



KENYA EXPORT
PROMOTION & BRANDING
AGENCY

Tradealert

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KENYA'S DAIRY SECTOR

Kenya's dairy industry is one of the leading sectors in Africa and the top producer in East Africa. The sector is on a steady growth trajectory, with an estimated annual growth rate of 3% to 4%. The dairy value chain plays a critical socioeconomic role, contributing 4.5% to the national GDP, 14% to the agricultural GDP, and 44% to the livestock sub-sector GDP.

The dairy value chain is a significant socioeconomic enterprise, contributing 4.5% to the national GDP, 14% to the agricultural GDP, and 44% to the livestock sub-sector's GDP. It supports the livelihoods of approximately 1.8 million smallholder households and directly employs an estimated 750,000 people, with an additional 500,000 employed indirectly. Currently, total milk production in the sector is estimated at 4.6 billion liters per year.

The Kenya Dairy Board, tasked with regulating, developing, and promoting the industry, oversees the sector. The commercialization of dairy farming has greatly contributed to the sector's growth, creating employment opportunities across the value chain. In 2023, processed milk production reached 811 million liters, valued at Ksh. 40.45 billion, a growth attributed to industry development and favorable weather. Kenya also boasts the highest per capita milk consumption in Sub-Saharan Africa, at approximately 110 liters per person, which drives domestic demand. Additionally, value addition in milk products has spurred export demand for ghee, ice cream, UHT milk, whey, butter, and cheese.

READ MORE:

<https://www.makeitkenya.go.ke/about-keproba/news-room/latest-news/rules-of-origin>

UPCOMING EVENTS

Invitation to Participate in Trade Expo Indonesia (TEI) 2024



UK-Kenya Trade Mission 2024



EMERGING TRENDS

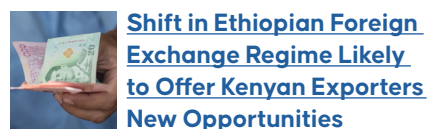
Progress on Tripartite Free Trade Area (TFTA)



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Shift in Ethiopian Foreign Exchange Regime Likely to Offer Kenyan Exporters New Opportunities

