

# Kenya-Ghana Trade Flow Analysis Report

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#### 1.0 GHANA

#### 1.1 Background

Ghana, officially the Republic of Ghana, is a country in West Africa. It abuts the Gulf of Guinea and the Atlantic Ocean to the south, sharing borders with Ivory Coast in the west, Burkina Faso in the north, and Togo in the east. Ghana covers an area of 238,535 km² (92,099 sq mi), spanning diverse biomes that range from coastal savannas to tropical rainforests. With over 31 million people, Ghana is the second-most populous country in West Africa, after Nigeria. The capital and largest city is Accra; other major cities are Kumasi, Tamale, and Sekondi-Takoradi.

Ghana was consistently placed among Africa's ten fastest-growing economies before the economic recession induced by falling oil prices and the Covid-19 pandemic, but this trend has changed. After rebounding to 5.4% GDP in 2021, economic growth slowed down to 3.6% GDP in 2022, in the context of the global economic shock caused by the war in Ukraine. According to IMF estimates, GDP growth is expected to further decrease to 2.8% in 2023 before increasing to 3.9% GDP in 2024. Lower oil prices and production level, fiscal and debt vulnerabilities and a challenging external environment will impede growth prospects.

In 2022, Ghana's economy, still recovering from the impact of the Covid-19 pandemic and the collapse in export revenues from oil and cocoa, was further hit by the consequences of the war in Ukraine. Public debt increased from 82.1% GDP in 2021 to 90.7% GDP in 2022, and investors' concerns triggered credit rating downgrades, capital outflows, loss of external market access, and rising domestic borrowing costs (IMF). The debt is driven in part by exceptional energy and financial sector costs. Indeed, government arrears to the energy sector represent 1% of GDP each year (Coface). Debt interests' payment weighs heavily on the fiscal deficit, despite higher tax revenue and external demand for oil, gold and cocoa. Budget deficit decreased from -11.4% GDP in 2021 to -9.2% GDP in 2022, and while it is expected to further reduce, it will remain high in 2023 (-8.6% GDP), and 2024 (-8.9% GDP) (IMF). The price and supply-chain shocks caused by the war in Ukraine exacerbated the situation, leading to a large exchange rate depreciation, a surge in inflation and pressure on foreign exchange reserves (IMF). From 10% in 2021, inflation soared to 27.2% in 2022, and while declining, it is expected to remain very high in 2023 (20.9%) and 2024 (14.7%) (IMF). In December 2022, it reached 54.1% (Focus Economics). In December 2022, the IMF team





reached staff-level agreement with the Ghanaian authorities on a three-year program supported by an arrangement under the Extended Credit Facility (ECF) in the amount of USD 3 billion. The program aims to restore macroeconomic stability and debt sustainability while laying the foundation for stronger and more inclusive growth. In February 2023, the government closed its domestic debt restructuring program, shifting maturities to 2028 from 2023 and reducing coupon rates (Focus Economics). Talks have been initiated with Paris Club members regarding external debt restructuring. According to IMF estimates, public debt will remain as high as 87.8% GDP in 2023 and 89.2% GDP in 2024. The Ghanaian authorities have committed to a wide-ranging economic reform program, which builds on the government's post-COVID-19 Program for Economic Growth (PC-PEG) (IMF). The government also remains committed to the Energy Sector Recovery Programme (2019-2023) established in collaboration with the World Bank.

Ghana is facing high inequalities, increasing poverty and unemployment. The country was ranked 133rd in the 2021 Human Development Index. According to World Bank estimates, unemployment rate in the country was around 3.9% in 2021



#### 2.0 INTERNATIONAL TRADE

Table 1: Situational Analysis

#### Ghana's Trade Flows and Position in the Global Trade

#### **Exports**

- In 2023, Ghana's exports were valued at **USD 14.5 billion**, while its imports in the year were valued at **USD 18.7 billion**.
- Ghana's chief export product in 2023 was Gold, incl. gold plated with platinum. The country imported approximately USD 7.7 billion worth of the product
- Her lead export destination market in 2023 was Switzerland with exports valued at **USD 3.4 billion**, accounting for **23.6%** of Ghana's total exports.

#### **Imports**

- Ghana's imports were valued at **USD 18.7 billion** in 2023.
- Lead source markets included: China (USD 9.3 billion; 49.7%), Netherlands (USD 1.3 billion; 7.2%), India (USD 998.7 million; 5.3%), U.S.A (USD 850.8 billion; 4.5%), and Belgium (USD 631.9 million; 3.4%).
- Ghana's top import products in 2023 included Petroleum oils from bituminous minerals excl. crude (USD 4.9 billion), Motor cars and other motor vehicles (USD 550.2 million), Motor vehicles for the transport of goods (USD 385.9 million), Insecticides, rodenticides, fungicides, herbicides, antisprouting products (USD 346.7 million), and Cement (USD 341.7 million).



#### 2.1 Ghana's international trade performance

#### 2.1.1 Ghana's lead import trade partners

Table 2: Ghana's top 25 import trade partners

Rank in	Exporters	Imported value in 2019	Imported value in 2020	Imported value in 2021	Imported value in 2022	Imported value in 2023	Share in 2023
2023		Value in USD Million					%
1	China	4903.3	6756.2	8104.2	7926.0	9316.9	49.7%
2	Netherlands	558.9	876.5	1050.4	1283.6	1351.1	7.2%
3	India	602.6	749.2	1099.2	1008.7	998.7	5.3%
4	United States of America	840.1	828.8	957.4	974.5	850.8	4.5%
5	Belgium	265.5	375.2	685.7	932.8	631.9	3.4%
6	United Kingdom	481.0	396.4	552.0	554.7	444.7	2.4%
7	South Africa	347.6	348.6	415.2	419.4	365.8	2.0%
8	Brazil	129.7	198.4	318.8	296.4	297.1	1.6%
9	Côte d'Ivoire	235.9	236.2	318.4	683.9	295.5	1.6%
10	France	261.2	250.7	241.5	245.5	277.7	1.5%
11	Germany	268.0	297.5	424.6	308.3	272.0	1.5%
12	Türkiye	374.3	477.5	461.9	421.3	268.6	1.4%
13	Malaysia	168.0	299.5	570.3	351.2	230.0	1.2%
14	Spain	344.0	310.8	291.3	295.0	225.9	1.2%
15	Canada	194.6	209.8	298.0	229.2	208.2	1.1%
16	Egypt	60.7	84.0	152.0	245.5	203.1	1.1%
17	Italy	235.7	241.2	282.9	236.5	202.5	1.1%
18	Korea, Republic of	191.6	224.8	297.9	209.5	180.9	1.0%
19	Indonesia	172.4	135.1	208.0	180.8	156.4	0.8%
20	Poland	68.9	103.8	144.1	114.3	116.5	0.6%
21	Nigeria	4003.5	365.4	360.3	176.4	115.8	0.6%
22	Thailand	122.6	113.4	145.2	101.9	111.8	0.6%
23	Japan	111.4	138.1	181.2	107.1	101.4	0.5%
24	Hong Kong, China	99.6	41.7	84.1	42.5	96.7	0.5%
25	Morocco	83.0	127.5	132.8	129.4	90.2	0.5%
	All other countries	2944.7	2707.2	3676.0	2986.8	1335.8	7.1%
	World	18068.9	16893.2	21453.3	20461.2	18746.3	100.0%

- Ghana's imports were valued at USD 18.7 billion in 2023.
- Lead source markets included: China (USD 9.3 billion; 49.7%), Netherlands (USD 1.3 billion; 7.2%), India (USD 998.7 million; 5.3%), U.S.A (USD 850.8 billion; 4.5%), and Belgium (USD 631.9 million; 3.4%).



• The top five destination markets accounted for 70.1% of Ghana's import basket, while top 10 accounted for 79.1% of Ghana's total imports.



#### 2.1.2 Ghana's lead import products

#### Table 3: Ghana's top 20 import trade products

Rank in 2023	Code	Product label	Imported value in 2021	Imported value in 2022	Imported value in 2023	Share in 2023
2020			Value in USD Million			%
		Petroleum oils and oils obtained from				
1	'2710	bituminous minerals (excl. crude)	2440.2	4573.0	4912.3	30.0%
2	'8703	Motor cars and other motor vehicles	1151.9	762.4	550.2	3.4%
		Motor vehicles for the transport of				
3	'8704	goods, incl. chassis with engine and cab	709.5	478.6	385.9	2.4%
		Insecticides, rodenticides, fungicides,				
4	'3808	herbicides, anti-sprouting products	332.1	303.6	346.7	2.1%
5	'2523	Cement, incl. cement clinkers	449.0	452.0	341.7	2.1%
		Self-propelled bulldozers, angledozers,				
		graders, levellers, scrapers, mechanical				
6	'8429	shovels	295.0	323.4	320.5	2.0%
7	'1006	Rice	464.5	384.1	286.3	1.7%
		Cereal grains otherwise worked, e.g.				
		hulled, rolled, flaked, pearled, sliced or				
8	'1104	kibbled	256.2	263.5	253.1	1.5%
		Flat-rolled products of iron or non-alloy				
9	'7210	steel, of a width >= 600 mm	291.8	256.1	231.8	1.4%
10	'3901	Polymers of ethylene, in primary forms	302.4	261.4	220.6	1.3%
		Medicaments consisting of mixed or				
		unmixed products for therapeutic or				
11	'3004	prophylactic uses	260.1	220.8	185.2	1.1%
		Other oil seeds and oleaginous fruits,				
12	'1207	whether or not broken	44.7	95.6	184.3	1.1%
		Frozen fish (excl. fish fillets and other fish				
13	'0303	meat of heading 0304)	356.6	244.4	183.4	1.1%
		Meat and edible offal of fowls of the				
		species Gallus domesticus, ducks, geese,				
14	'0207	turkeys	85.7	215.0	173.4	1.1%
		Petroleum gas and other gaseous				
15	'2711	hydrocarbons	150.4	161.2	168.9	1.0%
		Cane or beet sugar and chemically pure				
16	'1 <i>7</i> 01	sucrose, in solid form	194.7	152.2	158.2	1.0%
17	'3102	Mineral or chemical nitrogenous fertilisers	117.2	253.0	147.7	0.9%
		Machinery for sorting, screening,				
		separating, washing, crushing, grinding,				
18	'8474	mixing	123.5	150.9	143.0	0.9%
		Palm oil and its fractions, whether or not				
19	'1511	refined	360.3	199.1	133.2	0.8%
		Telephone sets, incl. smartphones and				
20	'8517	other telephones for cellular networks	169.8	131.0	132.7	0.8%
		All other products	9292.8	8081.3	6935.1	42.3%
	'TOTAL	All products	17848.2	17962.7	16394.4	100.0%



- Ghana's top import products in 2023 included Petroleum oils from bituminous minerals excl. crude (USD 4.9 billion), Motor cars and other motor vehicles (USD 550.2 million), Motor vehicles for the transport of goods (USD 385.9 million), Insecticides, rodenticides, fungicides, herbicides, antisprouting products (USD 346.7 million), and Cement (USD 341.7 million).
- Top 5, 10 and 20 products accounted for 39.9%, 47.9%, and 57.7% respectively of all her imports in 2023.

It should be noted that this is based on mirror data.



## 2.1.3 Ghana's lead export trade partnersTable 4: Ghana's top 25 export trade partners

Rank in	Importers	Exported value in 2019	Exported value in 2020	Exported value in 2021	Exported value in 2022	Exported value in 2023	Share in 2023
			Value in USD Million				
1	Switzerland	2479.9	3079.6	2451.6	3372.1	3422.0	23.6%
2	China	2576.4	1774.5	1466.8	2344.0	1805.9	12.4%
3	United States of America	986.5	759.9	1778.6	2836.8	1738.3	12.0%
4	India	2494.2	1206.2	1588.9	2037.3	1307.5	9.0%
5	Italy	339.9	163.1	340.1	633.3	752.7	5.2%
6	Netherlands	846.0	759.7	737.4	674.5	510.4	3.5%
7	Brazil	31.0	64.7	119.2	8.6	430.6	3.0%
8	France	482.9	347.1	324.5	322.6	404.1	2.8%
9	Burkina Faso	293.1	264.3	276.7	307.9	377.4	2.6%
10	Türkiye	102.3	294.1	119.3	106.0	363.4	2.5%
11	United Kingdom	353.0	207.8	182.4	795.2	354.1	2.4%
12	Germany	327.9	341.9	337.6	449.0	259.1	1.8%
13	Belgium	196.1	235.5	281.4	268.2	251.1	1.7%
14	Portugal	71.4	7.6	5.6	9.9	243.2	1.7%
15	Uganda	0.1	0.2	1.5	1.5	234.4	1.6%
16	Malaysia	177.0	204.7	465.6	337.2	226.6	1.6%
17	Côte d'Ivoire	116.0	159.5	222.0	174.0	218.8	1.5%
18	Spain	170.9	203.3	295.8	244.7	196.4	1.4%
19	South Africa	638.7	473.5	546.5	125.0	178.3	1.2%
20	Togo	117.7	121.7	72.7	113.5	145.4	1.0%
21	Japan	122.4	131.3	132.2	149.2	141.4	1.0%
22	Thailand	86.4	149.6	274.9	99.2	97.3	0.7%
23	Taipei, Chinese	1.4	48.5	2.3	1.3	78.6	0.5%
24	Canada	75.9	78.3	81.9	71.8	74.0	0.5%
25	Benin	51.7	49.2	41.9	35.1	63.7	0.4%
	All other countries	2850.6	3128.3	3382.1	5784.7	649.9	4.5%
	World	15989.4	14254.0	15529.6	21302.7	14524.7	100.0%

Source: International Trade Centre database 2024; Compiled by KEPROBA

• Lead destination markets included: Switzerland (USD 3.4 billion; 23.6%), China (USD 1.8 billion; 12.4%), U.S.A (USD 1.7 billion; 12.0%), India (USD 1.3 billion; 9.0%) and Italy (USD 752.7 million; 5.2%).



• Collectively, the top 5 countries accounted for 62.1% of Ghana's total exports in 2023.

## 2.1.4 Ghana's lead export productsTable 5: Ghana's top 20 export trade products

Rank in 2023	Code	Product label	Exported value in 2021	Exported value in 2022	Exported value in 2023	Share in 2023
			Valu	e in USD Mi	lion	%
1	'7108	Gold, incl. gold plated with platinum	5123.9	6541.0	7654.7	45.4%
		Petroleum oils and oils obtained from				
2	'2709	bituminous minerals, crude	3772.9	5188.8	3984.9	23.6%
3	'1801	Cocoa beans, whole or broken, raw or roasted	1370.4	1261.5	1107.4	6.6%
		Cocoa paste, whether or not		1201.0	110711	0.070
4	'1803	defatted	493.2	514.6	413.1	2.4%
5	'2602	Manganese ores and concentrates	234.4	22.2	314.3	1
		Coconuts, Brazil nuts and cashew				,
6	'0801	Inuts	293.7	295.7	261.4	1.5%
7	'1804	Cocoa butter, fat and oil	365.8	246.3		
8	'1604	Prepared or preserved fish	153.2	141.8	143.2	0.8%
		Fixed vegetable or microbial fats				
9	'1515	and oils	92.8	98.5	118.3	0.7%
		Bars and rods, of iron or non-alloy				
10	'7214	steel	97.1	172.5	117.5	0.7%
		Cocoa powder, not containing				
		added sugar or other sweetening				
11	'1805	matter	110.6	104.0	112.6	0.7%
		Natural rubber, balata, gutta-				
		percha, guayule, chicle and similar				
12	'4001	natural gums	131.5	119.2	111.4	0.7%
13	'7601	Unwrought aluminium	85.4	153.1	109.8	0.7%
		Ceramic flags and paving, hearth or				
14	'6907	wall tiles	67.2	74.4	89.8	0.5%
		Articles for the conveyance or				
15	'3923	packaging of goods, of plastics	43.4	72.5	70.4	0.4%
16	'2606	Aluminium ores and concentrates	11.2	3.4	66.4	0.4%
		Sanitary towels (pads) and tampons,				
17	'9619	napkins and napkin liners for babies	10.0	53.9	63.8	0.4%
		Petroleum oils and oils obtained from				
18	'2710	bituminous minerals (excl. crude)	110.9	96.6	60.6	0.4%
1.0	1000 4	Dates, figs, pineapples, avocados,		/ = 0	/	
19	'0804	guavas, mangoes and mangosteens	74.7	65.9	60.2	0.4%
20	10000	Renance in all plantains fresh as dis-	25.4	00.0	F/ 1	0.397
20	'0803	Bananas, incl. plantains, fresh or dried	35.4 2145.3	28.8 2124.2	56.1 1724.0	
	'TOTAL	All other products  All products	14823.2	17378.8	16874.7	
	IOIAL	All products	14023.2	1/3/8.8	100/4./	100.0%

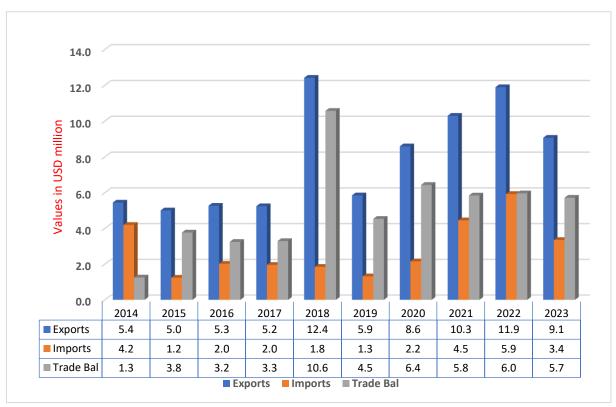


- Ghana's top export products in 2023 included Gold (USD 7.7 billion),
   Petroleum oil and products, crude (USD 4.0 billion), Cocoa beans (USD 1.1 billion),
   Cocoa paste (USD 413.1 million), and Manganese ores and concentrates (USD 314.3 million).
- Top 5, 10 and 20 products accounted for 79.9%, 85.0%, and 89.8% respectively of all her exports in 2023.
- It should be noted that this is based on mirror data.

#### 3.0 Kenya – Ghana Bilateral Trade Relations

#### 3.1 Trade balance

Figure 1: Kenya-Ghana bilateral trade



Source: ITC database 2024; Compiled by KEPROBA



- Kenya exports to Ghana averaged a value of USD 7.9 million in the reviewed period.
- Her imports from Ghana have been lower than the exports and averaged a value of USD 2.8 million.
- The balance of trade between the two countries has widened in favour of Kenya between 2014 and 2023 by an average value of USD 5.1 million.



#### 3.2 Kenya's exports to Ghana

Table 6: Kenya exports to Ghana

Rank in Product			Kenya's exports to Ghana					Share
2023	code	Product label	Value in 2019		Value in 2021	Value in 2022	Value in 2023	in 2023
					s in USD			%
1	'3004	Medicaments.	0.7	1.3	2.7	1.9	2.4	26.1%
2	'5305	Coconut, abaca "Manila hemp or Musa textilis Nee".	1.3	1.5	3.5	5.1	1.8	19.7%
3	'7606	Plates, sheets and strip, of aluminium	0.0	0.0	0.0	0.6	1.0	11.0%
4	'0902	Tea, whether or not flavoured	1.2	1.5	1.0	1.2	0.4	4.2%
5	'4819	Cartons, boxes, cases, bags and other packing containers	0.0	0.0	0.0	0.0	0.3	2.9%
6	'2106	Food preparations, n.e.s.	0.0	0.0	0.0	0.2	0.2	2.6%
7	'1704	Sugar confectionery not containing cocoa	0.7	0.4	0.8	0.5	0.2	2.3%
8	'3401	Soap; organic surface-active products.	0.2	0.0	0.1	0.1	0.2	2.0%
9	'2402	Cigars, cheroots, cigarillos and cigarettes of tobacco or of tobacco substitutes	0.0	0.0	0.0	0.0	0.2	1.7%
10	'0603	Cut flowers and flower buds of a kind suitable for bouquets.	0.1	0.1	0.1	0.2	0.1	1.5%
11	'8507	Electric accumulators, incl. separators.	0.0	0.1	0.2	0.0	0.1	1.4%
12	'2009	Fruit juices, incl. grape must, and vegetable juices.	0.0	0.0	0.0	0.0	0.1	1.4%
13	'8711	Motorcycles, incl. mopeds, and cycles fitted with an auxiliary motor.	0.0	0.0	0.0	0.0	0.1	1.2%
14	'0602	Live plants incl. their roots, cuttings and slips; mushroom spawn.	0.0	0.0	0.0	0.0	0.1	1.2%
15	'6306	Tarpaulins, awnings and sunblinds; tents; sails for boats.	0.0	0.1	0.2	0.0	0.1	1.1%
16	'3002	Human blood; animal blood prepared for therapeutic.	0.0	0.0	0.0	0.1	0.1	1.1%
17	'9603	Brooms, brushes, incl. brushes constituting parts of machines, appliances or vehicles.	0.0	0.0	0.1	0.2	0.1	1.0%
18	'7321	Stoves, ranges, grates, cookers	0.0	0.0	0.1	0.3	0.1	0.9%
19	'3924	Tableware, kitchenware, other household articles and toilet articles.	0.0	0.0	0.0	0.0	0.1	0.9%
20	'4101	Raw hides and skins of bovine "incl. buffalo" or equine animals, fresh.	0.0	0.0	0.0	0.0	0.1	0.9%
	'TOTAL	All other products All products	1.6 <b>5.9</b>	3.7 <b>8.6</b>	1.5 <b>10.3</b>	1.4 11.9	1.4 <b>9.1</b>	14.9% 100.0%

Source: International Trade Centre database 2024; Compiled by KEPROBA

• Kenya exports to Ghana was valued at USD 9.1 million in 2023.



- Her leading export products include Medicaments 26.1%, Coconut abaca 19.7%, Plates, sheets, and strips of aluminium 11.0%, Tea 4.2% and Cartons, boxes, cases, and 2.9%
- Top five products accounted for 63.9% therefore there is need for product diversification in this market.



## 3.3 Kenya's imports from Ghana Table 7: Kenya's imports from Ghana

		Kenya's imports from Ghana						
Rank in 2023	Product code	Product label	Value in 2019	Value in 2020	Value in 2021	Value in 2022	Value in 2023	Share in 2023
			Values	in USD m	illion			%
1	'8477	Cocoa powder.	1.1	1.1	1.4	1.8	1.3	39.0%
2	'8483	Turbojets, turbopropellers.	0.0	0.0	0.0	0.0	0.7	20.9%
3	'151 <i>7</i>	Live plants incl. their roots, cuttings and slips; mushroom spawn.	0.0	0.3	0.4	0.6	0.4	11.9%
4	'2006	Natural rubber, balata, gutta- percha, guayule.	0.1	0.4	0.4	0.5	0.4	10.9%
5	'2101	Tarpaulins, awnings and sunblinds; tents; sails for boats.	0.0	0.0	0.0	0.0	0.3	7.5%
6	'4907	Woven fabrics of cotton.	0.0	0.0	0.0	0.1	0.1	1.5%
7	'5004	Worn clothing and clothing accessories, blankets and trav elling rugs.	0.0	0.0	0.1	0.0	0.0	1.3%
8	'5101	Undenatured ethyl alcohol of an alcoholic strength of < 80%; spirits.	0.0	0.0	0.0	0.0	0.0	1.1%
9	'5107	Human hair, dressed, thinned, bleached or otherwise worked.	0.0	0.0	0.0	0.0	0.0	0.4%
10	'5206	Flour, meal and powder of peas, beans, lentils.	0.0	0.0	0.0	0.0	0.0	0.4%
11	'8512	Beauty or make-up preparations.	0.0	0.0	0.0	0.0	0.0	0.4%
12	'8514	Chocolate and other food preparations containing cocoa	0.0	0.0	0.0	0.0	0.0	0.4%
13	'8530	Food preparations.	0.0	0.0	0.0	0.0	0.0	0.4%
14	'8532	Automatic data-processing machines.	0.0	0.0	0.0	0.0	0.0	0.2%
15	'8539	Instruments and apparatus for physical or chemical analysis.	0.0	0.0	0.0	0.0	0.0	0.2%
16	'8541	Articles of plastics.	0.0	0.0	0.0	0.0	0.0	0.2%
17	'8543	Malt extract; food preparations of flour, groats.	0.0	0.0	0.0	0.0	0.0	0.2%
18	'8548	Printed books, brochures and similar printed matter.	0.0	0.0	0.0	0.0	0.0	0.2%
19	'8713	Shaving preparations, incl. preshave and aftershave products.	0.0	0.0	0.0	0.0	0.0	0.2%
20	'8715	Furniture.	0.0	0.0	0.0	0.0	0.0	0.2%
		All other products	0.0	0.3	2.1	2.9	0.1	2.4%
	'TOTAL	All products	1.3	2.2	4.5	5.9	3.4	100.0%

- Kenya's imports from Ghana were valued at USD 3.4 million in 2023.
- Imports in 2023 decreased from USD 5.9 million in 2022 to 3.4 million in 2023.



 Kenya's leading import products from Ghana in 2023 included: Cocoa powder 39.0%. Other products are Turbojets, Turbopropellers 20.9%, Live plants 11.9%, Natural rubber, balata,10.9%, and Tarpaulins, awnings, and sunblind 7.5%.



#### 3.4 Share in exports and imports

#### Figure 2: Share in exports

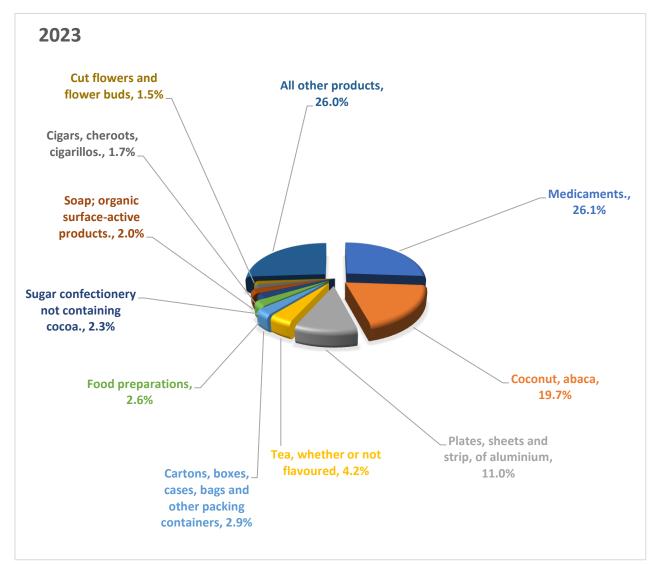
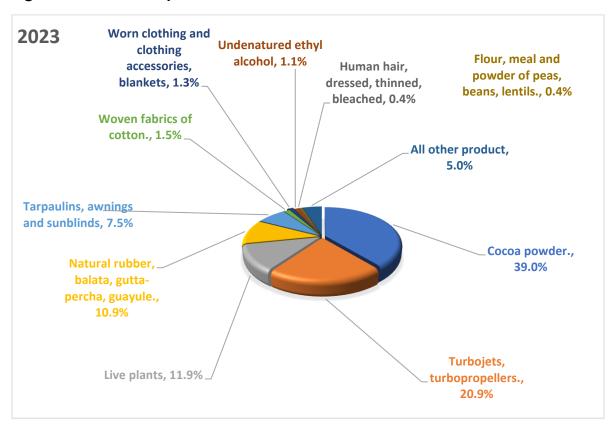
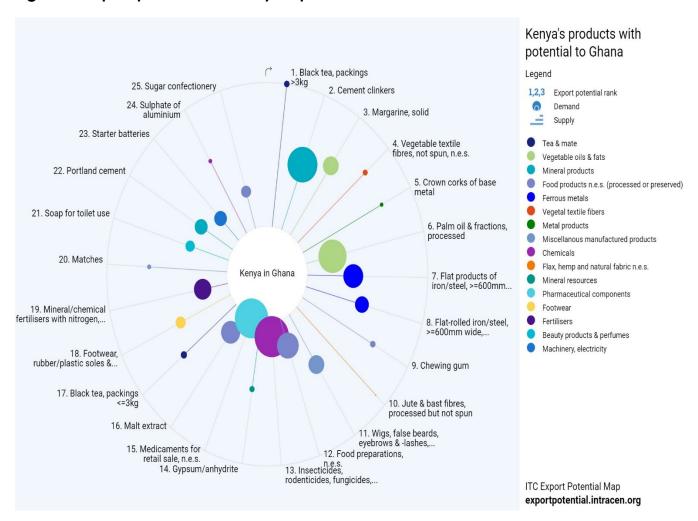


Figure 3: Share in imports





## 4.0 Kenya's Potential Exports to Ghana Figure 4: Export potential for Kenya's products in Ghana



- The products with greatest export potential from Kenya to Ghana are Black tea, packings >3kg, Cement clinkers and Margarine, solid.
- Kenya has the highest supply capacity in Black tea, packings >3kg.
- Insecticides, rodenticides, fungicides, herbicides & similar is the product that faces the strongest demand potential in Ghana



#### 6.0 Annex iii: Map of Ghana



Source: google Maps

#### 7.0 Annex iv: Quick facts

#### 7.1.1 Facts

Head Of State and Government	President: Nana Addo Dankwa Akufo-Addo
Capital	Accra
Population	(2024 est.) 32,823,000
Form Of Government	unitary multiparty republic with one legislative house (Parliament [275])
Official Language	English
Official Religion	none
Official Name	Republic of Ghana
Total Area (Sq. Km)	238,533
Total Area (Sq. Mi)	92,098
Monetary Unit	Ghana cedi (GH¢)¹
Population Rank	(2023) 49
Population Projection 2030	35,434,000
Density: Persons Per Sq. Mi	(2024) 356.4
Density: Persons Per Sq. Km	(2024) 137.6
Urban-Rural Population	Urban: (2021) 56.7% • Rural: (2021) 43.3%
Life Expectancy at Birth	Male: (2022) 67.7 years • Female: (2022) 71.1 years



### PROMOTION & BRANDING AGENCY

Research and Innovation Directorate (R&ID)

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Literacy: Percentage of	
Population Age 15 And	Male: (2020) 84% • Female: (2020) 76%
Over Literate	
Gni (U.S.\$'000,000)	(2022) 78,658
	(0000) 0.050
Gni Per Capita (U.S.\$)	(2022) 2,350