

# Tradealert

A BI-MONTHLY EXPORT TRADE BULLETIN

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## UNLOCKING THE POTENTIAL OF KENYA'S BLUE ECONOMY

**B**lue economy refers to the sustainable use and economic development of both aquatic and marine spaces including oceans, seas, coasts, lakes, rivers, and underground water (State Department for the Blue Economy and Fisheries Strategic Plan 2023-2027).

As emphasized in the definition, exploitation of aquatic and marine resources should be undertaken in a responsible manner (sustainably) to ensure long-term health and resilience of marine and aquatic ecosystems. This ensures that these resources are not depleted beyond their capacity to rejuvenate. Kenya is a signatory to both domestic and international laws seeking to establish standards to manage and ensure sustainability of its Blue Economy. The Domestic laws and regulations include the following:

1. Wildlife (Conservation & Management) Act by the Kenya Wildlife Service, which protects marine parks and reserves as designated protected areas. The act states that limited human activity, including resource exploitation, is permitted in maritime reserves but prohibits all forms of resource extraction or exploitation in marine parks.

Read more:



<https://www.makeitkenya.go.ke/about-keproba/news-room/latest-news/unlocking-the-potential-of-kenya-s-blue-economy>

## EMERGING TRENDS

### KENYA EXPORT PERFORMANCE FROM JANUARY TO MARCH 2023 - 2024

Read more:



<https://www.makeitkenya.go.ke/about-keproba/news-room/publications/kenya-export-performance-january-to-march-2024>

### COMPLIANCE FOR EXPORTERS TO THE EUROPEAN UNION

Read more:



<https://www.makeitkenya.go.ke/about-keproba/news-room/latest-news/compliance-for-exporters-to-the-european-union>

## UPCOMING EVENT

THE EAST AFRICAN BUSINESS  
NETWORK (EABN) CONFERENCE



<https://www.makeitkenya.go.ke/about-keproba/news-room/latest-news/the-east-african-business-network-eabn-conference>



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