

Tradealert

A BI-WEEKLY EXPORT TRADE BULLETIN

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Kenya Export Market Development Programme

The Kenya Export Promotion and Branding Agency (KEPROBA) has developed the Digital [Kenya Export Market Development Programme](#) (KEMDP), which is a calendar of all promotional events, to guide its export market development activities. The Agency will ensure the Programme is updated regularly.

[Read more...](#)

Expo Africa 2022

Africa Expo 2022 will be held on 9th -11th November 2022 in Kuala Lumpur, Malaysia. Africa Expo is the first ever Business-to-Business (B2B) tradeshow dedicated to African business owners and business professionals to showcase their products in Malaysia. The event will promote bilateral trade between Africa and Asia through Malaysia.

[Read more...](#)



AFRICA EXPO 2022
Kuala Lumpur, Malaysia

Changamka Shopping Festival

The Kenya Association of Manufacturers (KAM) will be hosting the 5th Edition of Changamka Shopping Festival in Nairobi from 1st - 5th November 2022 at Kenyatta International Convention Centre (KICC) and for the first time in Kisumu, from 1st - 4th December 2022 at Aga Khan Hall.

[Read more...](#)



We invite you to showcase your products in:

NAIROBI

1ST - 5TH NOVEMBER 2022

KISUMU

1ST - 4TH DECEMBER 2022

Connect with unique
visitors under 1 roof

Showcase your products
to over 250,000
potential customers

Build your value through
our promotional
campaigns

Unlock prospective
customers

Increase your
brand awareness