



KENYA EXPORT
PROMOTION & BRANDING
AGENCY

Tradealert

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KENYA EXPORT MARKET DEVELOPMENT PROGRAMME

KENYA EXPORT MARKET DEVELOPMENT PROGRAMME (KEMDP)

The Kenya Export Promotion and Branding Agency (KEPROBA) annually develops the Kenya Export Market Development Programme (KEMDP) - a calendar of promotional events - to guide its export market development activities. The KEMDP is a consultative process involving both public and private sector stakeholders who propose their activities to the Agency for collation and analysis. This is done to achieve our goals of strengthening traditional export markets in the East African Community (EAC), Common Market for Eastern and Southern Africa (COMESA), and European Union (EU), while also diversifying into new and emerging markets in Eastern Europe, North America, Asia, and the rest of Africa.

Read More:

https://issuu.com/makeitkenya/docs/2023-24_final_kenya_export_market_development_prog

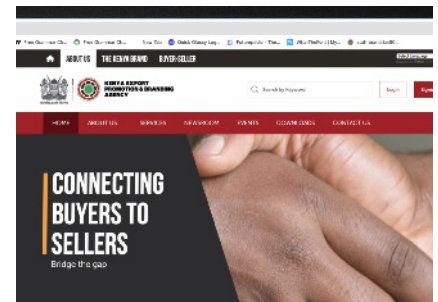
KEPROBA SERVICE CHARTER

KEPROBA is committed to providing outstanding service to all our customers. Our Citizens' Service Delivery Charter contains specific commitments on the standard of service that you should expect from us.

Read More:

https://issuu.com/makeitkenya/docs/service_charter_2024

EMERGING TRENDS



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Nation Branding



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MADE IN KENYA MARK

