

Tradealert

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UNVEILING OPPORTUNITIES IN KENYA'S EDIBLE OIL

Edible oils, commonly referred to as animal or vegetable fats and oils are fatty liquids extracted from vegetables and or animal tissues. While palm oil is the most common edible oil, other edible oil products include Sunflower oil, Rapeseed (Canola) oil, Soya bean oil, Olive oil, Castor oil, copra and Coconut oil. The edible oils manufactured in Kenya include sunflower oil, corn oil, soya bean and palm oil.

The Kenya's edible oil sector is poised for an era of remarkable growth, driven by a surge in domestic demand and favorable global trends. With a projected population of 58.9 million by 2025 and a burgeoning middle class, the demand for edible oils in

Kenya, particularly in processed foods, is skyrocketing. This presents a golden opportunity for Kenyan edible oil exporters and farmers to expand their businesses, innovate, and tap into a lucrative market.

Kenya's edible oil consumption is estimated to surpass 900,000 MT annually, with only 80,000 MT produced domestically. This vast production deficit, amounting to 820,000 MT, is primarily bridged through imports, mainly from Malaysia and Indonesia. This heavy reliance on imports presents a significant opportunity for Kenyan exporters and farmers to step up production and meet the growing domestic demand.

Read more:

<https://makeitkenya.go.ke/about-keproba/news-room/latest-news/unveiling-opportunities-in-kenya-s-edible-oil-sector>



KENYA- TANZANIA TRADE BRIEF

Read more:

<https://makeitkenya.go.ke/about-keproba/news-room/publications/kenya-tanzania-trade-brief>

UPCOMING EVENTS



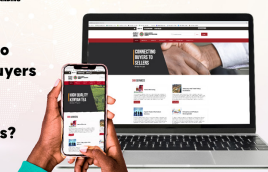
KENYA INNOVATION WEEK 2023
- COMMONWEALTH EDITION



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