

## The East Africa Community (EAC) Region





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**JOANNE WANJALA - EDITOR**

## From the Editor

### Hello Readers,

Welcome to our 3rd issue of the MAKE IT KENYA Magazine where our focus is on the East African Community (EAC) region. This Publication takes an in-depth look at Kenya's exports and bilateral relations with each of the EAC countries namely Uganda, Tanzania, South Sudan, Democratic Republic of Congo, Rwanda and Burundi.

The East African Community have a population of 474,458,621 people according to United Nation Estimates. The economic potential within the region is on a trajectory post Covid-19 era thus signalling a potential for free trade and movement of people and services across the countries borders.

The intra-EAC trade, including exports and imports among the 7 member states grew from 13% in 2019 at a value of \$ 7.1 billion to 15% in 2021 at a value of \$ 9.5 billion. By September 2022, the Intra-EAC Trade recorded a value of \$10.17 billion, representing a 20% share of intra-trade to global trade.

Kenya seeks to diversify her market within the region by focusing on value addition of products such as flowers, avocados, vegetables, tea, coffee and mangoes to reach a wider market hence increasing export trade. Uganda and Tanzania have been Kenya's main trading partners but market diversification in the region can change that much to the benefit of Kenyan traders and the nation's economy.

To enhance the better understanding of trade relations within the region, the EAC issue will focus Kenya's trade and opportunities with each of the countries in the region. Enjoy the read and keep choosing Kenya.







# ABOUT US

Export Promotion Council and Brand Kenya Board merged to form Kenya Export Promotion and Branding Agency.

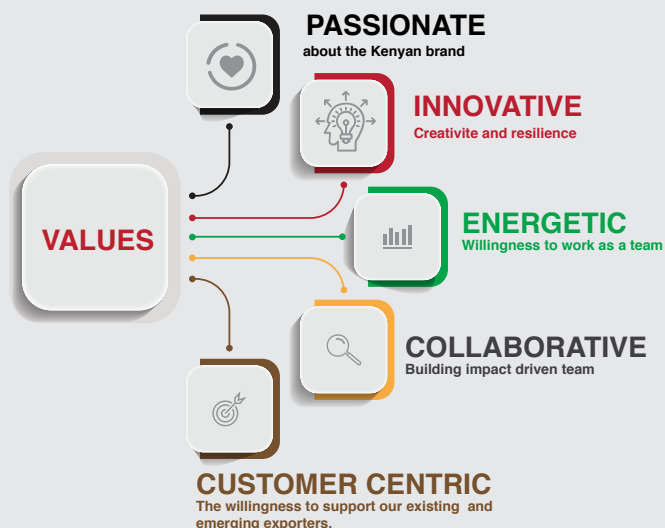
Kenya Export Promotion and Branding Agency is a state corporation that offers integrated solutions for all trade promotion and nation branding activities for Kenya, covering local, regional and international engagements.

## OUR VISION

To Transform Kenya into a Top Global Brand

## OUR MISSION

Brand Kenya, Export Kenyan, Build Kenya



## OUR SERVICES

- Export Trade Information Services
- Advocacy and Trade Policy Facilitation
- Market Intelligence
- International Market Development and Promotion
- Enterprise and Product Development
- Market Research & Surveys

## OUR BRANDS



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# Corporate Mantra

## RELEVANCE

We always ask ourselves, "Does this meet the important needs of Kenyans and our export markets?"



## VISIBILITY

We seek to connect, engage, inspire and make meaningful connections with Kenyans and our exporters.



## DOMINANCE

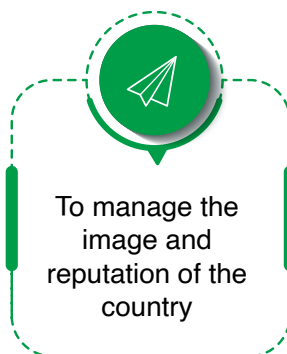
We seek to create such a strong emotional connection with Kenyans and our export markets so that they rally behind us.

## Activities

The Agency's mandate is to implement export promotion and nation branding Initiatives and policies to promote Kenya's export of goods and services. The Agency's Core activities include: -

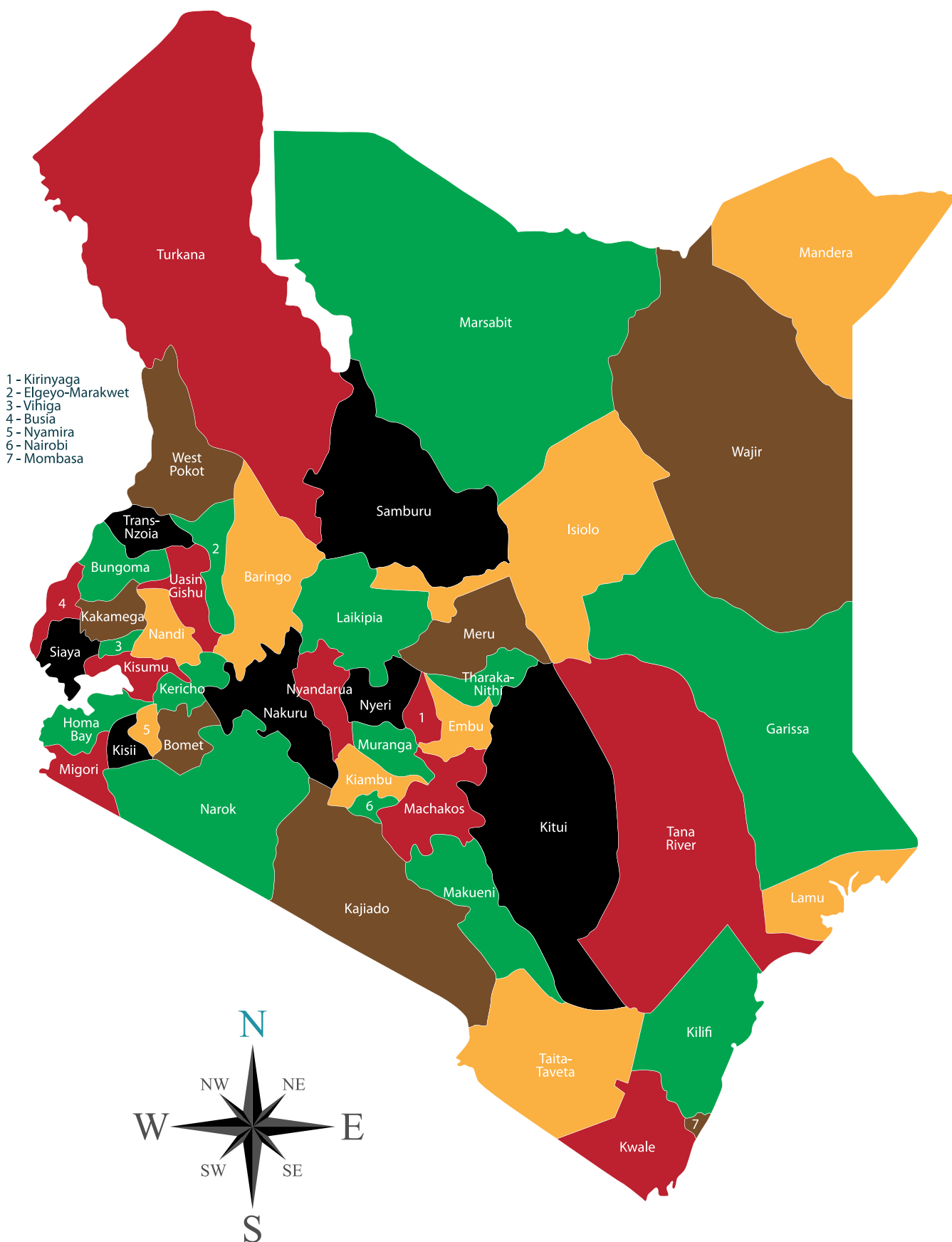


# Our Strategic Focus





# KENYA




# Tripartite Free Trade Area

## Tripartite Free Trade Area

Links **3** regional blocs

 **COMESA** Common Market of East and Southern Africa

 **SADC** South African Development Community

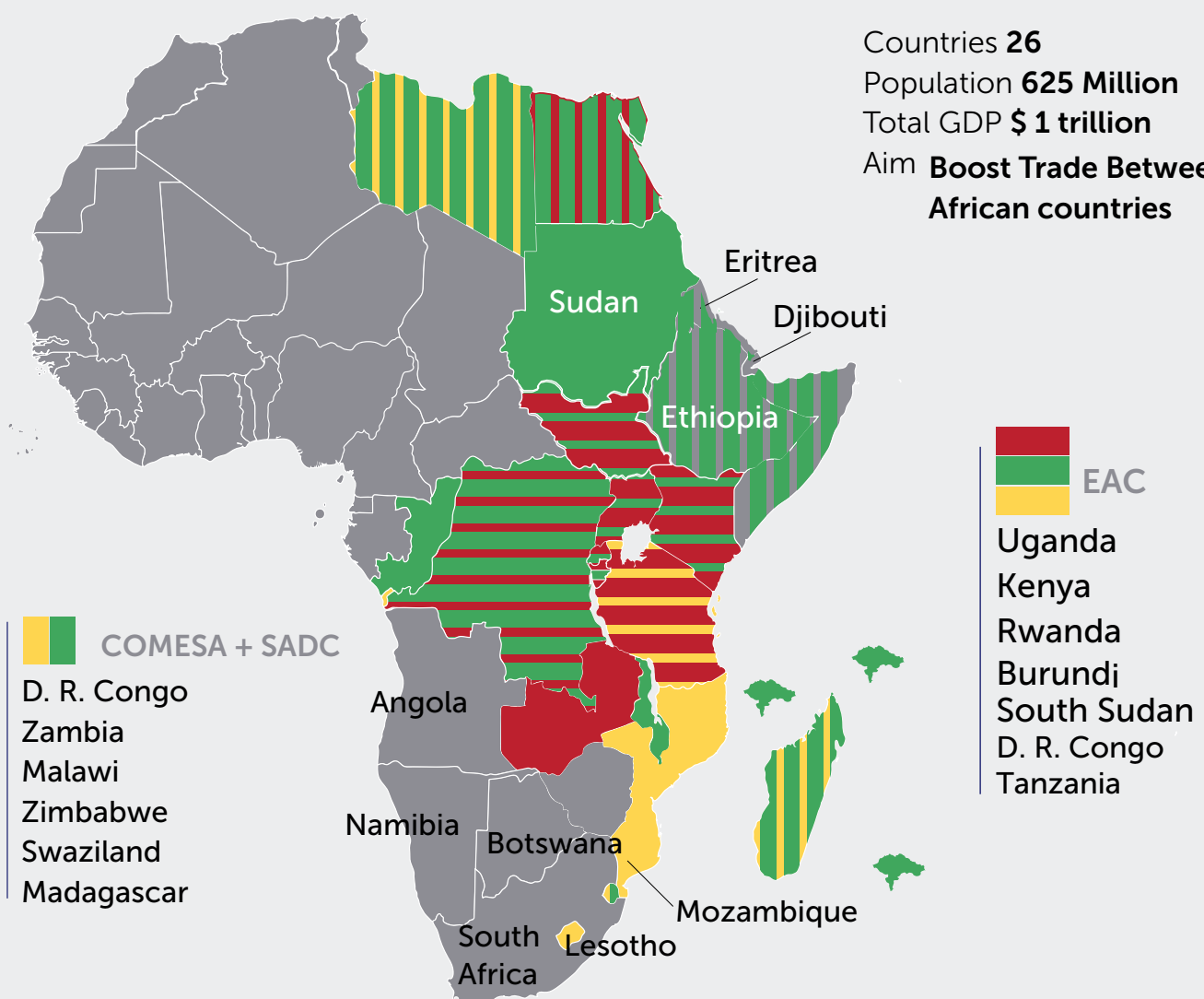
 **EAC** East African Community

Countries **26**

Population **625 Million**

Total GDP **\$ 1 trillion**

Aim **Boost Trade Between African countries**

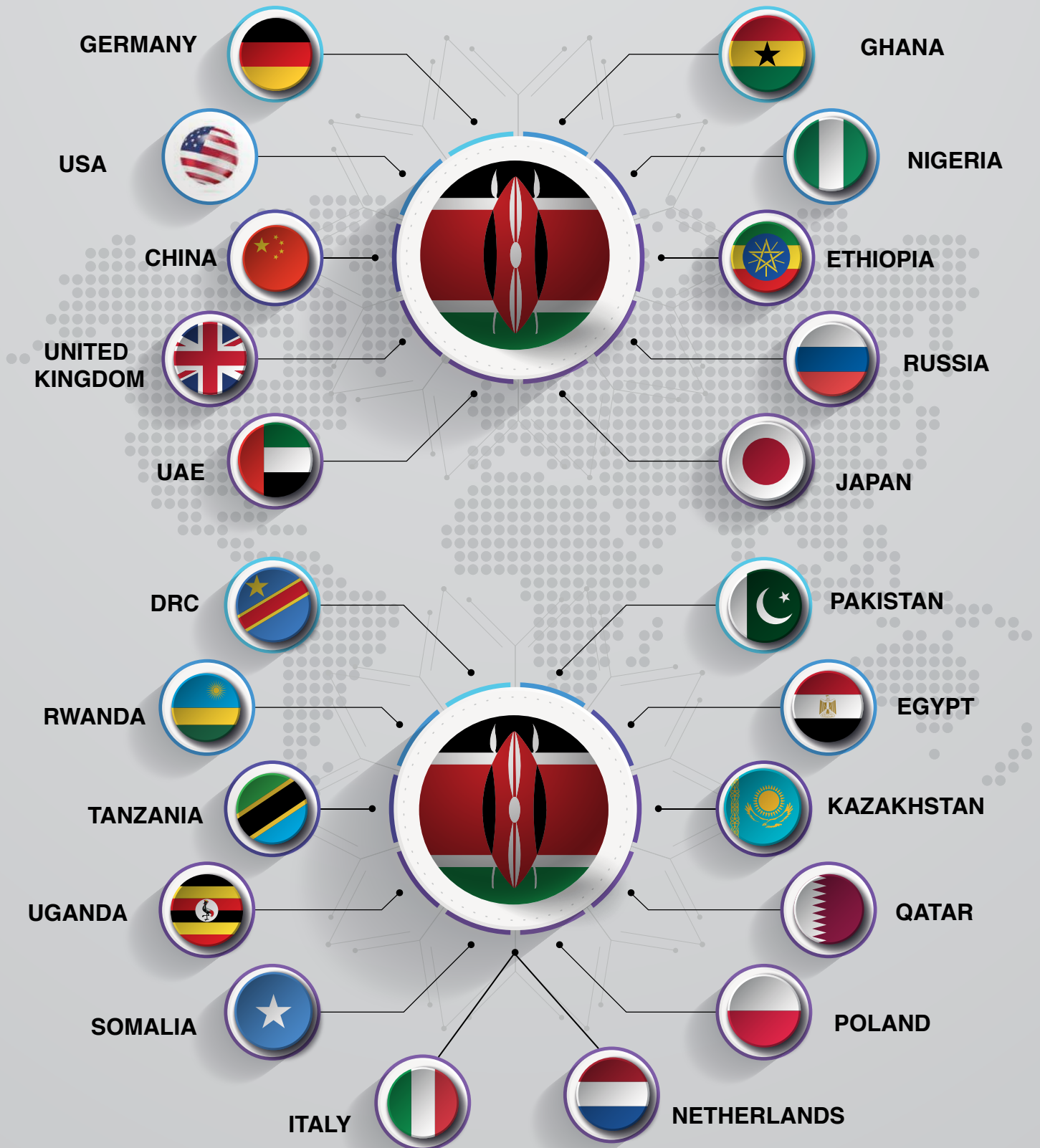




# Prioritized Products



# PRIORITISED MARKETS





# CEO's FOREWORD:

## THE EAC MAKE IT KENYA MAGAZINE



**Dr. Wilfred Marube CEO  
Kenya Export Promotion and  
Branding Agency**

**Kenya being the largest economy in the EAC region stands to gain from the expanding regional market. Diversification of export products will increase Kenya's market penetration hence improving the country's GDP and economy.**

The East African Community (EAC) is a regional intergovernmental organisation of 7 Partner States that include: Kenya, the Republic of South Sudan, the Republic of Burundi, the Democratic Republic of the Congo, the Republic of Rwanda, the Republic of Uganda, and the United Republic of Tanzania, with its headquarters in Arusha, Tanzania.

The regional bloc is home to an estimated 283.7 million citizens of which over 30% is urban population. The EAC has a land area of 4.8 million square kilometres and a combined Gross Domestic Product of US \$ 305.3 billion.

The East African Community (EAC) was ranked as the most integrated bloc among the eight regional economic communities (RECs) recognized by the African Union. The other regional economic blocs are: Arab Maghreb Union (AMU), Inter-Governmental Authority on Development (IGAD), Community of the Sahel-Saharan States (CEN-SAD), Economic Community of West African States (ECOWAS), Common Market of Eastern and Southern Africa (COMESA), the Southern African Development Community (SADC) and the Economic Community of Central African States (ECCAS).

The five dimensions are in respect to infrastructure integration, productive integration, trade integration, free movement of people and macroeconomic integration. Regional integration expands trade and markets, mitigates risks, enhances cooperation, fosters regional stability and social cultural cooperation. Additionally, regional integration has also been shown to counter negative effects and to stimulate development by encouraging cross border trade and movement of people and services.

Kenya's exports to Tanzania outgrew its exports to Uganda as of June 2022. The exports to Tanzania rose to a 46 percent high totalling Ksh 28.66 billion or USD 236.7 million. In the same period, exports into Uganda dipped by 8.5% to Ksh 46.77 billion an equivalent of \$386.3 million.

In the same period of time, exports to Rwanda rose by 39% to Ksh 19.28 billion or US \$159.2 million while exports to South Sudan grew by 34.11% to Ksh 13.73 billion or US \$113.4%.

Kenya's exports to Uganda have been affected by the constant trade rows between the two nations while the increase in exports to Tanzania is as a result of improved bilateral relations that were implemented after the Kenya-Tanzania Business forum held in Nairobi where President Samia Suluhu of Tanzania and President Uhuru Kenyatta of Kenya agreed to deal with pertinent issues that caused occasional rifts at the country's borders.

Kenya being the largest economy in the EAC region stands to gain from the expanding regional market. Diversification of export products will increase Kenya's market penetration hence improving the country's GDP and economy. Kenya's top exports in the region include salts, oil, cement, steel, medicaments and beer. There is emerging markets for products such as margarine, soap, footwear, skin care products, bags and containers all which Kenya has the potential to produce for export in large quantities as the Kenya Export Promotion and Branding Agency noted during the recently concluded Dar Es Salaam International Trade Fair in Tanzania.



# EAST AFRICA COMMUNITY (EAC)

**As one of the fastest growing regional economic blocs in the world, the EAC is widening and deepening co-operation among the Partner States in various key spheres for their mutual benefit.**

By Jonah Karanja

The work of the EAC is guided by its Treaty which established the Community. It was signed on 30 November 1999 and entered into force on 7 July 2000 following its ratification by the original three Partner States; Kenya, Tanzania and Uganda. The Republic of Rwanda and the Republic of Burundi acceded to the EAC Treaty on 18 June 2007 and became full Members of the Community with effect from 1 July 2007, while the Republic of South Sudan acceded to the Treaty on 15 April 2016 and became a full Member on 15 August 2016. The Community's newest member, the Democratic Republic of the Congo acceded to the EAC Treaty on 8 April, 2022.

The EAC is home to an estimated 300 million citizens, of which over 22% is urban population. With a land area of 4.8 million square kilometres and a combined Gross Domestic Product of US\$ 240 billion (EAC Statistics for 2019), its realisation bears great strategic and geopolitical significance and prospects for the renewed and reinvigorated EAC.

As one of the fastest growing regional economic blocs in the world, the EAC is widening and deepening co-operation among the Partner States in various key spheres for their mutual benefit. These spheres include political, economic and social.

At the moment, the regional integration process is in full swing as reflected by the encouraging progress of the

East African Customs Union, the establishment of the Common Market in 2010 and the implementation of the East African Monetary Union Protocol.

In this issue of Make it Kenya magazine, we are going to focus on Kenya's trade with each her EAC counterparts.









# PILLARS OF EAC REGIONAL INTEGRATION



**The primary objective for the establishment of EAC customs union is to facilitate inter and intra-regional trade in goods and services across EAC's the seven member states.**

By Jonah Karanja

**T**he mission of East African Community is to widen and deepen economic, political, social and cultural integration in order to improve the quality of life of the people of East Africa through increased competitiveness, value added production, trade and investments. In order to achieve this mission, the EAC aims at achieving regional integration as a community.

Regional economic integration is a great driver of economic development and empowerment in Regional Economic Corporations. Increased cross border movement of people, goods and services is ideal for economic and social development.

1	Establishment of EAC rules of Origin
2	Establishment of common external tariff
3	Share information for the smooth implementation of the Protocol.
4	Elimination of tariffs for goods meeting the EAC rule of origin criteria.

The primary objective for the establishment of EAC customs union is to facilitate inter and intra-regional trade in goods and services across EAC's the seven member states.

Sectors under this pillar are: Agriculture and food security, health, industrialization and health development, infrastructure, immigration and labor, trade, tourism and wildlife and customs



## Customs Union

The first stage of EAC integration was the formation of a customs union. The EAC custom union has four elements:



## Common Market

This is the second EAC integration milestone that has been in force since 2010 in line with the EAC treaty. The common market principle aims at enabling 4 freedoms of movement

goods and citizens across the EAC region. These freedoms and rights are in form of:

1	Right of residence
2	Free movement of services
3	Right to establishment
4	Free movement of capital
5	Free movement of goods
6	Free movement of persons, labor or workers

The operational principles of the Community Underlying the EAC Common Market are:

1	Ensure transparency in matters concerning the other Partner States.
2	Non-discrimination of nationals of other Partner States on grounds of nationality.
3	Share information for the smooth implementation of the Protocol.
4	Equal treatment to nationals of other Partner States.



## Monetary Union

The East African Monetary Union (EAMU) protocol was adopted in accordance with the EAC Treaty that was signed on 30th November 2013. It lays the groundwork for progressively converging the EAC into a single currency Community. The EAC partner states aim to harmonise monetary and fiscal policies, payment settlement systems, harmonise financial accounting, reporting practices, policies and standards of communication besides establishing an East African Central Bank.

The sectors under this pillar are: Financial, trade, investment promotions and service sector development.



## Political Federation

This is the fourth step after the Customs Union, Common Market and Monetary Union and the goal. This pillar is founded on three pillars which are common foreign and security policies, good governance and effective implementation of the prior stages of regional integration. The sectors under the political federation pillars are: International relations and peace and security.







# KENYA - TANZANIA BILATERAL RELATIONS

**The Kenya Export Promotion and Branding Agency has prioritized 22 products under the revised strategy for export growth.**

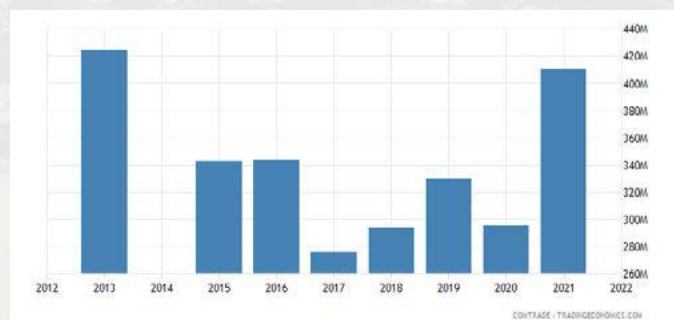
By Jonah Karanja

**T**rade between Kenya and Tanzania is the fastest growing in the East African region according to new data. The growing trade is as a result of the elimination of non-tariff barriers that had hindered the movement of certain products into the Tanzanian market.

Fresh statistics from economic survey data of 2022 indicate that trade between the two nations dwarfed the performance between Kenya and other East African nations including Uganda which has been Kenya's leading partner within the EAC bloc. According to statistics, Kenya's exports to Tanzania was US\$409.76 Million during 2021, according to the United Nations COMTRADE database on international trade.

Kenya imports wood, cereals and edible vegetables from Tanzania and exports steel, iron, plastics and pharmaceutical products. The positive trade relations are as a result of the Kenya-Tanzania business forum which took place in Nairobi last year. President Uhuru Kenyatta and his Tanza-

nian counterpart Samia Suluhu ended the trade stalemate between the two nations.



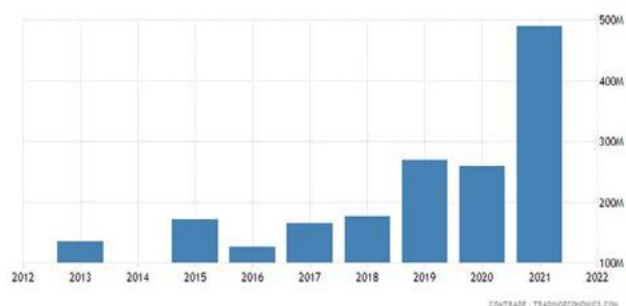
*Graphical representation of Kenya's Export to Tanzania*



## Kenya exports top five exports to Tanzania as of July 2022 were

1	Soap, organic surface-active agents, washing preparations, lubricating preparations, artificial at a value of \$60.45M
2	Pharmaceutical products at a value of \$36.15M
3	Iron and Steel at a value of \$34.99M
4	Plastics and articles thereof at a value of \$25.12M
5	Electrical machinery and equipment and parts thereof; sound recorders and reproducers, television at a value of \$24.02M

According to United Nations COMTRADE data, Kenya imports from Tanzania was US \$489.84 million during the 2021 period.



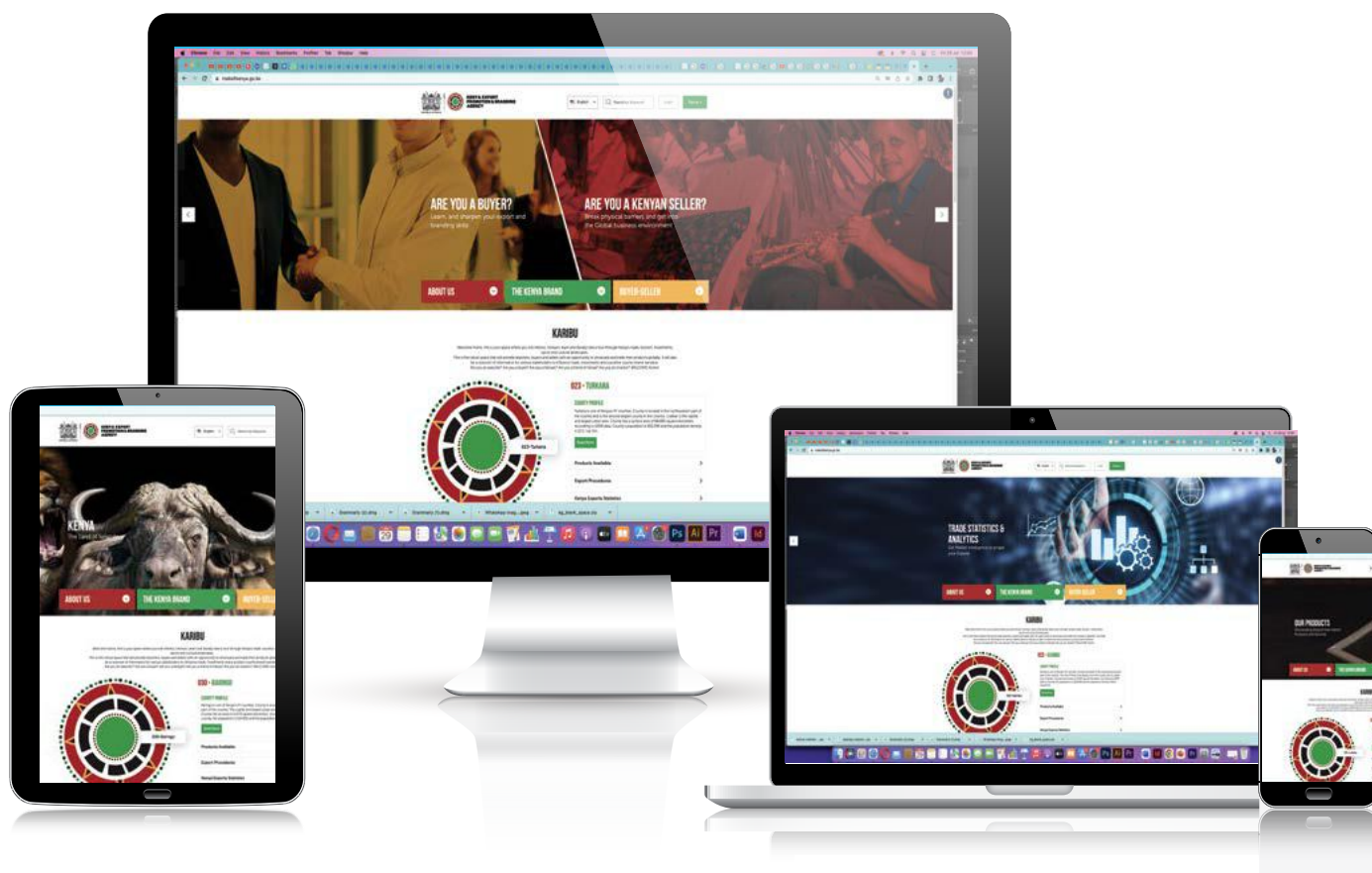
Graphical representation of Kenya's imports from Tanzania

## Kenya's top imports from Tanzania

1	Cereals at a cost of US\$230,592
2	Wood and articles of wood; wood charcoal at a cost of US\$49,027
3	Paper and paperboard; articles of paper pulp, of paper or of paperboard at a cost of US\$38,388
4	esidues and waste from the food industries; pre-prepared animal fodder at a cost of US\$27,105
5	Ceramic products at a cost of US\$21,725

The Kenya Export Promotion and Branding Agency has prioritized 22 products under the revised strategy for export growth. Through the recently concluded Dar es Salaam International Trade Fair, Kenya aims at diversifying export products into Tanzania by seeking to provide a wider variety of other value-added manufactured goods and services such as financial, ICT, education, hospitality, warehousing, transportation and Building & Construction to enhance trade relations between the two countries and reduce the trade gap.





# Make it Kenya E-portal

**The Kenya Export Promotion and Branding Agency has developed an E-portal that:**

- a) Provides a platform where exporters/sellers can showcase their products internationally
- b) Provides customised market intelligence information related to potential exporters for purposes of improving products to enable compete
- c) Promotes Kenya's exports and the nation brand through information dissemination and export assistance
- d) Informs, educates and inspires our internal and external audiences about Kenya and what it has to offer globally in order to influence trade, investments and positive national perspective.

*Register today*

[www.makeitkenya.go.ke](http://www.makeitkenya.go.ke)

# KENYA - BURUNDI

## BILATERAL RELATIONS

**Kenya and Burundi have cooperation in education, tourism, security, research, trade and investment, agriculture and livestock and technical fields of investment.**

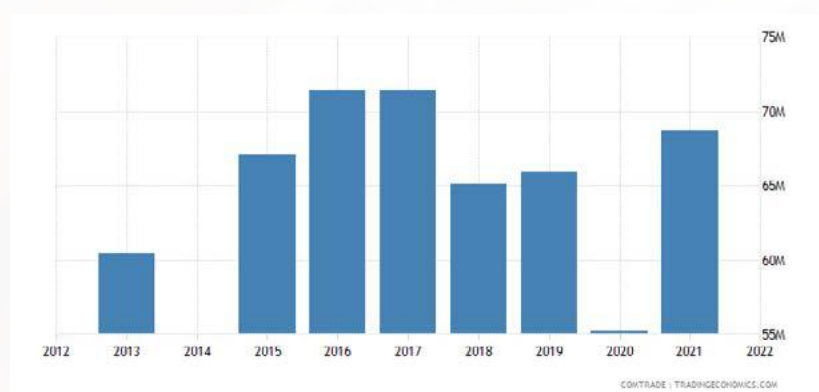
By Jonah Karanja

Kenya and Burundi's relationship is warm and cordial because both nations recognize the need to work together to realize their potential within the EAC framework. The two countries are not only EAC members but also Common Market for the Eastern and Southern Africa (COMESA) and International Conference on the great lakes region (ICGLR).

Kenya and Burundi have cooperation in education, tourism, security, research, trade and investment, agriculture and livestock and technical fields of investment. Today, Kenya remains the top corporate and small and medium (SMEs) foreign investor in Burundi. Key Kenyan corporates in Burundi include Jubilee insurance, Kenya Airways, Diamond Trust Bank (DTB), Kobil and Kenya Commercial Bank.

Burundi acts as a key player in the EAC economic growth. Kenya can leverage on Burundi's geographical location to penetrate the greater Centra Africa region hence opening new market avenues and linkages for local SMEs. Additionally, Kenyan investors can ride on investment opportunities in health, finance and banking, construction, energy and education sectors in Burundi.

### Kenya's exports to Burundi



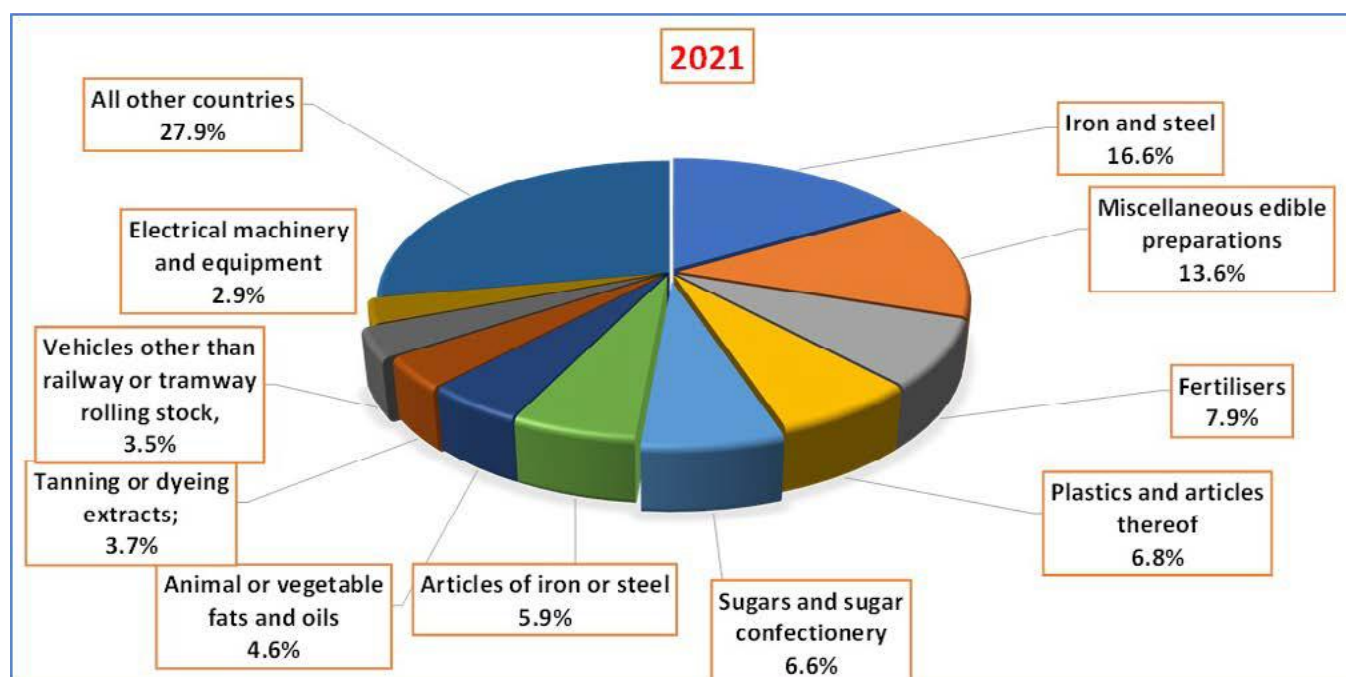
Kenya exports to Burundi in the year 2021 were valued at US \$68.69 million according to the United Nations data on international trade.

Kenya's top exports to Dubai in the 2021 period were Iron and steel (\$10.04M), miscellaneous edible preparations (\$8.64M), fertilizers (\$4.98M), sugars and sugar confectionery (\$4.74M) and plastics (\$4.68M).



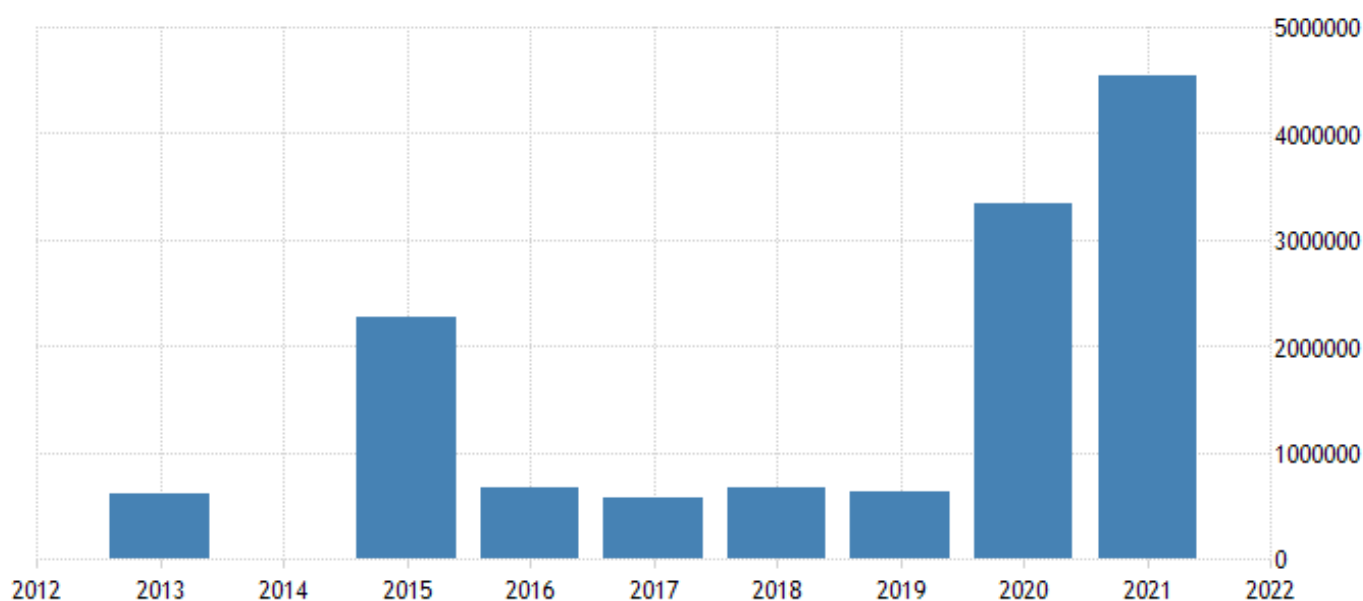


## Share of Kenya's exports to Burundi in 2021 period

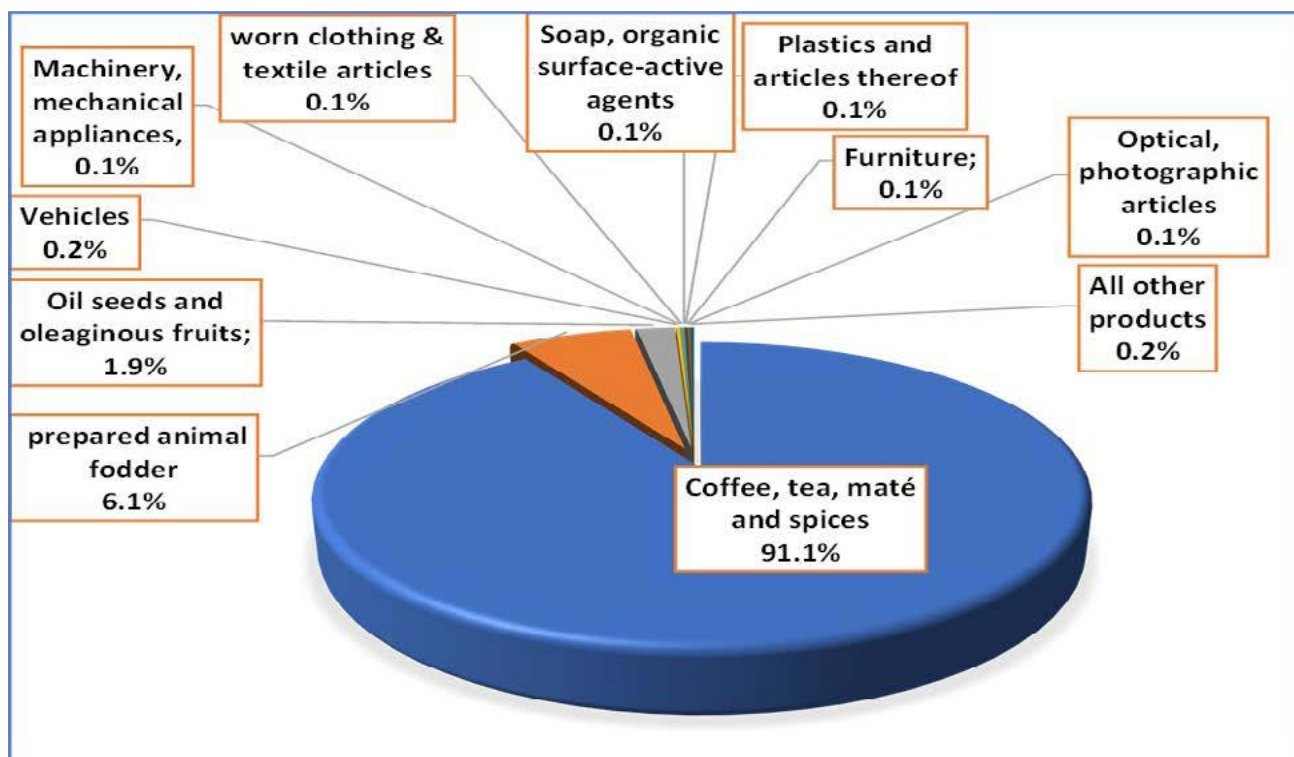


## Kenya's imports from Burundi

Kenya Imported a total of US\$4.55 Million from Burundi in 2021, according to the United Nations COMTRADE database on international trade. Kenya's top Imports from Burundi in 2021 were: Coffee, tea, mate and spices (\$4.27M), residues, wastes of food industry, animal fodder (\$191.49K), oil seed, oleagic fruits, grain, seed, fruits (\$52.10K), machinery, nuclear reactors, boilers (\$15.34K) and vehicles other than railway, tramway (\$5.06K).



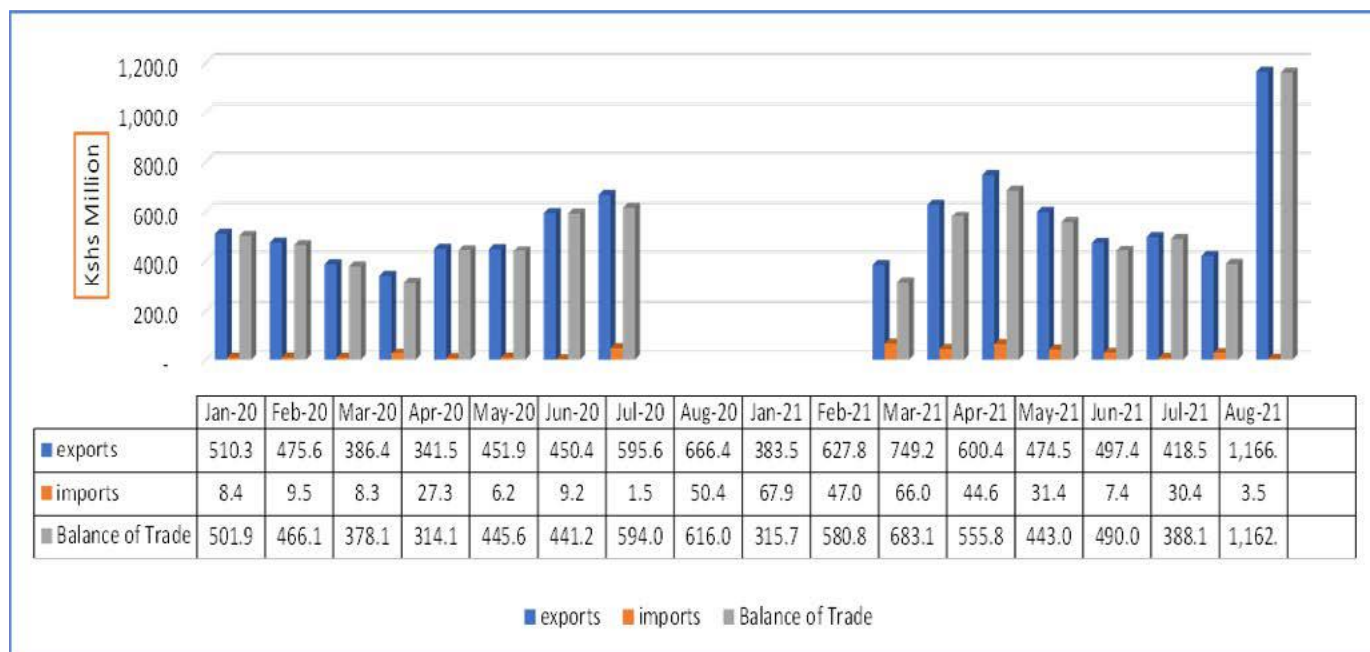
COMTRADE | TRADINGECONOMICS.COM



Coffee tea mate and spices, alone accounted for 91.1% of Kenya's total imports from Burundi in Jan to Aug for year 2021.

Source: Kenya National Bureau of Statistics (KNBS), 2021; Compiled by KEPROBA

## Kenya-Burundi Balance of Trade Jan-Aug (2020-2021)



Source: Kenya National Bureau of Statistics (KNBS), Compiled by KEPROBA

In the period between January to August 2020, bilateral trade between Kenya and Burundi was in favor of Kenya; Kenyan exports to Burundi were worth Kshs 3.9 billion in 2020 and Kshs 4.9 billion in 2021. Recording a positive balance of

Kshs 3.7 billion in 2020 and Kshs 4.9 billion in 2021. Kenya also had a positive balance of trade of Kshs 3.7 billion in the same period in 2020; and Kshs 4.6 billion in 2021.







## **KENYA-DEMOCRATIC REPUBLIC OF CONGO BILATERAL RELATIONS.**

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The economy of the DRC is mainly based on extractive industries, which are very dependent on world prices and international economic dynamics.



# KENYA-DEMOCRATIC REPUBLIC OF CONGO BILATERAL RELATIONS.

**By area, it is the second-largest country in Africa and the 11th-largest in the world. With a population of around 108 million, the Democratic Republic of the Congo is the most populous officially Francophone country in the world**

By Jonah Karanja

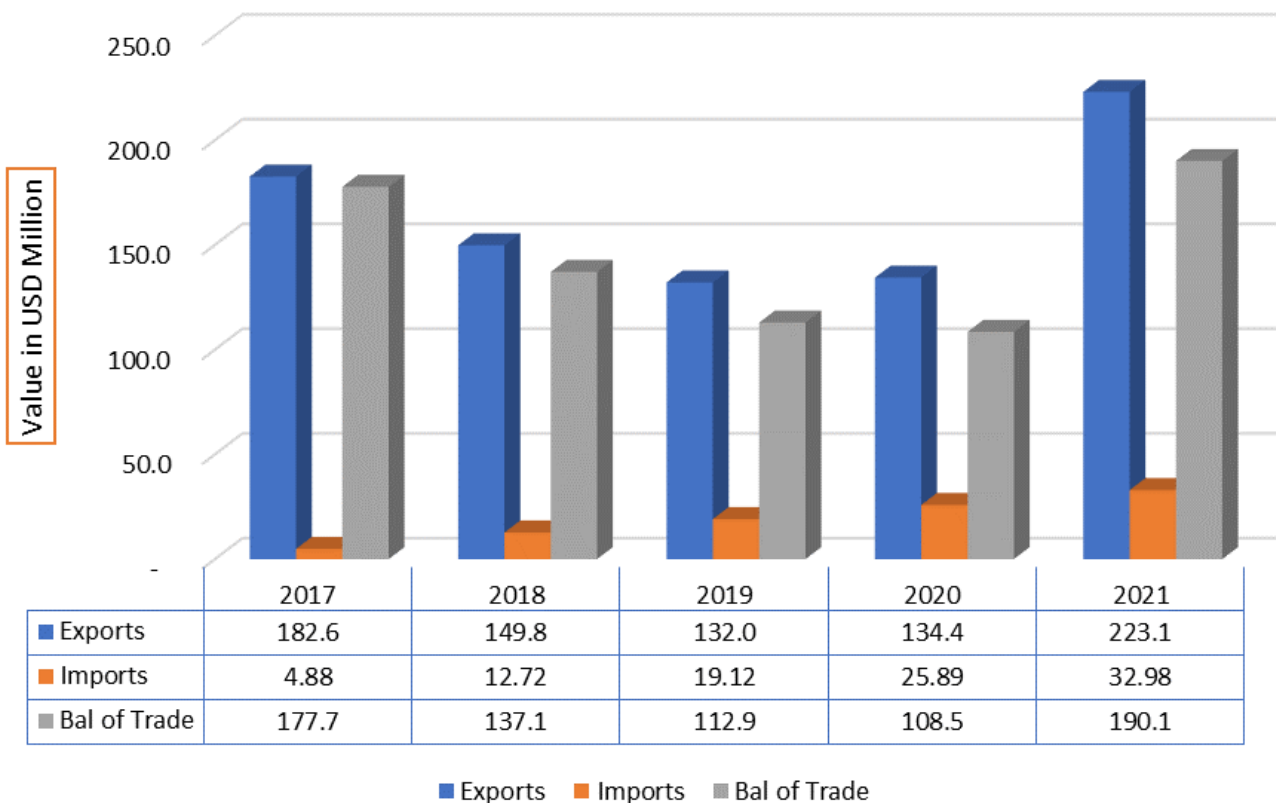
The Democratic Republic of the Congo formerly known as Zaire, is a country in Central Africa. The DRC is in central sub-Saharan Africa, bordered to the northwest by the Republic of the Congo, to the north by the Central African Republic, to the northeast by South Sudan, to the east by Uganda, Rwanda and Burundi, and by Tanzania (across Lake Tanganyika), to the south and southeast by Zambia, to the southwest by Angola, and to the west by the South Atlantic Ocean and the Cabinda Province exclave of Angola. By area, it is the second-largest country in Africa and the 11th-largest in the world. With a population of around 108 million, the Democratic Republic of the Congo is the most populous officially Francophone country in the world. It is a member of the United Nations, Non-Aligned Movement, African Union, East African Community, COMESA, Southern African Development Community, and the Economic Community of Central African States. The capital and largest city is Kinshasa, which is also the world's most populous Francophone city and largest city in Africa. It is the third largest African city in metropolitan area after Lagos and

Cairo.

DRC's economy grew by 4.9% in 2021 mainly due to a boost in the mining sector after a slowdown in activity brought on by the pandemic in the previous year. Over that same period, prices of commodities and mining exports rose as global demand restarted. In 2022 and 2023, mining is expected to remain the main contributor to the country's growth, with GDP being expected to reach 5.6% and 6.6%, respectively.

The economy of the DRC is mainly based on extractive industries, which are very dependent on world prices and international economic dynamics. The country's economy is therefore fragile and vulnerable to shocks. In 2021, the country benefited from the increase in copper prices (the leading export product), which led to an increase in revenue, expenditure, and foreign exchange reserves. With copper and cobalt prices expected to remain high, production and exports are set to increase in the coming years, which should continue to benefit the DRC's economy.

## Kenya – D.R.C Bilateral Trade Relations



Source: International Trade Centre database 2021; Compiled by KEPROBA.

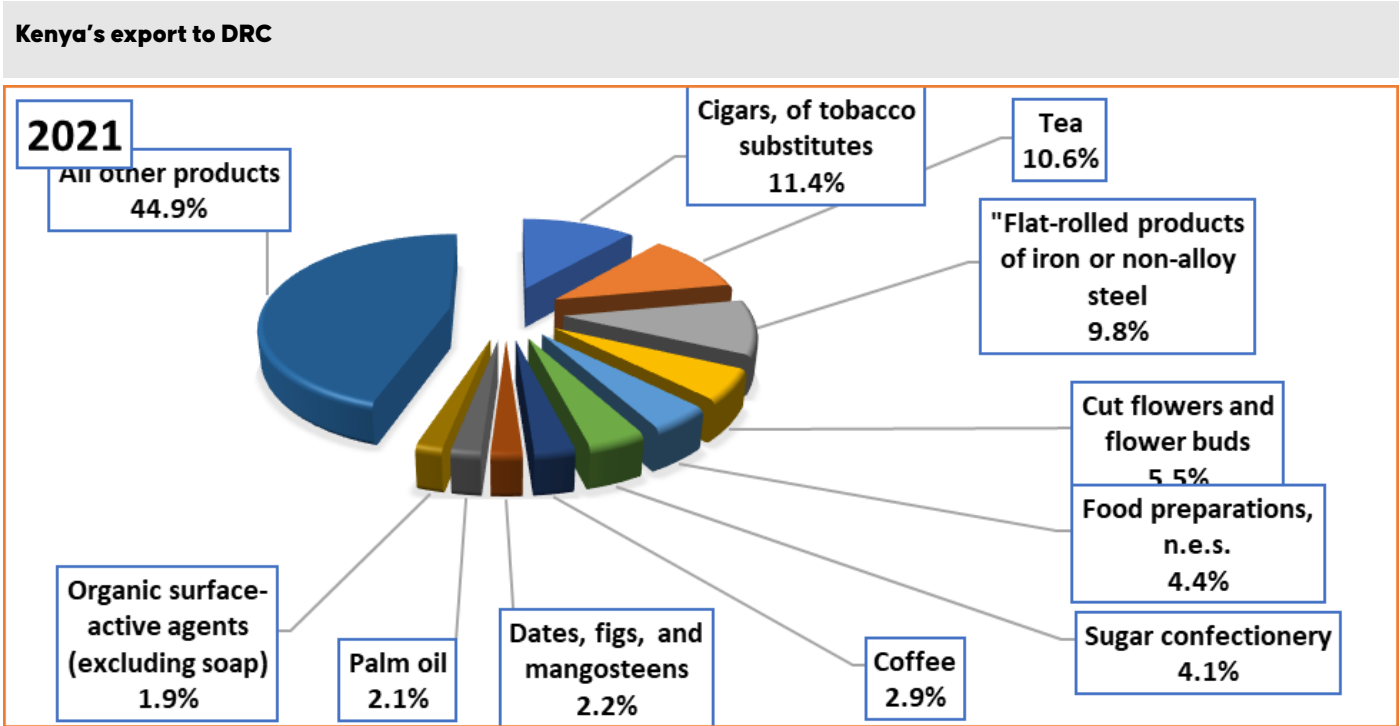
Kenya exports to D.R.C averaged a value of USD 164.4 million in the reviewed period. Her imports from D.R.C have been lower than the exports and averaged a value of USD 19.1 million.

The balance of trade between the two countries has widened in favour of Kenya between 2017 and 2021 by an average value of USD 145.3 million and a total trade of USD 256 million in 2021.

**Share of Kenya’s exports to DRC**

Kenya exports to D.R.C was valued at USD 223.1 million in 2021.

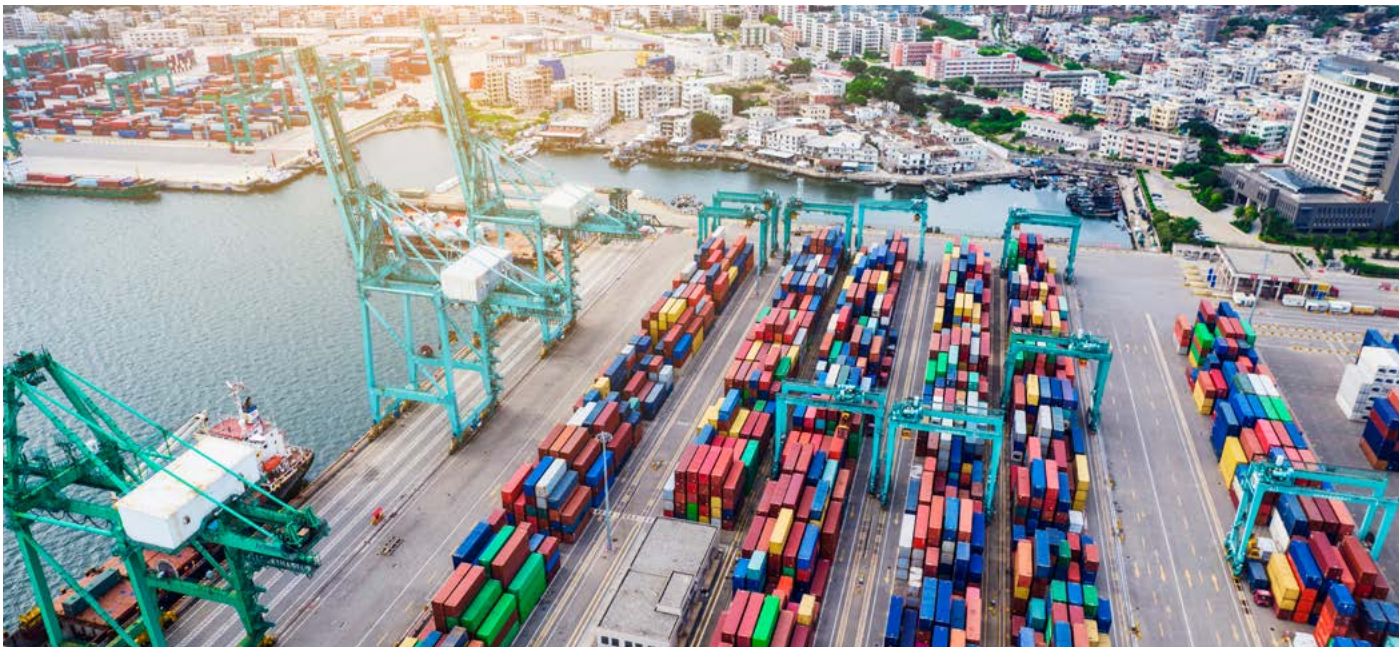
Her leading export products include Cigars and cigarettes of tobacco 11.4%, Tea 10.0% and flat rolled products of iron and non- alloy steel 9.8%. Top five products accounted for 41.8% therefore there is slight room for product diversification in this market in Kenya’s export basket.



**Source: International Trade Centre database 2021; Compiled by KEPROBA**

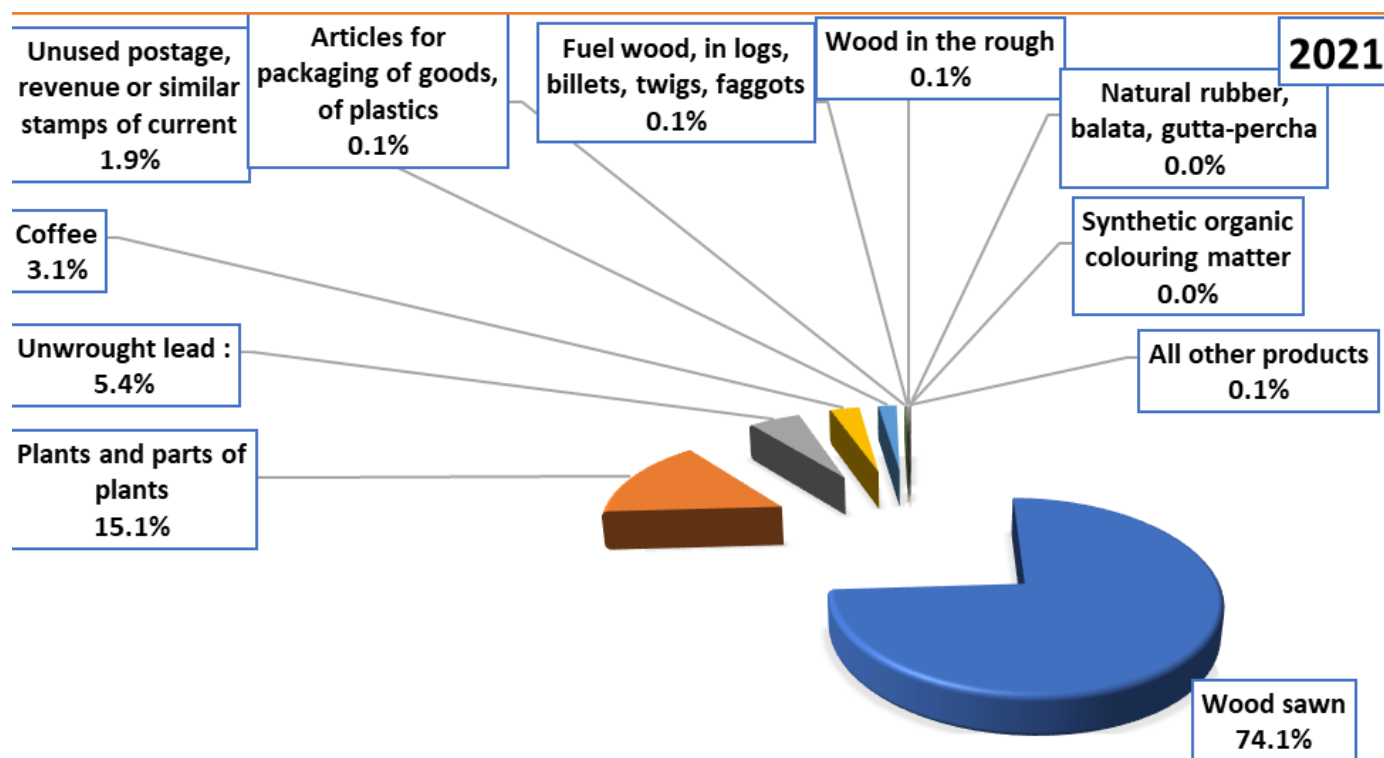
Kenya’s imports from D.R.C were valued at USD 32.98 million in 2021.

Imports in 2021 increased by USD 7 million from USD 25.9 in 2020 to USD 32.9 in 2021. Kenya’s leading and main import products from D.R.C in 2021 was: Wood sawn (USD 24.4 million).





## Imports Share



Source: International Trade Centre database 2021; Compiled by KEPROBA.

## Kenya's Potential exports to DRC

The products with greatest export potential from Kenya to Congo, Democratic Republic of the are Flat-rolled products of iron or non-alloy steel, Soap & organic surface-active products and Palm oil (excl crude) & fractions.

Kenya has the highest supply capacity in Prepared baking powders. Medicaments consisting of mixed or unmixed products, for retail sale is the product that faces the strongest demand potential in Congo, Democratic Republic.

The Kenyan delegation to the DRC had target areas that include Food and Agriculture, Professional Services, trade, construction, manufacturing, real estate, hospitality, education, transport and logistics. Additionally, the trade mission uncovered potential investment areas in in the following sectors in DRC:

1	Energy especially electricity.
2	Construction (Real estate, infrastructure, housing)
3	FMCG Industry (Manufactured products).
4	Agriculture mostly vegetables.
5	Telecommunication (ICT both soft and hardware)
6	Transportation (Taxi operations and automobile repairs).
7	General Trade.
8	Education and skill training (Schools, colleges).
9	Mining (restricted and highly sensitive)







# KENYA-RWANDA BILATERAL RELATIONS

Kenya exports to Rwanda averaged USD 216.9 million between the 2017 to 2021 period.



# KENYA-RWANDA BILATERAL RELATIONS

**The products with greatest export potential from Kenya to Rwanda are Footwear, rubber/plastic soles & uppers, Portland cement and Soap & organic surface-active products.**

By Jonah Karanja

**R**wanda, officially Republic of Rwanda, is a country, in the east-central Africa region with an Area of 10,169 sq mi (26,338 sq km and a population of 12,956,000.

Rwanda is a landlocked mountainous country, most of it at an elevation above 4,000 ft (1,200 m). There are bamboo forests, wooded regions, and grassy savannas with rich and varied wildlife. The developing economy is mainly free-enterprise, based on agriculture. Rwanda is a multiparty republic with two legislative bodies; its head of state and government is the president, assisted by the prime minister.

**Kenya exports to Rwanda averaged USD 216.9 million between the 2017 to 2021 period.**

## Kenya- Rwanda Trade balance



**Source: International Trade Centre database 2021; Compiled by KEPROBA**

Kenya exports to Rwanda averaged USD 216.9 million between the 2017 to 2021 period. However, Kenya's imports from Rwanda have been somewhat low.

The trade balance between Kenya and Rwanda has greatly widened in favour of Kenya in the period of 2017- 2021 by an average of 198.7 million USD and a total trade of USD 308.1 million as of July 2021.

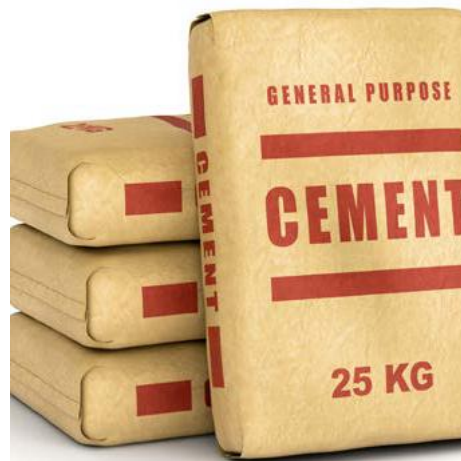
Kenya's export to Rwanda

## Kenya's export to Rwanda

Rank in 2021	Product code	Product label	Kenya's exports to Rwanda					
			Value in 2017	Value in 2018	Value in 2019	Value in 2020	Value in 2021	Share in 2021
			Value in USD Million					%
1	'1511	Palm oil	2.9	2.7	8.7	7.8	17.1	6.1%
2	'3401	Soap; organic surface-active products	5.2	3.6	12.0	16.1	13.0	4.7%
3	'1516	Animal or vegetable fats and oils	0.7	2.1	3.4	7.6	9.9	3.6%
4	'1704	Sugar confectionery not containing cocoa	6.7	7.8	7.7	6.6	9.5	3.4%
5	'7306	Tubes, pipes and hollow profiles	1.9	1.5	7.2	5.3	8.7	3.1%
6	'3004	Medicaments consisting of mixed or unmixed products for therapeutic or prophylactic uses	17.4	7.1	8.4	7.3	8.4	3.0%
7	'3402	Organic surface-active agents (excluding soap)	4.4	4.4	6.3	7.0	8.2	3.0%
8	'6402	Footwear with outer soles and uppers of rubber	5.3	6.6	8.1	5.4	7.4	2.7%
9	'3923	Articles for the conveyance or packaging of goods, of plastics	2.4	2.8	4.8	5.6	7.2	2.6%
10	'2523	Cement	0.4	1.1	1.4	6.7	7.2	2.6%
11	'7210	"Flat-rolled products of iron or non-alloy steel, of a width >= 600 mm	2.8	2.7	6.2	5.0	6.2	2.2%
12	'7214	Bars and rods, of iron or non-alloy	1.2	4.4	6.8	11.6	6.1	2.2%
13	'3105	Mineral or chemical fertilisers	1.6	7.7	4.8	7.0	4.7	1.7%
14	'2501	Salts	6.3	6.8	6.0	5.2	4.1	1.5%
15	'3924	Tableware, kitchenware, other household articles	2.2	2.7	3.5	3.4	3.9	1.4%
16	'2710	Petroleum oils and oils obtained from bituminous mineral	8.5	10.8	5.2	6.7	3.9	1.4%
17	'4820	Registers, account books, notebooks, order books	3.5	5.4	5.3	2.7	3.8	1.4%
18	'8903	Yachts and other vessels for pleasure or sports	0.0	0.0	0.0	0.1	3.8	1.4%
19	'4819	packing containers, of paper, paperboard	4.7	2.1	1.8	3.5	3.6	1.3%
20	'3925	Builders' ware of plastics, n.e.s.	0.0	0.0	0.1	1.7	3.4	1.2%
		All other products	87.2	93.6	119.6	114.9	138.3	49.7%
	<b>'TOTAL</b>	<b>All products</b>	<b>165.6</b>	<b>176.0</b>	<b>227.3</b>	<b>237.0</b>	<b>278.4</b>	<b>100.0%</b>

Source: International Trade Centre database 2021; Compiled by KEPROBA

Kenya export to Rwanda in the year 2021 was valued at USD 278.4 million. The leading exports to Rwanda from Kenya as of 2021 were palm oil 6.1%, soaps (4.7%), Animal vegetables fats and oils 3.6%, sugar confectionary 3.4% and pipes and hollow profiles 3.1%.





## Kenya's imports from Rwanda

Kenya's imports from Rwanda were valued at USD 29.8 in 2021 million having grown by USD 10 million from USD 19 million in 2020

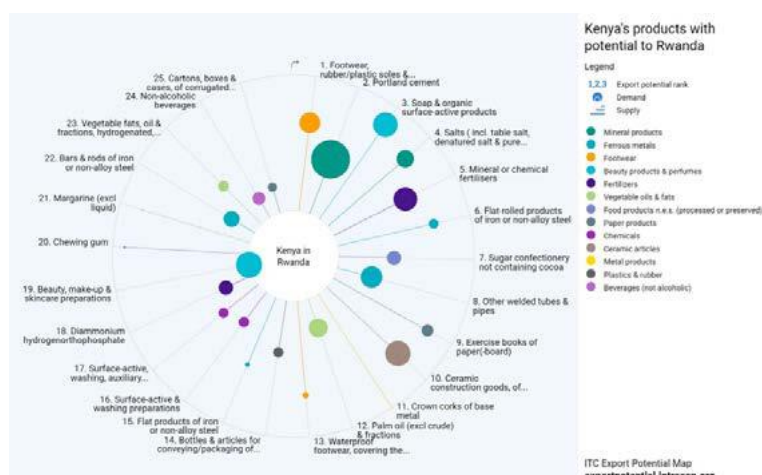
Kenya's leading and main import products from Rwanda in 2021 included: Malt extract (USD 10.5 million).

Rank in 2021	Product code	Product label	Kenya's imports from Rwanda					
			Value in 2017	Value in 2018	Value in 2019	Value in 2020	Value in 2021	Share in 2021
			Value in USD Thousands					%
1	'1901	Malt extract	-	293	2,848	6,845	10,545	35.4%
2	'0901	Coffee	630	2,513	934	2,922	9,750	32.8%
3	'0902	Tea	1,491	3,165	3,453	5,128	4,657	15.6%
4	'4101	Raw hides and skins of bovine	1,859	1,031	673	775	974	3.3%
5	'2302	Bran, sharps and other residues	7,648	-	2,734	1,098	802	2.7%
6	'4103	Other raw hides and skins, fresh	2,705	2,500	1,222	659	585	2.0%
7	'0709	"Other vegetables, fresh or chilled	58	615	1,045	590	497	1.7%
8	'2304	Oilcake and other solid residues	-	-	-	-	427	1.4%
9	'0401	Milk and cream	1,089	317	15	320	333	1.1%
10	'4102	Raw skins of sheep or lambs, fresh,	437	549	257	185	177	0.6%
11	'6105	Men's or boys' shirts, knitted or crocheted	-	-	-	-	151	0.5%
12	'2106	Food preparations, n.e.s.	-	-	-	4	132	0.4%
13	'1102	Cereal flours (excluding wheat or meslin)	-	-	194	61	106	0.4%
14	'7602	Waste and scrap, of aluminium	10	52	70	17	69	0.2%
15	'3901	Polymers of ethylene, in primary forms	-	-	-	-	65	0.2%
16	'8471	Automatic data-processing machines	-	-	1	11	49	0.2%
17	'1201	Soya beans	-	-	-	-	49	0.2%
18	'6802	Monumental or building stone, natural	-	41	73	45	48	0.2%
19	'6309	Worn clothing and clothing accessories	7	12	54	17	43	0.1%
20	'4106	Tanned or crust hides and skins of goats	-	-	-	4	36	0.1%
		All other products	351	621	181	499	274	0.9%
	TOTAL	All products	16,285	11,709	13,754	19,180	29,769	100.0%

Source: International Trade Centre database 2021; Compiled by KEPROBA

## Kenya's Potential Exports to Rwanda

The products with greatest export potential from Kenya to Rwanda are Footwear, rubber/plastic soles & uppers, Portland cement and Soap & organic surface-active products. Kenya has the highest supply capacity in Crown corks of base metal. Portland cement is the product that faces the strongest demand potential in Rwanda.



Source: International Trade Centre database 2021; Compiled by KEPROBA





## KENYA - SOUTH SUDAN TRADE

South Sudan is Africa's youngest nation having attained independence on 9th July 2011 after cessation from Sudan. The young nation joined EAC in became a full member of the East African Community on 5 September 2016.



# KENYA - SOUTH SUDAN TRADE

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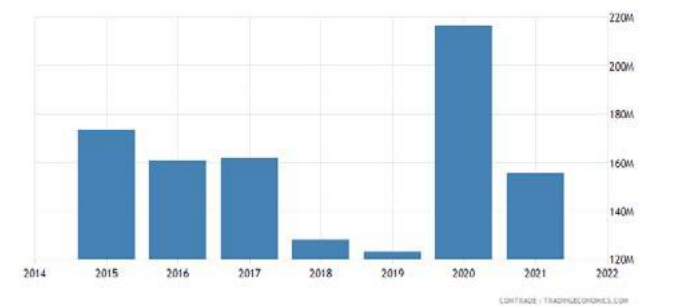
By Jonah Karanja

South Sudan is bordered by Sudan to the north, Ethiopia to the east, Kenya to the southeast, Uganda to the south, the Democratic Republic of the Congo to the southwest, and the Central African Republic to the west. It includes the vast swamp region of the Sudd, formed by the White Nile and known locally as the Bahr al Jabal.

South Sudan is Africa's youngest nation having attained independence on 9th July 2011 after cessation from Sudan. The young nation joined EAC in became a full member of the East African Community on 5 September 2016.

## Kenya Exports to South Sudan

Kenya Exports to South Sudan, according to the United Nations COMTRADE database on international trade, Kenya's Exports to South Sudan was US\$155.44 Million during 2021.

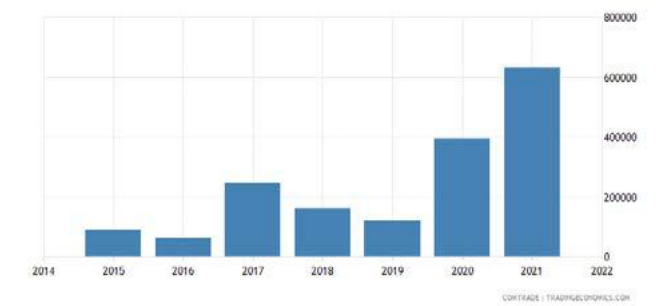


## Top Kenyan exports to South Sudan in 2021.

1	Miscellaneous edible preparations values at \$26.94M
2	Beverages, spirits and vinegar values at \$15.10M
3	Cereals valued at \$9.39M
4	Plastics valued at \$9.09M
5	Mineral fuels, oils, distillation products valued at \$8.91M

## Kenya's imports from South Sudan

According to the United Nations COMTRADE database on international trade, Kenya's imports from South Sudan was US\$633.67 Thousand during the 2021 period

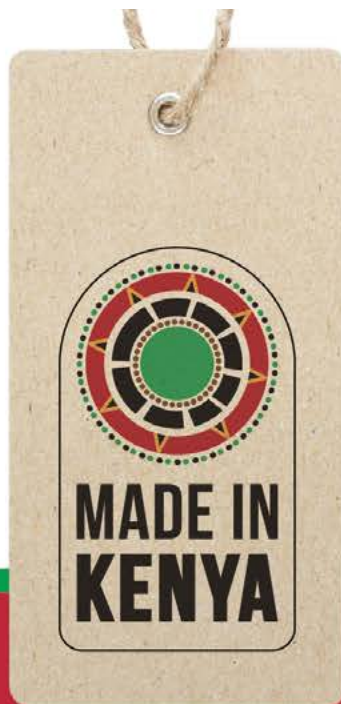


The top imports from South Sudan in the year 2021.

1	Articles of apparel, not knit or valued at \$279.85K
2	Wood and articles of wood, wood charcoal valued at \$180.63K
3	Electrical, electronic equipment valued at \$101.19K
4	Vehicles other than railway, tramway valued at \$46.84K
5	Machinery, nuclear reactors, boilers valued at \$9.17K

The balance of trade between Kenya and South Sudan remained in favour of Kenya in the 2021/2022 period.





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# KENYA-UGANDA BILATERAL RELATIONS

**Kenya has the highest supply capacity in Prepared baking powders. Salts (incl. table salt, denatured salt & pure sodium chloride) is the product that faces the strongest demand potential in Uganda.**

By Jonah Karanja



spoken, including Lango, Acholi, Runyoro, Runyankole, Rukiga, Luo, Rutooro, Samia, Jopadhola, and Lusoga. Uganda is the third-largest economy in East Africa, after Kenya and Tanzania. The country has achieved astonishing economic performances in the last decades and, although slower, growth remains sustained. Between 1992 and 2010, the country experienced average economic growth of 8%, GDP per capita tripled and the poverty rate was cut in half. In 2021, however, the economy grew 4.7%, and it is expected to continue growing in 2022 and 2023, at an estimated rate of 5.1% and 6.6%, respectively. Public investment was a key driver of growth in 2021. In 2022, growth expected to be more dynamic mainly thanks to household consumption.

## Kenya-Uganda Bilateral trade balance

Kenya exports to Uganda averaged USD 667.8 million in 2017 to 2021.

Kenya's imports from Uganda have been on the low but the trend shows consistence in terms of annual imports to Kenya. The balance of trade between the two countries has widened in favour of Kenya between 2017 and 2021 by an average value of USD 314.8 million and a total trade of USD 1,137.1 million in 2021.

Kenya export to Uganda in the year 2021 was valued at USD 831.9 million. Kenya's leading export was Cement 11.0%, Palm oil 11.0%, Flat rolled iron and non-alloy steel 7.8%, Petroleum oil and oil products 4.6% and Salt 3.1%.

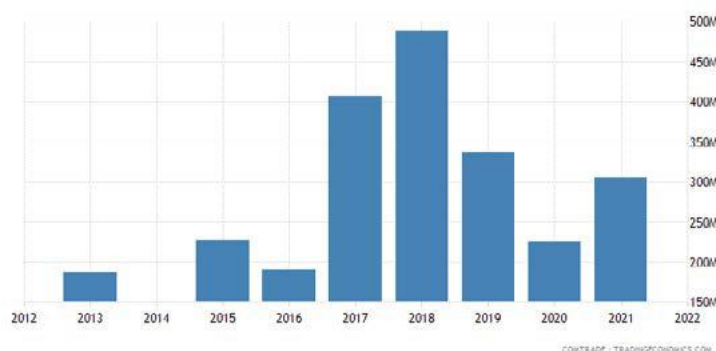
Uganda is a landlocked country in East Africa. The country is bordered to the east by Kenya, to the north by South Sudan, to the west by the Democratic Republic of the Congo, to the south-west by Rwanda, and to the south by Tanzania. The southern part of the country includes a substantial portion of Lake Victoria, shared with Kenya and Tanzania. Uganda is in the African Great Lakes region. Uganda also lies within the Nile basin and has a varied but generally a modified equatorial climate. It has a population of over 42 million, of which 8.5 million live in the capital and largest city of Kampala. The official languages are English and Swahili, although "any other language" may be used as a medium of instruction in schools or other educational institutions or for legislative, administrative or judicial purposes as may be prescribed by law. Luganda, a central region-based language, is widely spoken across the Central and South-eastern regions of the country, and several other languages are also



Source: International Trade Centre database 2021;  
Compiled by KEPROBA

## Kenya imports from Uganda

Kenya Imports from Uganda was US\$305.16 Million during 2021, according to the United Nations COMTRADE database on international trade.



## Export potential products from Kenya to Uganda

Kenya's imports from Uganda were valued at USD 305.2 million in 2021. Imports in 2021 grew by USD 75.9 million from USD 299.3 million in 2020 to USD 305.2 million in 2021.

Kenya's leading and main import products from Uganda in 2021 included: Malt extract (USD 10.5 million).

## Export potential products from Kenya to Uganda

The products with greatest export potential from Kenya to Uganda are Salts (incl. table salt, denatured salt & pure sodium chloride), Flat products of iron or non-alloy steel and Footwear, rubber/plastic soles & uppers.

Kenya has the highest supply capacity in Prepared baking powders. Salts (incl. table salt, denatured salt & pure sodium chloride) is the product that faces the strongest demand potential in Uganda.





# KENYA SIHAMI PULL OUT



**Anita Gicobi-** Administration and Communication Professional

Humour is a great way to lighten any atmosphere. As Kenyans, we have managed to make even the toughest of moments light through meme sharing. Be it elections or a deadly virus. This has brought people together and promoted peace and cohesion in the simplest of ways.

**Kenya ni wewe, Kenya ni mimi,  
Kenya ni sisi na KENYA SIHAMI**



**Evans Owino-**Speaker, Daystar University Students Association Congress.

Kenya is a beautiful and unique nation. It is our pride that keeps us moving. Kenya is the epitome of peace and democracy. As Kenyans, we must embrace unity, democracy and peaceful coexistence.

**Kenya ni mimi, Kenya ni Wewe, Kenya  
ni Sisi na Kenya Sihami.**



**Maureen Kairu-** Finance and Accounts Officer at Kenya Export Promotion & Branding Agency

Kenya is famous for her vibrant and diverse flora and fauna. From the slopes of Mt. Kenya to the arid and semiarid areas of Northern Kenya, the cradle of mankind, the sands of the Chalbi desert, the tropical vibes from Coastal region, swimming with the dolphins and enjoying the sounds of the Indian ocean waves; need I mention the great rift valley which is one of Kenya's greatest tourist attraction. Our hustle and drive to make ends meet, our innovation and desire to achieve endless possibilities, I mean MPesa mobile money transfer!!!! Isn't that a big thing!

**Kenya ni mimi, Kenya ni Wewe, Kenya  
ni Sisi na Kenya Sihami**





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