



KENYA EXPORT  
PROMOTION & BRANDING  
AGENCY

# Tradealert

A BI-WEEKLY EXPORT TRADE BULLETIN

A Publication by the Kenya Export Promotion and Branding Agency

#01

14<sup>th</sup> JULY,  
2022

## gifts & lifestyle MIDDLE EAST

### Gifts and Lifestyle Consumer Trade Show

The Gifts and Lifestyle Consumer Trade Show will be held at the Dubai World Trade Center from 15<sup>th</sup> to 17<sup>th</sup> November 2022. The three-day exclusive event organized by Messe Frankfurt presents distributors, retailers and interior designers an opportunity to explore and source a range of products from regional and international participants.

[Read more...](#)

### International Single Window Conference

The 8<sup>th</sup> edition of the International Single Window Conference is an African initiative that will take place in Morocco, Marrakech from 26<sup>th</sup> to 28<sup>th</sup> September 2022. The theme of the conference is, "Single Windows of the Future Amidst Digital Transformation and the Fluidity of Cross Border Trade."

[Read more...](#)



### Invitation to participate at the 23<sup>rd</sup> edition of the International Fair of Rural Economy of Madagascar (Fier-Mada 23)

The 23<sup>rd</sup> edition of the International Fair of Rural Economy of Madagascar (Fier-Mada 23) will be held from 3<sup>rd</sup> to 7<sup>th</sup> August 2022. The five-day event has been organized under the patronage of Prime Minister of the Republic of Madagascar Mr. Ntsay Christian. The fair provides a platform for Kenyan enterprises to advance Business to Business (B2B) engagements and explore available trade and investment opportunities.

[Read more...](#)

