



KENYA EXPORT
PROMOTION & BRANDING
AGENCY

Tradealert

A BI-WEEKLY EXPORT TRADE BULLETIN

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Course 4: E-Commerce for your B2B Business

ITC SME Trade Academy

February 6, 2023

learning.intracen.org



E-Commerce for your B2B Business

Kenya Export Promotion and Branding Agency is collaborating with International Trade Centre (ITC) to improve your knowledge and skills in E-Commerce. Register for the FREE course by clicking the link below.

February 6, 2023: Course 4: E-Commerce for your B2B Business <https://learning.intracen.org/course/info.php?id=443>

[Read more...](#)

Africa Agri Expo 2023

The 6th Africa Agri Expo will be held on 8th and 9th February 2023 at KICC, Nairobi. The Expo aims to promote Africa's rich agricultural sector and present international companies and investors an opportunity to explore the huge business potential agriculture has to offer. Africa's agriculture is the most aggressive industry in the world, with innovations and developments underway.

[Read more...](#)

African Fine Coffees Conference and Exhibition



The 9th African Fine Coffees Conference and Exhibition will take place from 15th -17th February 2023 at Kigali Convention Centre in Kigali, Rwanda under the theme "Shared value for sustainability in the African coffee industry." The event is Africa's

largest coffee trade platform. The 3-day event brings over 2000 regional and international coffee roasters, traders, producers, professionals and connoisseurs under one roof.

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International Agroindustrial Food Fair 2023

The 24th edition of the International Agroindustrial Food Fair (FIAGROP) will take place from 20th to 26th March 2023 at the Rancho Boyeros Fair grounds in Havana, Cuba. This edition aims to explore the exportable potential of the agriculture sector, the results of innovation within the framework of food and nutritional sovereignty, and open doors to attractive business opportunities and foreign investment.

[Read more...](#)

