



REPUBLIC OF KENYA



**KENYA EXPORT  
PROMOTION & BRANDING  
AGENCY**

# **KENYA-USA TRADE BRIEF**

## **REPORT**

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## **1.0 USA**

The **United States (U.S. or US)** or informally as **America**, is a country primarily located in North America consisting of 50 states, a federal district, five major unincorporated territories, nine minor outlying Islands, and 326 Indian reservations. It is the world's third-largest country by both land and total area. It shares land borders with Canada to its north and with Mexico to its south and has maritime borders with the Bahamas, Cuba, Russia, and other nations. With a population of over 333 million, it is the most populous country in the Americas and the third-most populous in the world. The national capital of the United States is Washington, D.C., and its most populous city and principal financial centre is New York City.

The United States, leading the global economy ahead of China, experienced a downturn following the COVID-19 pandemic, exacerbated by growing inequalities and outdated infrastructure. However, the economy swiftly rebounded, with GDP growth estimated at 5.7% in 2021 and 2.1% in 2022 (IMF). In 2023, despite significant monetary policy tightening, the economy continued to expand robustly, driven by a tight labor market, rising incomes, and sustained consumer demand. While residential investment decreased due to high mortgage rates, government support for sectors like green energy and semiconductors bolstered non-residential construction.

The IMF anticipates a slowdown in economic growth in 2024 and 2025, with rates projected at 1.5% and 1.8%, respectively, adjusting to tighter financial conditions. Public finances faced challenges, with the general government deficit rising to 8.8% of GDP in 2023, driven by reduced revenues and increased interest expenses. Despite a slight expected reduction, the deficit is forecasted to remain high at 7.6% of GDP through 2025, leading to a rise in government debt.

Consumer price inflation, though moderated, remained a concern, expected to reach 2.8% in 2024 and 2.4% in 2025. The labor market cooled gradually in 2023, with a stable unemployment rate of 3.6%, projected to increase slightly to 3.8% in 2024. Despite economic growth, inequalities persisted, exacerbated by public health policies leading to more uninsured individuals. The poverty rate remained at 11.5% in 2022, with 37.9 million people affected, highlighting ongoing challenges (US Census).



## Situational Analysis

### **USA's Trade Flows and Position in the Global Trade**

- USA exports in 2023 were valued at **USD 2.0 trillion** and represented **8.4%** of world exports.
- In 2023, USA imports valued at **USD 3.4 trillion**, which represented **13.5%** of world imports.
- The lead export destination market in 2023 was Canada with exports valued at **USD 352.8 billion**, accounting for **17.5%** of USA's total exports.
- The main export product was petroleum oil crude valued at **USD 117.2 billion** and was ranked as the **1<sup>st</sup>** world export product for USA.
- The main import product was Motor cars and vehicles valued at **USD 210.3 billion** accounting for **6.6%** of the country's share.
- The leading import source market for USA was China exporting worth **USD 480.1 billion** with **15.1%** share of USA imports.

## 1.1 USA's Lead Import Source Markets

Table 1: Trend on USA's Lead Import Sources Market

Rank in 2023	Exporters	Supplying Markets to USA					Share in 2023
		2019	2020	2021	2022	2023	
		Value in USD Billion					%
1	Mexico	359.3	328.7	388.3	459.2	480.1	15.1%
2	China	471.0	456.4	540.1	575.7	448.0	14.1%
3	Canada	326.2	277.3	366.5	448.3	431.2	13.6%
4	Germany	129.9	117.4	138.2	150.5	163.1	5.1%
5	Japan	146.9	122.5	139.1	154.4	151.6	4.8%
6	Korea, Republic of	79.9	78.4	98.8	120.9	119.7	3.8%
7	Viet Nam	69.2	83.2	108.2	135.9	118.9	3.7%
8	Taipei, Chinese	55.9	62.5	80.7	96.1	89.9	2.8%
9	India	60.1	53.6	76.9	91.0	87.3	2.8%
10	Ireland	62.1	66.3	74.0	82.5	82.7	2.6%
11	Italy	58.9	51.0	63.0	71.9	75.2	2.4%
12	United Kingdom	64.3	51.2	57.5	65.4	65.5	2.1%
13	France	58.6	43.8	51.5	59.1	58.9	1.9%
14	Thailand	34.8	39.2	50.4	63.0	58.7	1.8%
15	Switzerland	45.5	75.6	63.8	60.3	52.9	1.7%
16	Malaysia	41.4	45.3	57.8	56.9	47.3	1.5%
17	Brazil	32.2	24.5	32.8	41.4	41.0	1.3%
18	Singapore	26.7	31.1	29.9	32.1	40.7	1.3%
19	Netherlands	30.8	28.1	36.0	35.6	39.4	1.2%
20	Indonesia	21.1	21.3	28.9	37.3	28.1	0.9%
21	Spain	17.5	15.9	19.4	24.3	24.1	0.8%
22	Belgium	20.7	21.3	21.6	27.5	23.5	0.7%
23	Israel	19.9	15.6	19.0	21.9	21.2	0.7%
24	Austria	13.5	11.9	15.6	18.4	19.6	0.6%
25	Sweden	12.7	12.7	15.3	17.7	18.9	0.6%
84	Kenya	0.7	0.6	0.7	0.9	0.9	0.0%
	All other countries	303.9	271.6	361.2	427.8	384.1	12.1%
	World	2,563.5	2,406.9	2,935.3	3,375.9	3,172.5	100.0%

Source: International Trade Centre (ITC) Database, 2023; Compiled by KEPROBA

- In 2023, the leading world exporters to USA were Mexico (15.1%), China (14.1%), Canada (13.6%), Germany (5.1%), and Japan (4.8%)
- On average, the growth of imports to USA have been increasing annually by 6.2% between 2019 and 2023; and decreased by 6.0% between 2022 and 2023.

## 1.2 USA's Lead Import products from World

Table 2: Trends in USA's Lead Import products from World.

Rank in 2023	Code	Product label	USA Imported Products from the World					Share in 2023
			2019	2020	2021	2022	2023	
			Value in USD Billion					%
1	'8703	Motor cars and other motor vehicles	179.5	145.7	148.0	168.3	210.3	6.6%
2	'2709	Petroleum oils, crude	132.3	81.8	138.5	204.7	172.4	5.4%
3	'8517	Telephone sets	101.4	94.9	111.5	126.7	118.4	3.7%
4	'8471	Automatic data-processing machines and units thereof	91.0	104.8	118.1	123.8	104.1	3.3%
5	'8708	Parts and accessories for tractors, and motor vehicles	69.1	59.9	73.9	86.2	87.8	2.8%
6	'3004	Medicaments	78.8	80.5	84.4	92.0	87.4	2.8%
7	'3002	Human blood; animal blood prepared for therapeutic, prophylactic or diagnostic uses	42.9	52.6	58.2	64.8	82.0	2.6%
8	'2710	Petroleum oils (excl. crude)	61.9	36.4	64.3	82.3	69.0	2.2%
9	'8704	Motor vehicles for the transport of goods	33.1	26.0	31.1	35.2	43.7	1.4%
10	'9018	Instruments and appliances used in medical, surgical, dental or veterinary sciences	27.9	27.3	31.9	35.1	37.9	1.2%
11	'8542	Electronic integrated circuits; parts thereof	32.8	31.9	41.2	43.7	36.1	1.1%
12	'8473	Parts and accessories suitable for use solely	19.5	23.8	30.4	34.1	32.5	1.0%
13	'8544	Insulated "incl. enamelled or anodised" wire, cable	21.4	19.4	24.8	29.9	30.3	1.0%
14	'8507	Electric accumulators	8.1	9.5	15.1	23.9	29.8	0.9%
15	'8411	Turbojets, turbopropellers and other gas turbines	30.7	19.8	19.6	23.8	28.7	0.9%
16	'8504	Electrical transformers, static converters parts thereof	15.0	16.1	19.0	23.4	27.4	0.9%
17	'9403	Furniture and parts thereof	25.4	25.8	32.0	36.1	27.1	0.9%
18	'8541	Semiconductor devices "e.g. diodes, transistors, semiconductor-based transducers"	11.3	13.3	13.4	18.0	26.8	0.8%
19	'9401	Seats	24.7	23.2	29.6	31.0	26.0	0.8%
20	'8528	Monitors and projectors, not incorporating television reception apparatus	23.9	22.2	27.1	25.3	21.0	0.7%
		All other products	1,532.8	1,491.9	1,823.1	2,067.5	1,873.9	59.1%
	<b>TOTAL</b>	<b>All products</b>	<b>2,563.5</b>	<b>2,406.9</b>	<b>2,935.3</b>	<b>3,375.9</b>	<b>3,172.5</b>	<b>100.0%</b>

Source: International Trade Centre (ITC) Database, 2023; Compiled by KEPROBA

- In 2023, the leading exports to USA from the world included motor cars and other motor vehicles (6.6%), petroleum oils and oils obtained from bituminous minerals crude (5.4%), telephone sets (3.7%), automatic data processing machines (3.3%), and parts and accessories for tractors (2.8%).

### 1.3 USA's Lead Export Destination Markets

Table 3: Trends in USA's Lead Export Markets

Rank in 2023	Importers	Destination Markets for USA					Share in 2023
		2019	2020	2021	2022	2023	
		Value in USD Billion					%
1	Canada	292.8	255.4	307.8	355.0	352.8	17.5%
2	Mexico	256.3	211.5	276.5	324.4	323.2	16.0%
3	China	106.4	124.5	151.4	153.8	147.8	7.3%
4	Netherlands	51.0	45.3	53.1	72.9	82.2	4.1%
5	Germany	60.1	57.4	65.3	72.9	76.7	3.8%
6	Japan	74.5	63.8	74.6	80.3	76.2	3.8%
7	United Kingdom	69.1	58.4	61.4	77.3	74.1	3.7%
8	Korea, Republic of	56.5	51.0	65.9	71.5	64.8	3.2%
9	France	38.4	28.2	30.6	46.9	45.3	2.2%
10	Brazil	42.9	34.6	46.9	53.6	44.8	2.2%
11	Singapore	31.2	26.9	35.3	46.2	42.4	2.1%
12	India	34.2	27.1	40.1	47.3	40.1	2.0%
13	Taipei, Chinese	31.2	30.2	36.8	43.7	39.8	2.0%
14	Belgium	34.7	27.6	33.7	35.5	38.8	1.9%
15	Australia	25.9	23.4	26.5	30.2	33.7	1.7%
16	Italy	23.7	19.9	21.7	27.4	28.9	1.4%
17	Switzerland	18.0	18.1	23.7	37.0	28.0	1.4%
18	Hong Kong, China	30.8	23.8	29.9	25.9	27.8	1.4%
19	Spain	15.3	12.9	16.3	26.5	25.0	1.2%
20	United Arab Emirates	20.0	14.7	17.1	20.9	24.9	1.2%
21	Malaysia	13.2	12.3	15.2	18.1	19.4	1.0%
22	Chile	15.7	12.5	17.3	23.3	18.7	0.9%
23	Colombia	14.8	11.9	16.7	20.6	17.6	0.9%
24	Ireland	9.1	9.6	13.8	16.0	16.9	0.8%
25	Thailand	13.3	11.3	12.7	15.6	15.7	0.8%
102	Kenya	0.4	0.4	0.6	0.6	0.5	0.0%
	All other countries	263.4	212.4	263.5	319.6	313.1	15.5%
	World	1,642.8	1,424.9	1,754.3	2,062.9	2,019.2	100.0%

Source: International Trade Centre (ITC) Database, 2023; Compiled by KEPROBA

- In 2023, the leading world importers from USA were Canada (17.5%), Mexico(16.0%), China (7.3%), Netherlands(4.1%), and Germany(3.8%)
- On average, the growth of exports from USA have been increasing annually by 6.3% between 2019 and 2023; and decreased by 2.1% between 2022 and 2023.

## 1.4 USA's Lead export products to the World

Table 4: Trends in USA's Lead export products to world

Rank in 2023	Code	Product label	Exported Products by USA					Share in 2023
			2019	2020	2021	2022	2023	
			Value in USD Billion					%
1	'2709	Petroleum oils, crude	64.5	49.5	69.3	117.0	117.2	5.8%
2	'2710	Petroleum oils (excl. crude)	87.8	57.8	85.1	135.4	112.9	5.6%
3	'2711	Petroleum gas and other gaseous hydrocarbons	30.8	33.1	67.9	96.3	67.6	3.3%
4	'8703	Motor cars and other motor vehicles	56.5	46.0	54.9	57.9	63.0	3.1%
5	'3002	Human blood; animal blood prepared for therapeutic, prophylactic or diagnostic uses	25.5	25.9	43.9	43.2	49.9	2.5%
6	'8708	Parts and accessories for tractors, and motor vehicles	43.1	33.3	35.7	40.7	47.5	2.4%
7	'8542	Electronic integrated circuits; parts thereof	39.9	44.2	53.0	51.6	43.6	2.2%
8	'8517	Telephone sets	30.7	28.1	31.8	33.4	37.4	1.9%
9	'9018	Instruments and appliances used in medical, surgical, dental or veterinary sciences	29.8	27.8	31.0	33.7	36.6	1.8%
10	'3004	Medicaments	22.8	23.1	28.9	34.6	34.5	1.7%
11	'8471	Automatic data-processing machines and units thereof	25.8	24.8	26.9	28.6	30.6	1.5%
12	'1201	Soya beans	18.8	25.6	27.5	34.5	28.0	1.4%
13	'7108	Gold	17.2	20.5	27.8	37.2	26.0	1.3%
14	'8704	Motor vehicles for the transport of goods	17.6	14.0	16.8	18.7	22.7	1.1%
15	'8486	Machines and apparatus of a kind used solely or principally for the manufacture of semiconductor	15.4	19.6	26.3	26.8	20.1	1.0%
16	'7102	Diamonds	17.7	10.4	14.8	17.8	16.8	0.8%
17	'3901	Polymers of ethylene, in primary forms	11.0	10.9	13.7	17.2	15.9	0.8%
18	'2701	Coal	9.9	6.1	9.8	17.3	15.4	0.8%
19	'8473	Parts and accessories suitable for use solely	16.7	12.9	16.1	17.2	14.1	0.7%
20	'1005	Maize or corn	8.1	9.6	19.0	19.0	13.7	0.7%
		All other products	1,053.3	902.0	1,054.1	1,185.0	1,205.8	59.7%
	<b>'TOTAL</b>	<b>All products</b>	<b>1,642.8</b>	<b>1,424.9</b>	<b>1,754.3</b>	<b>2,062.9</b>	<b>2,019.2</b>	<b>100.0%</b>

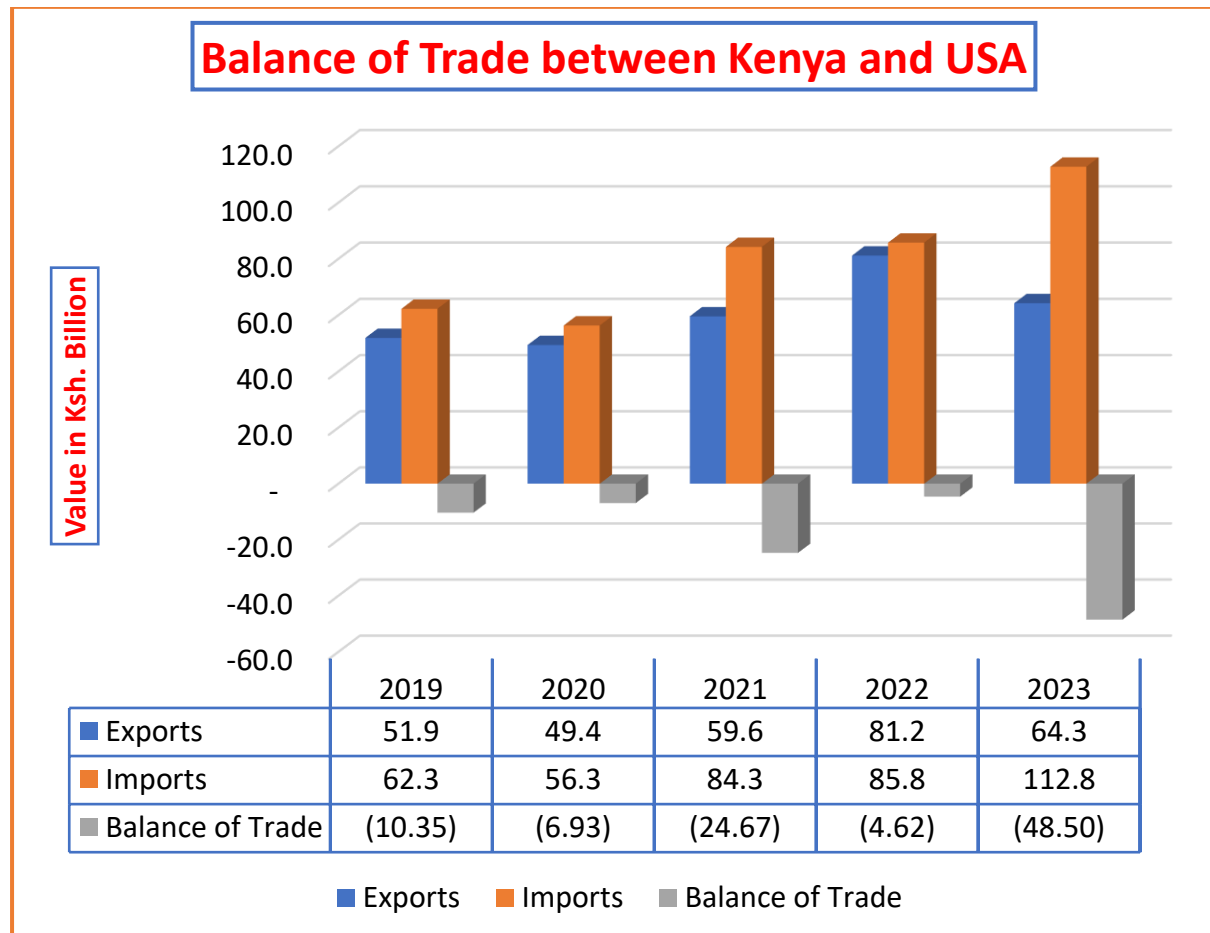
Source: International Trade Centre (ITC) Database, 2023; Compiled by KEPROBA

In 2023, USA's leading export products to the World included petroleum oils crude (5.8%), petroleum oils including Ex-crude (5.6%), petroleum gas and other hydrocarbons (3.3%), motor cars and Motor vehicles (3.1%), and Human blood for therapeutic, prophylactic, or diagnostic use (2.5%)

## 2.0 BILATERAL TRADE BETWEEN KENYA AND USA

### 2.1 Kenya- USA Bilateral Trade Trends:

Figure 1: Kenya-USA Balance of Trade Trends-Annual (2019-2023)



Source: Kenya Revenue Authority 2024; Compiled by KEPROBA

- The bilateral trade between the two countries has been in **favour of USA since 2019 to 2023.**
- Kenya exports to USA has been fluctuating over the years with an average value of **Ksh. 51.9 billion** and an average growth rate of 7.8% between 2019 and 2023 and decrease of 20.8% between 2022 and 2023.
- Imports on the other hand has been growing in the past four years from Ksh. 56.3 billion in 2020 to Ksh. 112.8 billion in 2023 with an average growth rate of 18.3% between 2019 and 2023 and 31.4% between 2022 and 2023.

## 2.2 Kenya's Top Export Products to USA in 2023

Table 5: Kenya's Trend on Export Products to USA in 2023

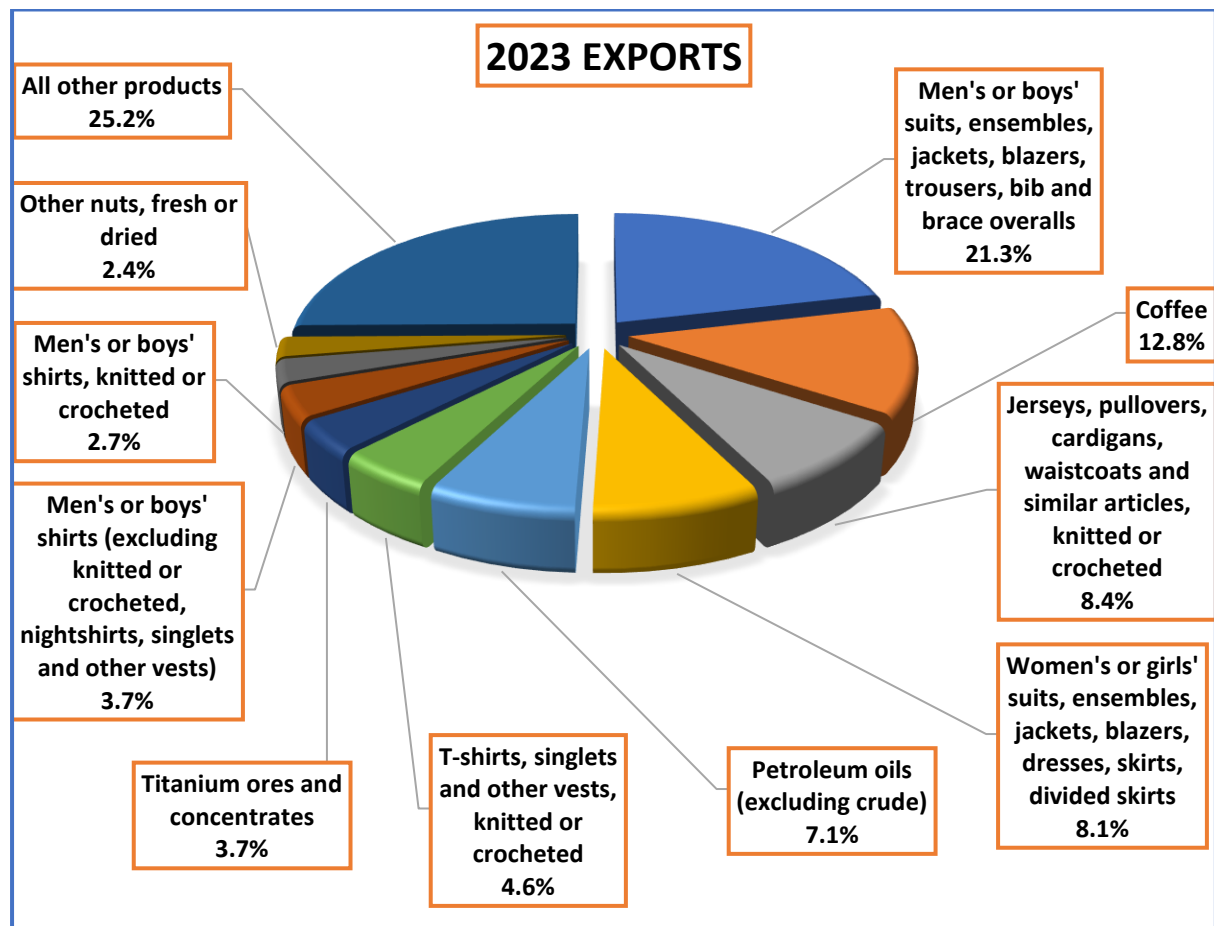
Rank in 2022	Product Code	Product Label	Kenya Exports to USA		Share in 2023
			2022	2023	2023
			Value in Ksh. Billion		%
1	6203	Men's or boys' suits, ensembles, jackets, blazers, trousers, bib and brace overalls	13.2	13.7	21.3%
2	0901	Coffee	7.7	8.2	12.8%
3	6110	Jerseys, pullovers, cardigans, waistcoats and similar articles, knitted or crocheted	6.6	5.4	8.4%
4	6204	Women's or girls' suits, ensembles, jackets, blazers, dresses, skirts, divided skirts	6.5	5.2	8.1%
5	2710	Petroleum oils (excluding crude)	3.8	4.6	7.1%
6	6109	T-shirts, singlets and other vests, knitted or crocheted	2.6	3.0	4.6%
7	2614	Titanium ores and concentrates	10.6	2.4	3.7%
8	6205	Men's or boys' shirts (excluding knitted or crocheted, nightshirts, singlets and other vests)	2.5	2.4	3.7%
9	6105	Men's or boys' shirts, knitted or crocheted	1.9	1.7	2.7%
10	0802	Other nuts, fresh or dried	6.5	1.5	2.4%
11	6103	Men's or boys' suits, ensembles, jackets, blazers, trousers	1.4	1.5	2.3%
12	6104	Women's or girls' suits, ensembles, jackets, blazers, dresses, skirts, divided skirts, trouser	1.5	1.4	2.2%
13	6211	Tracksuits, ski suits, swimwear and other garments, n.e.s.	2.5	1.4	2.1%
14	6107	Men's or boys' underpants, briefs, nightshirts, pyjamas, bathrobes, dressing gowns	1.8	1.0	1.5%
15	3301	Essential oils, whether or not terpeneless	1.2	0.9	1.4%
16	7317	Nails, tacks, drawing pins, corrugated nails, staples and similar articles of iron	1.6	0.9	1.4%
17	6201	Men's or boys' overcoats, car coats, capes, cloaks, anoraks	0.4	0.8	1.3%
18	0602	Live plants	0.7	0.7	1.0%
19	0902	Tea	0.7	0.6	1.0%
20	6206	Women's or girls' blouses, shirts and shirt-blouses	0.5	0.6	1.0%
		All other products	7.1	6.5	10.1%
		<b>Grand Total</b>	<b>81.2</b>	<b>64.3</b>	<b>100.0%</b>

Source: Kenya Revenue Authority 2024; Compiled by KEPROBA

- Key products to USA in 2023 were men's or boys' suits (21.3%), coffee (12.8%), Jerseys, pullovers, cardigans, and waistcoats (12.8%), women's or girls' suits (8.1%) and Petroleum oil Ex-crude (7.1%).

## 2.3 Share of Kenya's Top Export Products to USA in 2023

Figure 2: Share of Kenya's Top Exports to USA in 2023



Source: Kenya Revenue Authority 2024; Compiled by KEPROBA

- Top 10 products accounted for **74.8%** of total exports to the market in 2023.

## 2.4 Kenya's Key Import products from USA in 2023

Table 6: Kenya's Trend on Import Products from USA in 2023

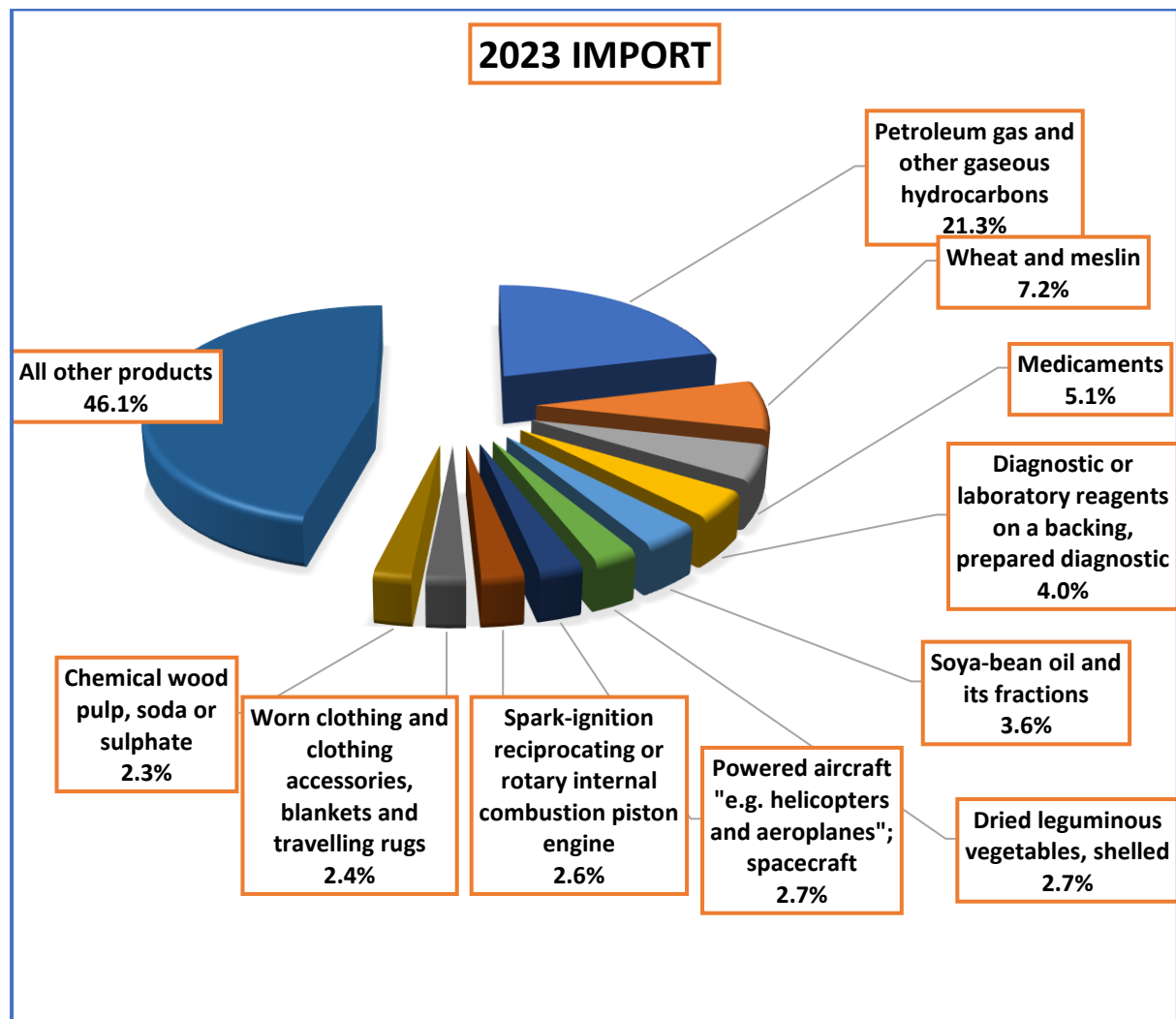
Rank in 2023	Product Code	Product Label	Kenya Imports from USA		Share in 2023
			2022	2023	
			Value in Ksh. Billion		%
1	2711	Petroleum gas and other gaseous hydrocarbons	24.7	24.0	21.3%
2	1001	Wheat and meslin	0.1	8.1	7.2%
3	3004	Medicaments	4.4	5.7	5.1%
4	3822	Diagnostic or laboratory reagents on a backing, prepared diagnostic	4.6	4.5	4.0%
5	1507	Soya-bean oil and its fractions	0.3	4.1	3.6%
6	0713	Dried leguminous vegetables, shelled	3.0	3.0	2.7%
7	8802	Powered aircraft "e.g. helicopters and aeroplanes"; spacecraft	2.6	3.0	2.7%
8	8407	Spark-ignition reciprocating or rotary internal combustion piston engine	3.3	2.9	2.6%
9	6309	Worn clothing and clothing accessories, blankets and travelling rugs	2.2	2.7	2.4%
10	4703	Chemical wood pulp, soda or sulphate	0.8	2.6	2.3%
11	3002	Human blood; animal blood prepared for therapeutic, prophylactic or diagnostic uses	7.7	2.3	2.0%
12	3901	Polymers of ethylene, in primary forms	1.5	2.2	2.0%
13	8411	Turbojets, turbopropellers and other gas turbines	0.2	1.8	1.6%
14	2207	Undenatured ethyl alcohol of an alcoholic strength of >= 80%	1.2	1.5	1.3%
15	8414	Air or vacuum pumps	0.4	1.4	1.3%
16	7208	Flat-rolled products of iron or non-alloy steel, of a width >= 600 mm	0.0	1.4	1.2%
17	8501	Electric motors and generators	0.2	1.3	1.2%
18	9014	Direction finding compasses; other navigational instruments and appliances	0.3	1.3	1.1%
19	8481	Taps, cocks, valves and similar appliances for pipes	0.4	1.1	0.9%
20	8471	Automatic data-processing machines and units thereof	0.6	1.0	0.9%
		All other products	27.2	36.6	32.5%
		<b>Grand Total</b>	<b>85.8</b>	<b>112.8</b>	<b>100.0%</b>

Source: Kenya Revenue Authority 2024; Compiled by KEPROBA

- The top import products in 2023 included petroleum gas and other hydrocarbons (21.3%), Wheat and Meslin (7.2%), medicaments (5.1%), diagnostic and laboratory reagents (4.0%) and Soya-bean oil (3.6%).

## 2.5 Share of top Import products from USA in 2023

Figure 3: Share of Kenya's Top Imports from USA in 2023

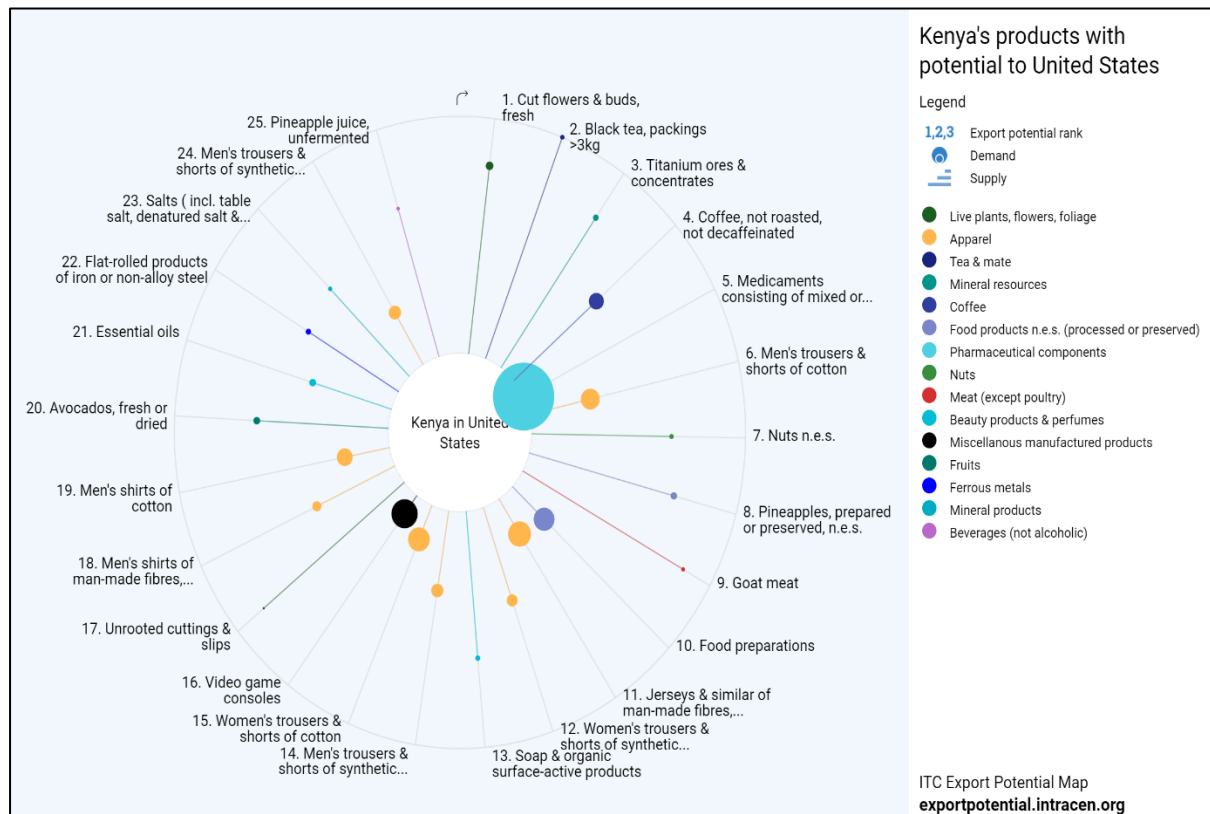


Source: Kenya Revenue Authority 2024; Compiled by KEPROBA

Top 10 import products accounted for **53.9%** of total imports from Kenya 2023.

## 2.6 Kenya Export Potential on USA market

Figure 4: Kenya export potential



- The products with greatest export potential from Kenya to United States are Cut flowers & buds, fresh, Black tea, packings >3kg, coffee and Titanium ores & concentrates.
- Kenya has the highest supply capacity in Black tea, packings >3kg.
- Medicaments consisting of mixed or unmixed products, for retail sale is the product that faces the strongest demand potential in United States.

### **3.0 CHALLENGES FACING THE KENYAN EXPORTERS IN ACCESSING THE USA MARKET**

- **Complex Regulatory Requirements-** The USA has stringent regulatory requirements for imported goods, including specific standards for health, safety, and quality. Meeting these standards can be costly and time-consuming for Kenyan exporters, particularly small and medium-sized enterprises (SMEs) with limited resources.
- **Documentation and Compliance-** Exporters must navigate complex documentation processes, including customs paperwork and compliance with various regulations. Errors or delays in paperwork can lead to goods being held up at customs or even rejected, resulting in financial losses and damage to business reputation.
- **Logistics and Transportation Costs-** Distance and complex delivery logistics that are season based are significant challenges for Kenyan exporters. Shipping goods to the USA involves long transit times and high transportation costs, especially for perishable products requiring air freight.
- **Market Access and Competition-** Accessing the US market can be challenging due to competition from both domestic producers and other international exporters especially those from South America who produce similar products. Kenyan exporters may struggle to differentiate their products and establish a foothold in a highly competitive market.
- **Currency Fluctuations and Payment Risks-** Exchange rate fluctuations can impact the profitability of exports, making it difficult for Kenyan exporters to forecast revenue accurately, payment risks (non-payment or delayed payment) by US importers, can create financial uncertainty for exporters.
- **Intellectual Property Rights (IPR) Protection-** Protecting intellectual property rights is crucial for Kenyan exporters, especially if they are exporting products that are susceptible to counterfeiting or infringement. Ensuring adequate IPR protection in the USA can be challenging and may require legal expertise and resources.
- **Market Knowledge and Cultural Differences-** Understanding the preferences, packaging and branding, consumer behaviour, and cultural nuances of the US market is essential for successful exporting. Kenyan exporters may face challenges in adapting their products,



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marketing strategies, and business practices to meet the expectations of American consumers.



### 3.0 ANNEX 1



## 1 ANNEX 1

<b>Also Known As</b>	America • U.S. • United States of America • U.S.A.
<b>Head Of State and Government</b>	President: <a href="#">Joe Biden</a>
<b>Capital</b>	<a href="#">Washington, D.C.</a>
<b>Population</b>	331,449,281; (2023 est.) 339,277,000 <sup>2</sup>
<b>Currency Exchange Rate</b>	1 US dollar equals 0.907 euro
<b>Form Of Government</b>	federal republic with two legislative houses (Senate [100]; House of Representatives [435 <sup>1</sup> ])
<b>Official Language</b>	none
<b>Official Religion</b>	none
<b>Official Name</b>	United States of America
<b>Total Area (Sq. Km)</b>	9,834,633 <sup>3</sup>
<b>Total Area (Sq. Mi)</b>	3,797,173 <sup>3</sup>
<b>Monetary Unit</b>	dollar (U.S.\$)
<b>Population Rank</b>	(2023) 3
<b>Population Projection 2030</b>	358,633,000
<b>Density: Persons Per Sq. Mi</b>	(2023) 89.3
<b>Density: Persons Per Sq. Km</b>	(2023) 34.5
<b>Urban-Rural Population</b>	Urban: (2019) 82.3% • Rural: (2019) 17.7%
<b>Life Expectancy at Birth</b>	Male: (2023) 78.4 years • Female: (2023) 82.8 years
<b>Literacy: Percentage of Population Age 15 And Over Literate</b>	Male: (2000–2004) 95.7% • Female: (2000–2004) 95.3%
<b>Gni (U.S.\$'000,000)</b>	(2022) 23,393,117
<b>Gni Per Capita (U.S.\$)</b>	(2022) 70,430



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