



KENYA EXPORT
PROMOTION & BRANDING
AGENCY

Tradealert

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THE EUROPEAN MARKET POTENTIAL FOR AVOCADOS

Avocado is a wonder crop that has many benefits ranging from health, environment and economy. The avocado crop thrives well in subtropical climates making Kenya an ideal location for avocado growth. There is a great potential for avocado production in Kenya because of the impressive climatic conditions for its production. In Kenya the crop does well in most parts of the country apart from the coastal region due to saline soils.

Read More:

<https://www.makeitkenya.go.ke/about-keproba/news-room/latest-news/the-european-market-potential-for-avocados>

UPCOMING EVENTS



**EXPORT READINESS
AWARENESS TRAINING
FOR TEA PACKERS
WITHIN NAIROBI REGION**

KEPROBA ON SOCIAL MEDIA

In today's digital age, social media platforms have become indispensable tools for businesses and organizations to connect with their audience, promote their brand, and drive traffic to their websites. The Kenya Export Promotion and Branding Agency (KEPROBA) recognizes the importance of leveraging social media and maintains a strong presence on platforms like Facebook, Instagram, LinkedIn, X, and YouTube.

Through engaging content showcasing Made in Kenya products, success stories of exporters, and insightful industry news, KEPROBA uses social media to connect Kenyan exporters with potential buyers worldwide, build brand awareness for the Kenya Brand, and foster communication with stakeholders.

Our Social Media handles are:

@MakeltKenya on

Kenya Export Promotion and Branding Agency on



EMERGING TRENDS



**BUY KENYA
BUILD KENYA**

SCAN HERE TO APPLY FOR THE
MADE IN KENYA MARK



www.makeitkenya.go.ke



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