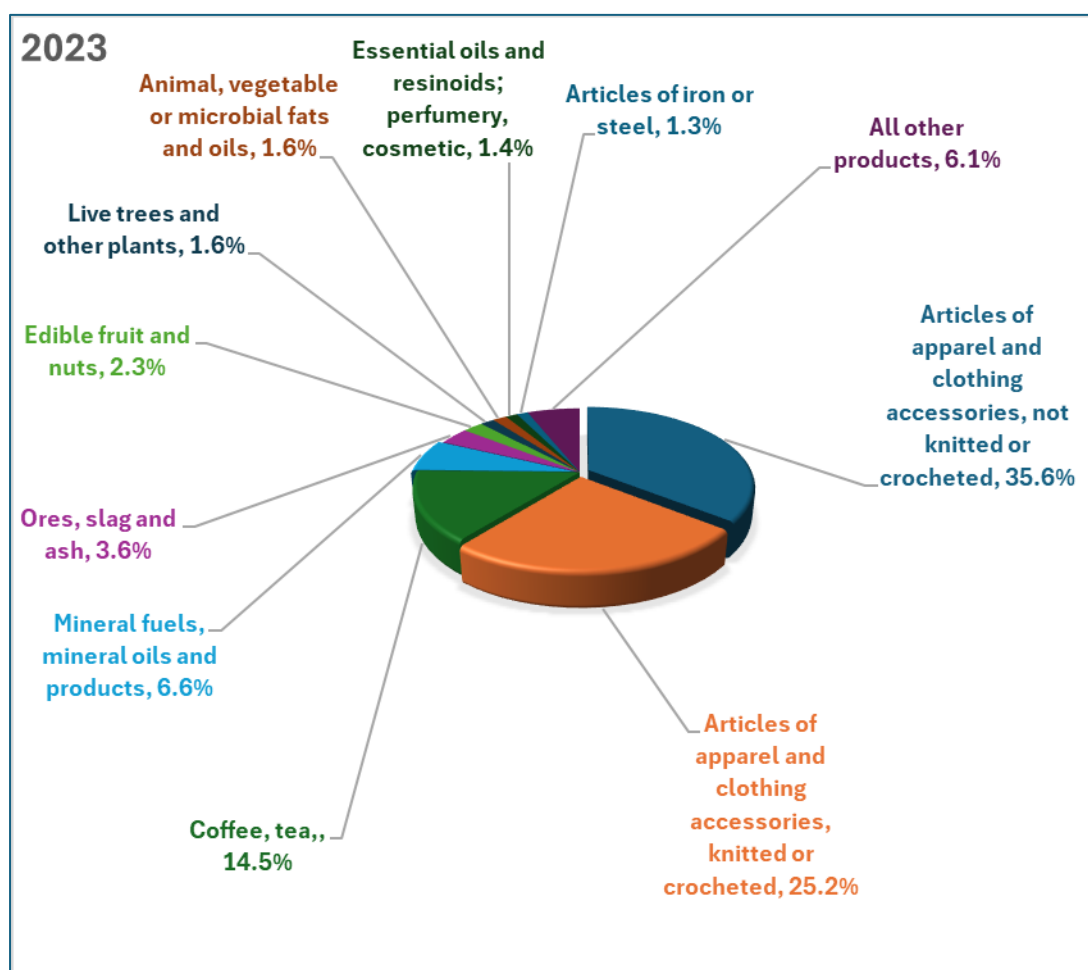
- Kenya's imports from Americas were valued at USD 1242.3 million in 2023.

- Kenya's leading and main import products from Americas in 2023 included: Petroleum gas and other gaseous hydrocarbons (USD 185.8 million), Cane or beet sugar and chemically pure sucrose in solid form (USD 148.5 million), Wheat and meslin (USD 90.8 million), Powered aircraft (USD 72.4 million) and Medicaments (USD 46.2 million).

6.0 Share on Kenya exports and import trade with Americas.

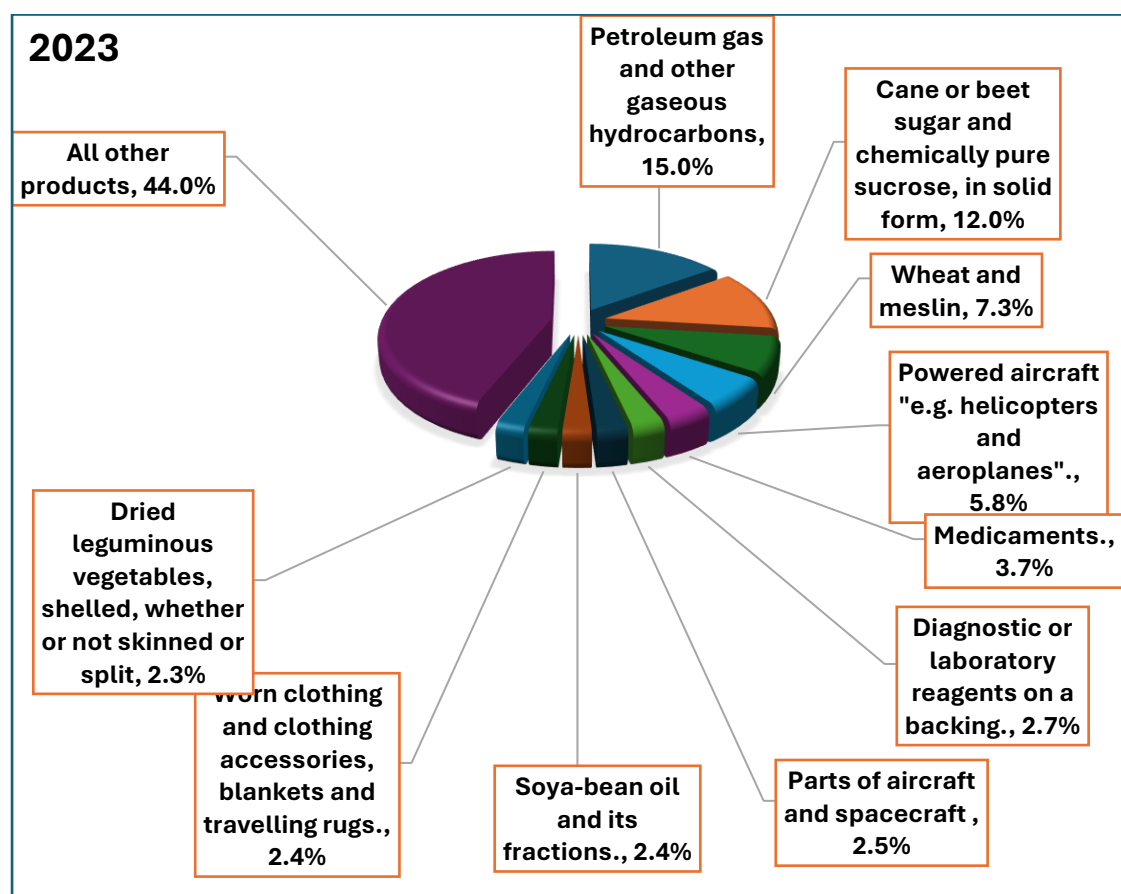
Figure 1: Kenya- Americas Shares of Trade 2023

6.1 Exports share to Americas.



Source: International Trade Centre database 2024; Compiled by KEPROBA

6.2 Imports share to Americas.



Source: International Trade Centre database 2024; Compiled by KEPROBA

References.

- International monetary fund.
- World Bank.
- ITC Trade Map