

Tradealert

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International Trade Centre | ecomConnect

Course 4: Using Virtual Marketplaces

ITC SME Trade Academy

11 September 2023

learning.intracen.org

USING VIRTUAL MARKETPLACES FOR YOUR E-COMMERCE INITIATIVE

Unlock the potential of your E-commerce initiative by registering for the free and insightful course on "Using Virtual Marketplaces for your E-commerce Initiative." This course offered by the International Trade Centre SME Trade Academy is designed to equip businesses with the knowledge and skills to thrive in the ever-evolving virtual marketplace landscape.

The course, which commences on 11th September 2023, offers a comprehensive exploration of virtual marketplaces and their profound impact on E-commerce. As businesses increasingly shift their focus

to online platforms, understanding the intricacies of virtual marketplaces becomes imperative for sustainable growth and success.

Throughout the course, participants will gain valuable insights into the various virtual marketplaces available, exploring both global and regional platforms. They will delve into the mechanics of these marketplaces, learning how to optimize product listings, target the right audience, and navigate the nuances of online transactions.

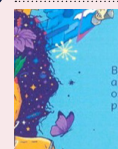
Register for the free course today at ;
<https://learning.intracen.org/course/info.php?id=328>

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29/08 to 02/09



(IATF 2023) HIGH-LEVEL ROADSHOW



ROAD TO IATF2023



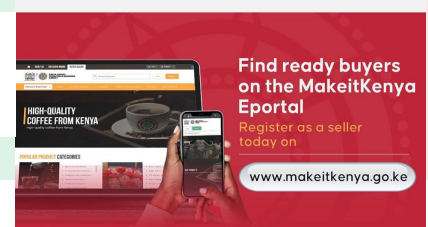
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