



KENYA EXPORT
PROMOTION & BRANDING
AGENCY

Tradealert

A BI-WEEKLY EXPORT TRADE BULLETIN

A publication by Kenya Export Promotion & Branding Agency

NOV 25TH 2022

#02



The 40th Sudan International Trade Fair 24 - 28 January 2023, Khartoum - Sudan.

The 40th Sudan International Trade Fair, Khartoum – Sudan will be held at Khartoum Expo Center, from 24 to 28 January 2023, Khartoum - Sudan. The trade fair is targeted for all kinds of General fast moving consumer goods, Consumer & Industrial Products, Machinery & Equipment etc.

[Read more...](#)



Webinar: Spice and herb fraud and adulteration

European market exporters are urged to take action and be keen on meeting European regulations and quality. Tackling of fraud and adulteration in the spice and herb sector is a high priority for the European market and stopping fraud is very important to European industry authorities.

The webinar will look at the fraud and adulteration of spices and herbs in Europe and how the private sector has responded. Also, to be discussed is how to meet European regulations and the instruments available.

[Read more...](#)

