



KENYA EXPORT  
PROMOTION & BRANDING  
AGENCY

# Tradealert

A BI-WEEKLY EXPORT TRADE BULLETIN

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## Course 3: Using Virtual Marketplaces

ITC SME Trade Academy

January 23, 2023

[learning.intracen.org](https://learning.intracen.org)



## Using Virtual Marketplaces for your E-Commerce Initiative

Kenya Export Promotion and Branding Agency (KEPROBA) is collaborating with International Trade Centre (ITC) to improve your knowledge and skills in Ecommerce. Register for the FREE course by clicking on the link below.

**January 23, 2023: Course 3:** Using Virtual Marketplaces for your E-commerce Initiative <https://learning.intracen.org/course/info.php?id=328>

[Read more...](#)

## Sudan International Trade Fair

The 40th Sudan International Trade Fair will be held at Khartoum Expo Center, from 24 to 28 January 2023 in Khartoum – Sudan. The trade fair targets all kinds of General Fast Moving Consumer Goods, Consumer and Industrial Products, and Machinery and Equipment. The trade fair offers excellent opportunities for Kenyan SMEs in generating new business, enhancing existing contacts and opening up new markets and sales channels.

[Read more...](#)



## Fruit Logistica 2023

Fruit Logistica is the world's leading fresh produce trade show. Fruit Logistica covers the entire fresh produce industry value chain, and its service support companies, as well as the latest, innovative products and ideas. It offers a unique opportunity to develop new business, make new top-level contacts, and gather essential market information on every aspect of the fresh produce trade.

[Read more...](#)

