



KENYA EXPORT  
PROMOTION & BRANDING  
AGENCY

# Tradealert

A BI-MONTHLY EXPORT TRADE BULLETIN

A Publication by the Kenya Export Promotion and Branding Agency

ISSUE 1

10<sup>th</sup> FEBRUARY,  
2023



ecomConnect



KENYA EXPORT  
PROMOTION & BRANDING  
AGENCY

## Course 1: Introduction to E-commerce

ITC SME Trade Academy

February 27, 2023

[learning.intracen.org](https://learning.intracen.org)



## Introduction to E-commerce

Kenya Export Promotion and Branding Agency is collaborating with International Trade Centre (ITC) to improve your knowledge and skills in E-Commerce. Register for the FREE course below.

**27<sup>th</sup> FEBRUARY 2023: COURSE 1: INTRODUCTION TO E-COMMERCE**

<https://learning.intracen.org/course/info.php?id=794>

[Read more...](#)

### Webinar - The secret to accessing the United States cut flower market

The Kenya Export Promotion and Branding Agency in partnership with Plants Without Borders will be hosting a webinar titled 'the secret to accessing the United States cut flower market' targeting flower exporters on **22<sup>nd</sup> February 2023 at 11:00 am.**

**REGISTER FOR THE WEBINAR HERE:**

<https://us06web.zoom.us/j/86888795217>

[Read more...](#)

**PLANTS  
WITHOUT  
BORDERS**

### World Coffee Producers Forum

The 3<sup>rd</sup> edition of the World Coffee Producers Forum (WCPF) will take place on **13<sup>th</sup> and 14<sup>th</sup> February 2023** at the Kigali Convention Center in Kigali, Rwanda.

[Read more...](#)

**WORLD  
COFFEE  
PRODUCERS  
FORUM**

Kigali, Rwanda. February 13 - 14, 2023



### Sustainability: Essential to success in the European spice sector

Sustainability has been a priority in the European spice sector for many years. As a supplier to Europe, sustainable practices are no longer voluntary, they are essential for success.

[Read more...](#)

