



## Tradealert

ISSUE 1

11th NOVEMBER.

A Publication by the Kenya Export Promotion and Branding Agency



## 22<sup>nd</sup> EAC Micro, Small and Medium **Enterprises (MSMES) Trade Fair**

The 22nd edition of the EAC Jua Kali/Nguvu Kazi Exhibition, will take place from 8th-18th December, 2022 at Kololo Independence Grounds in Kampala, Uganda. The theme for this year's event "Buy East African to Build East Africa for Resilience and Sustainable Development," is expected to attract more than 1,000 artisans from all the seven EAC Partner States. Read more...

## **African Agri Investment Indaba**

The African Agri Investment Indaba (AAII) is a gateway to investment opportunities across the entire agri-food value chain. The event will take place from 14th - 16th November 2022 at CTICC, Cape Town, South Africa. Read more...



## **CBI Webinar: Finding European** buyers for your natural ingredients for cosmetics

The demand for natural ingredients for cosmetics is growing. European cosmetics producers are looking for new ingredients and sources which creates opportunities that suppliers from developing countries can tap into. Suppliers from developing countries will be required to meet market requirements such as price, quality and reliability.

Read more...











