

Tradealert

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KENYA'S DAIRY SECTOR

The Kenyan dairy sector plays a pivotal role in the country's socio-economic landscape, accounting for approximately 44% of the livestock subsector and 12% of the agriculture sector. Additionally, it contributes significantly, making up 4% of the national GDP. This subsector provides livelihoods for around 1.8 million smallholder households, each owning one to three cows, responsible for about 80% of the total milk production. Furthermore, it offers direct employment to over 700,000 people and indirectly supports another 500,000 (SDL, 2020). The subsector involves a diverse range of stakeholders, including dairy farmers, milk traders, processors, service providers, and consumers.

The Kenyan government's Bottom-up Economic Transformation Agenda (BETA) has recognized the dairy sector as a priority. BETA's goals for the dairy sector include:

- Doubling milk production from 5 billion litres to 10 billion litres.
- Expanding dairy exports to 1 billion litres.
- Increasing the formal marketing of milk from 30% to 50%.
- Raising the monthly income of small-scale dairy farmers to KShs. 56,000.

Kenya has identified various dairy products with export potential, such as long-life liquid milk, condensed milk, butter oil or ghee, ice cream, powder, butter, cheese, yogurt, and infant formula products. These products are poised for export to regions including the East Africa Community, the Common Market for East and Southern Africa, West Africa with a focus on Nigeria and Ghana, and the Gulf Cooperation Council countries, including Saudi Arabia, the United Arab Emirates, Qatar, Bahrain, and Kuwait.

Read more:

<https://www.makeitkenya.go.ke/about-keproba/news-room/latest-news/kenya-s-dairy-sector>

UPCOMING EVENTS



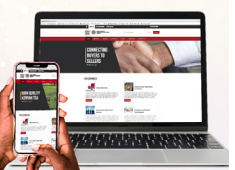
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