

# Trade alert

ISSUE 2

A BI-MONTHLY EXPORT TRADE BULLETIN

A Publication by the Kenya Export Promotion and Branding Agency

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## WEBINAR ON EXPLORING EXPORT OPPORTUNITIES IN THE UK FOR KENYAN HAND-CRAFT AND FASHION PRODUCTS

Date: March 20<sup>th</sup> 2024

Time: 12.30pm

**TOPIC:** Lessons from the  
Source Fashion and  
Source Home & Gift**SPEAKER:** Suzanne Ellingham,  
The Sourcing Event Director,  
Hyve Group

### OPENING SEASON FOR AVOCADO EXPORTS

Producers and exporters of avocado are notified that harvesting and exporting of avocado will resume on 1st March 2024.

[Read More](#)

## EXPORT OPPORTUNITIES IN THE UK MARKET FOR FASHION & HAND-CRAFTED PRODUCTS

Kenya and United Kingdom (UK) enjoy cordial relations, with the UK being one of Kenya's major trade partners. Some of the Kenya's main/top export products to the UK market include cut flowers, tea, coffee, spices, assorted fruits, and vegetables among others. The Kenya- UK Economic Partnership Agreement provides preferential market access to additional sectors/value chains that the country can take advantage of and explore for export development and promotion. One of the sectors include: handcrafted products. To sensitize existing and potential exporters on available opportunities in the UK market for fashion and handcrafted products, the Kenya Export Promotion and Branding Agency, in collaboration with the Kenya High Commission, United Kingdom and Hyve Group have organized a webinar to be held on 20th March 2024.

**Read More:**

<https://makeitkenya.go.ke/about-keproba/news-room/latest-news/export-opportunities-in-the-uk-market-for-fashion-hand-crafted-products>

## UPCOMING EVENTS

-  [MACFRUIT 2024 FRUIT AND VEGETABLES PROFESSIONAL SHOW](#)
-  [INTERNATIONAL FOOD AND DRINK EXHIBITION](#)
-  [KENYA-ITALY TRADE BRIEF](#)

## EMERGING TRENDS



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