

# Tradealert

A BI-MONTHLY EXPORT TRADE BULLETIN

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## MANAGING PAYMENT RISK IN INTERNATIONAL TRADE

An increasing number of Kenyan exporters, particularly small and medium enterprises (SMEs), are facing significant losses due to unpaid invoices from foreign importers. Many of these businesses, often new to international trade, have borrowed funds to support their export ventures. When importers fail to pay, these exporters find themselves unable to service their loans, leading to financial distress and, in some cases, business closure. To mitigate these risks, Kenyan exporters must carefully map out the entire export process, identifying potential pitfalls and implementing effective mitigation measures. By understanding the challenges associated with international trade, SMEs can better protect themselves and ensure the sustainability of their export businesses.

Read more:

<https://www.makeitkenya.go.ke/about-keproba/news-room/latest-news/managing-payment-risk-in-international-trade>



## EMERGING TRENDS

### KENYA - CHILE TRADE BRIEF

Read more:

<https://www.makeitkenya.go.ke/about-keproba/news-room/trade-briefs/kenya-chile-trade-brief>



### INTERNATIONAL TRADE CENTRE SME TRADE ACADEMY ONLINE COURSES

Read more:

<https://www.makeitkenya.go.ke/about-keproba/news-room/latest-news/international-trade-centre-sme-trade-academy-online-courses-5>



### KENYA EXPORT MARKET DEVELOPMENT PROGRAMME (KEMDP)

[https://issuu.com/makeitkenya/docs/2023-24\\_final\\_kenya\\_export\\_market\\_development\\_prog](https://issuu.com/makeitkenya/docs/2023-24_final_kenya_export_market_development_prog)



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