



2023

KENYA NATIONAL EXPORT
MARKET DEVELOPMENT PROGRAMME









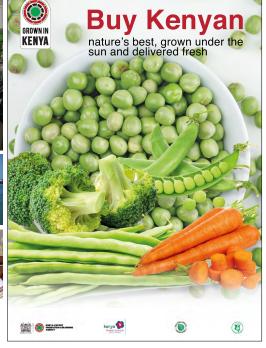




















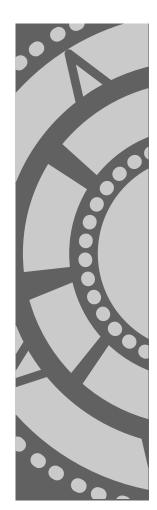


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COLLABORATING TRADE SUPPORT INSTITUTIONS (TSIs)

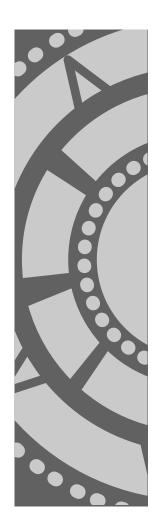
Kenya Industrial Research and Development Institute

Kenya Industrial Property Institute

1.	ACA	Anti-Counterfeit Authority	2 8.	KNTC	Kenya National Trading Company
2.	AFIPEK	Kenya Fish Processors and Exporters Association	29.	KHC	Kenya Honey Council
3.	ASK	Agricultural Society of Kenya	30.	. KIBT	Kenya Institute of Business Training
4.	AFA	Coffee Directorate	31.	KIPI	Kenya Industrial Property Institute
5.	AFA	Fibre Crops Directorate	32 .	KENINVEST	Kenya Investment Authority
6.	AFA	Horticultural Crops Directorate	33.	KLDC	Kenya Leather Development Council
7.	AFA	Pyrethrum & Industrial Crops Directorate	34.	KEPHIS	Kenya Plant Health Inspectorate Services
8.	APSEA	Association of Professional Societies in East Africa	35 .	KeNIA	Kenya National Innovation Agency
9.	KEPROBA	Kenya Export Promotion & Branding Agency	36.	KNCCI	Kenya National Chamber of Commerce & Industry
10.	BOMAS of Kenya		37 .	KRA	Kenya Revenue Authority
11.	EPZA	Export Processing Zones Authority	3 8.	KTDA	Kenya Tea Development Agency
12.	FPC Kenya	Fresh Produce Consortium of Kenya	39 .	KTDC	Kenya Tourist Development Corporation
13.	FPEAK	Fresh Produce Exporters Association of Kenya		. KWS	Kenya Wildlife Service
14.	GDC	Geothermal Development Company		KYEB	Kenya Yearbook Editorial Board
15.	ICTA	ICT Authority	42.	MSEA	Micro Small Enterprise Authority
16.	KAM	Kenya Association of Manufacturers		MoALFC	Ministry of Agriculture and Livestock Development
17.	КВА	Kenya Beekeepers Association	44.	. MFA	Ministry of Foreign and Diaspora Affairs
	KDB	Kenya Dairy Board	45.	MICDE	Ministry of Information, Communications, and the Digital Economy
19.	KEBS	Kenya Bureau of Standards	46.	MITI	Ministry of Trade, Investment and Industry
20	. KEMRI	Kenya Medical Research Institute	47.	WEF	Women Enterprise Fund
21.	KEPSA	Kenya Private Sector Alliance	48.	YEDFB	Youth Enterprise Development Fund
22	. KIE	Kenya Industrial Estates	49.	ТВК	Tea Board of Kenya
23	. KYEB	Kenya Yearbook Editorial Board			,
24	. KFC	Kenya Flower Council			
25	. KFCO	Kenya Fashion Council			

26. KIRDI27. KIPI





THE 2023 KENYA NATIONAL EXPORT MARKET DEVELOPMENT PROGRAMME (KNEMDP)

The Kenya Export Promotion and Branding Agency is mandated to facilitate market access for Kenyan exports and within the same efforts, seeking to support enterprises to access markets that portends good returns. There are opportunities in the global markets that seeks attention through well-coordinated marketing programmes that aim at increasing both value of exports and market share.

Guided by the structured approach to export market prioritization framework, the Kenya Export Promotion and Branding Agency (KEPROBA) identifies export market opportunities for Kenyan goods and services through market studies, investigations, scoping missions, market intelligence as well as profiling of target markets with a view to formulating appropriate market entry and penetration strategies. The implementation of identified trade promotion activities is a collective effort by the stakeholders, including our Embassies and Missions abroad where most of these activities are held.

KEPROBA annually develops this calendar of all promotional events, to guides its export market development activities. The processes for developing this KEMDP has been consultative one involving both public and private sector stakeholders who submit their activities to the Agency for collation and analysis in line with our goals of consolidating and enlarging our traditional export markets of East African Community (EAC), Common Market for Eastern and Southern Africa (COMESA) and European Union (EU) as well as diversifying into new and emerging export markets

of Eastern Europe, North America, Gulf Region, Asia, and the Rest of Africa. KEMDP has traditionally been developed around the Calendar year.

Additionally; activities with strong weights as well as considering the competing interests in the operations of our enterprises; the promotion activities in this programme have been scheduled to space the relevant activities including market research/surveys, trade missions, contact promotion programmes, buyer/ seller meetings, solo exhibitions, trade fairs and exhibitions and inward buying Missions respectively.

Besides this being an export orientated program, it is noted that majority of Kenyan exporters, who comprise of the Small and medium sized bracket, are mostly manufacturing products being marketed for the local and regional markets. Initiatives within the government have been taken with an aim of enhancing productivity and diversity within the manufacturing sector to enable Kenyan exports to be competitive in local, regional, and international markets. Some of these initiatives include increasing productivity, improving quality in production, building capacity and competitiveness through design, product development, packaging and labelling, standardization, and protection of innovations. With these considerations, it has been deemed necessary that stakeholders organize and implement local events to cater for local companies willing to benchmark with their international counterparts invited to these Events. These have been included under the Kenya section of the program.





THE 2023 KENYA NATIONAL EXPORT MARKET DEVELOPMENT PROGRAMME (KNEMDP)

NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION
			KENYA		
FEBRUAI	RY				
1.	9 th February 2023	Launch of the 2023 Kenya Flower Festival (KeFFLo) in Nairobi	Kenya Flower Council	Cut Flowers	Kenya Flower Council
MARCH					_
2.	1 st – 4 th March 2023	Eldoret National Show in Eldoret	Agricultural Society of Kenya	Agricultural products, manufactured products, textile & garments industrial & agricultural machinery horticulture, animal health products & services, farm inputs, general consumer goods & services	Agricultural Society of Kenya
3.	15 ^{th-} 16 th March 2023	East Africa Oil and Gas Summit & Exhibition – EAOGS in Radisson Blue Hotel, Nairobi	Global Event Partners	Oil, Gas	Ministry of Energy and Petroleum
4.	15 th – 18 th March 2023	Eastern Kenya Branch Show in Embu	Agricultural Society of Kenya	Agricultural products, manufactured products, textile & garments industrial& agricultural machinery horticulture, animal health products & services, farm inputs, general consumer goods & services	Agricultural Society of Kenya
5.	29 th March 2023	3 rd AmCham Business Summit Kenyatta International Conference Centre	American Chamber of Commerce, (AmCham)	All goods and services	KenInvest , KNCCI
6.	30 th March- 1 st April, 2023	Africa Private Sector Alliance Conference. Kenyatta International Conference Centre, Nairobi, Kenya	State Department of Trade	All goods and Services	State Department of Trade KEPROBA KNCCI KEPSA
7.	31 st March, 2023 to 1 st April, 2023	Kenya International Investment Conference (KIICO) Kenyatta International Conference Centre, Nairobi, Kenya	KenInvest	Investment opportunities	KenInvest



NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION
MAY					
8.	11 th - 13 th May 2023	Bungoma Satellite Show in Bungoma	Agricultural Society of Kenya	Agricultural products, manufactured products, textile & garments industrial & agricultural machinery horticulture, animal health products & services, farm inputs, general consumer goods & services	Agricultural Society of Kenya
9.	12 th May 2023	International Day of Plant Health in Nairobi, Kenya	Kenya Plant Health Inspectorate Service	Presentations, Exhibitions	KEPHIS
10.	24 th - 27 th May 2023	Mt Kenya Branch Show in Nanyuki	Agricultural Society of Kenya	Agricultural products, manufactured products, textile & garments industrial & agricultural machinery horticulture, animal health products & services, farm inputs, general consumer goods & services	Agricultural Society of Kenya
JUNE					
11.	31 st May - 3 rd June 2023	Meru National Show in Meru	Agricultural Society of Kenya	Agricultural products, manufactured products, textile & garments industrial & agricultural machinery horticulture, animal health products & services, farm inputs, general consumer goods & services	Agricultural Society of Kenya
12.	7 th - 10 th June 2023	South Eastern Kenya National Show in Machakos	Agricultural Society of Kenya	Agricultural products, manufactured products, textile & garments industrial & agricultural machinery horticulture, animal health products & services, farm inputs, general consumer goods & services	Agricultural Society of Kenya
13.	14 th - 17 th June 2023	Western Kenya Branch Show in Kakamega	Agricultural Society of Kenya	Agricultural products, manufactured products, textile & garments industrial& agricultural machinery horticulture, animal health products & services, farm inputs, general consumer goods & services	Agricultural Society of Kenya
14.	21 st - 23 rd June 2023	Medical & Healthcare Trade Exhibition in Nairobi	East Africa Pharmaceutical Association	Pharmaceutical products, medical supplies	Pharmacy and Poisons Board





NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION
15.	22 nd - 24 th June 2023	Makueni Satellite Show in Makueni	Agricultural Society of Kenya	Agricultural products, manufactured products, textile & garments industrial & agricultural machinery horticulture, animal health products & services, farm inputs, general consumer goods & services	Agricultural Society of Kenya
16.	28 th - 30 th June 2023	East Africa Textile & Leather Week at Sarit Expo Centre, Nairobi	Trade and Fairs Consulting GmbH	Textile and Leather	EPZA
17.	6 th – 8 th June 2023	International Flower Trade Expo (IFTEX) 2022 10th Edition, Oshwal Centre, Nairobi	HPP exhibitions / Kenya Flower Council	Cut Flowers and Ornamentals	Kenya Flower Council, HCD
JULY					
18.	4 th - 7 th July 2023	Global Africa Diasporan Summit in Nairobi	Shima Foundation	Culture and Diaspora	Ministry of Foreign and Diaspora Affairs
19.	5 th - 7 th July 2023	Plastic Printing and Packaging (PPP) EXPO Kenya, in Nairobi	EXPOGROUP	Plastics, Printing & Packaging Industry	KEPROBA
20.	6 th – 9 th July 2023	Southern Kenya Branch Show	Agricultural Society of Kenya	Agricultural products, manufactured products, textile & garments industrial & agricultural machinery horticulture, animal health products & services, farm inputs, general consumer goods & services	Agricultural Society of Kenya
21.	12 th - 16 th July 2023	Nakuru National Agricultural Show in Nakuru	Agricultural Society of Kenya	Agricultural products, manufactured products, textile & garments industrial & agricultural machinery horticulture, animal health products & services, farm inputs, general consumer goods & services	Agricultural Society of Kenya
22.	26 th - 30 th July 2023	Kisumu Regional Show in Kisumu	Agricultural Society of Kenya	Agricultural products, manufactured products, textile & garments industrial & agricultural machinery horticulture, animal health products & services, farm inputs, general consumer goods & services	Agricultural Society of Kenya



NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION
SEPTE	MBER				
23.	6 th – 10 th September 2023	Mombasa International Show in Mombasa	Agricultural Society of Kenya	Agricultural products, manufactured products, textile & garments industrial & agricultural machinery horticulture, animal health products & services, farm inputs, general consumer goods & services	Agricultural Society of Kenya
24.	13 th – 16 th September 2023	Central Kenya National Show in Nyeri	Agricultural Society of Kenya	Agricultural products, manufactured products, textile & garments industrial & agricultural machinery horticulture, animal health products & services, farm inputs, general consumer goods & services	Agricultural Society of Kenya
25.	15 th - 16 th Sept 2023	Naivasha Horticulture Fair in Naivasha, Kenya	Lake Naivasha Flower Growers	Flowers and all accessories and services	KFC
26.	21st – 23rd September 2023	Baringo Branch Show in Kabarnet	Agricultural Society of Kenya	Agricultural products, manufactured products, textile & garments industrial & agricultural machinery horticulture, animal health products & services, farm inputs, general consumer goods & services	Agricultural Society of Kenya
27.	25 th September – 1 st October 2023	Nairobi International Trade Fair in Nairobi, Kenya	Agricultural Society of Kenya	Agricultural products, manufactured products, textile & garments industrial & agricultural machinery horticulture, animal health products & services, farm inputs, general consumer goods & services	Agricultural Society of Kenya
28.	27 th September - 1 st October 2023	Nairobi International Book Fair at Sarit Expo Centre, Nairobi, Kenya	Kenya Publishers Association	Book publishers and printers show case their products and services.	Kenya Yearbook Editorial Board
OCTO	BER			•	
29.	5 th - 6 th October 2023	Kenya Flower Festival (KEFFLO) in Nairobi	Kenya Flower Council	Cut Flowers and Ornamentals	Kenya Flower Council
30.	5 th – 7 th October 2023	South Western Kenya Branch Show in Migori	Agricultural Society of Kenya	Agricultural products, manufactured products, textile & garments industrial& agricultural machinery horticulture, animal health products & services, farm inputs, general consumer goods & services	Agricultural Society of Kenya





NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION
31.	18 th – 23 rd October 2023	Kitale National Show in Kitale	Agricultural Society of Kenya	Agricultural products, manufactured products, textile & garments industrial & agricultural machinery horticulture, animal health products & services, farm inputs, general consumer goods & services	Agricultural Society of Kenya
32.	24 th – 26 th October 2023	National Ploughing Contest in Kitale	Agricultural Society of Kenya	Agricultural products, manufactured products, textile & garments industrial & agricultural machinery horticulture, animal health products & services, farm inputs, general consumer goods & services	Agricultural Society of Kenya
NOVEM	BER				
33.	November 2023 TBC	Changamka Shopping Festival in Nairobi	KAM	Agricultural products, manufactured products, textile & garments industrial & agricultural machinery horticulture, animal health products & services, farm inputs, general consumer goods & services	KAM
34.	8 th – 9 th November 2023	Fruits, Vegetables & Herbs Conference & Exhibition in Safari Park Nairobi	FPEAK, HCD	Fruits, vegetables & herbs, horticultural products	FPEAK, HCD
DECEMI	BER				
35.	December 2023 TBC	Changamka Shopping Festival in Mombasa	KAM	Agricultural products, manufactured products, textile & garments industrial & agricultural machinery horticulture, animal health products & services, farm inputs, general consumer goods & services	KAM
36.	December 2023 TBC	Russian Trade Mission to Kenya	Ministry of Foreign and Diaspora Affairs	Tea, Coffee, Tourism	Ministry of Agriculture and Livestock Development, Kenya Tourism Board, KEPROBA
37 .	December 2023 TBC	Kenya Innovation Week in Nairobi, Kenya Sarit EXPO Centre, Nairobi	Kenya National Innovation Agency (KeNIA)	Showcase of Kenyan innovations across all sectors with a focus on vison 2030	KeNIA



NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION
38.	All year Daily Event	Authentic Kenyan cultural experience daily including weekends and public holidays at the Bomas of Kenya in Nairobi	Bomas of Kenya	Traditional cultural dance show and guided tour to the traditional homesteads with Kenyan cuisine tasting in the Utamaduni restaurant	Bomas of Kenya
	EAST AFRICA	N COMMUNITY (EAC) and (COMMON MARKET FO	R EASTERN & SOUTHERN AFRICA	- (COMESA)
JANUA	RY				
39.	24 th – 28 th January 2023	40 th Sudan International Trade Fair Khartoum, Sudan	Sudanese Free Zones & Markets Co. LTD	All goods and services	KEPROBA
40.	March 2023* TBC	Exploration Mission to Tanzania	KEPROBA	All goods and services	KEPROBA,
					KAM
					KNCCi
					EABC
FEBRU	ARY				
41.	15 th -17 th February 2023	Africa Coffee and Tea (Act) EXPO 2023 Kigali, Rwanda	National Agricultural Export	Tea, Coffee, Argo-Processing	Coffee Directorate,
	2025	2025 Rigali, Rwanaa	Development Board (NAEB)		Tea Board of Kenya,
					Kenya Tourism Board,
			African Coffee Association (AFCA)		KEPROBA
42.	13 th - 14 th February	The 3 rd World Coffee Producers	National Agricultural Export	Coffee	Coffee Directorate,
	2023	Forum Kigali, Rwanda	Development Board (NAEB)		KEPROBA
43.	16 th -18 th February 2022	Uganda Pharma & Healthcare Exhibition in Kampala, Uganda	Future Publishing (Pty) Ltd	Pharmaceutical products, medical supplies	Pharmacy and Poisons Board
44.	20 th - 24 th February 2023	KNCCI Trade & Investment Mission in Tanzania	Kenya National Chamber of Commerce & Industry	Investments	KNCCI
45.	23 rd – 25 th February 2023	24 th Build Expo Africa in Dar es Salaam, Tanzania	Expogroup	Building and Construction	KEPROBA





NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION
46.	23 rd – 25 th February 2023	6 th Power and Energy in Dar es Salaam, Tanzania	Expogroup	Energy sector	KEPROBA
MAY					
47.	9 th – 11 th May 2023	10 th East African Petroleum Conference and Exhibition in Kampala, Uganda	EAPCE	Petroleum Products	Ministry of Energy and Petroleum
JUNE					
48.	June - July 2023	47 th Dar es Salaam International Trade Fair in Dar es Salaam,	Tanzania Trade Development Authority	All goods and services	KEPROBA
	ТВС	Tanzania	Development Authority		KNCCI
					KAM
JULY					
49.	26 th July - 15 th August 2023	26 th Rwanda International Trade Fair in Kigali, Rwanda	Rwanda Development Board	All goods and services	KEPROBA
					KNCCI
					KAM
AUGUST	Γ		···		,
50.	July - August 2023 TBC	Uganda Foodpack Expo in Kampala, Uganda	UMA Exhibitors	Food, Beverage, Agriculture, Energy Drinks, Can Food, Irrigation, water systems & Purification, Raw Materials, Kitchen & Hotel Equipment, Dairy products, Catering, FMCG products & machinery	KEPROBA
SEPTEM	IBER				
51.	19 th - 21 st September 2023	24 th East Africa International Trade Exhibition in Dar es Salaam, Tanzania	Expogroup	Multi sector products equipment and machinery	KEPROBA
ОСТОВІ	ER				
52 .	October 2023 TBC	Uganda International Trade Fair in Kampala, Uganda	Bright Exhibitions	All products	KEPROBA



NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION
53.	19 th – 21st October 2023	East Africa Int'l. Trade Exhibition in Dar es Salaam, Tanzania	EXPOGROUP East African Chamber of Commerce Industry and Agriculture	Multi-Sector products, Equipment and Machinery	KNCCI
NOVEM	BER				
54.	19 th - 21 st November 2023	23 rd INDUSMACH Africa in Dar es Salaam, Tanzania	Expogroup	Multi sector products equipment and machinery	KEPROBA
DECEME	BER				
55.	December 2023 TBC	23 rd EAC MSME Fair	East African Community Micro, Small and Medium Enterprise	All products	Micro And Small Enterprise Authority
			REST OF AFRICA		•
JANUAF	Y			-	
56.	11 th – 14 th January 2023	6 th Chocolate and café Expo ChoCaf in Algiers, Algeria	Vision Future	Coffee	KEPROBA
57.	January – February 2023 TBC	B2B linkups in Tea and Coffee products in Windhoek, Namibia	Kenya High Commission, Windhoek, Namibia	Tea and Coffee	Coffee Directorate, Tea Board of Kenya, KEPROBA
58.	16 th – 20 th January 2023	Science technology and Innovation Expo in Abuja, Nigeria	The State Federal Ministry of Science, Technology, and Innovation	ITC, science, agriculture, aviation industry, energy, health, space, education	Ministry of Trade, Investment, and Industry
FEBRUA	RY				
59.	February 2023 TBC	1 st Africa Business Fair in Algiers, Algeria	Kenya Embassy, Algiers, Algeria	Agriculture, transport, energy, textile, I CT	Ministry of Agriculture and Livestock Development
60.	3 rd – 12 th February 2023	44 th Kaduna International Trade Fair in Kaduna City, Nigeria	The Executive Council for the Kaduna Chamber of Commerce, Industry, Mines, Agriculture	All goods and services	KNCCI





NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION
MARCH	,	,	·		,
61.	2 nd – 4 th March 2023	CAFEX Expo 2023 in Cairo, Egypt	Neventum	Food and Beverage	KEPROBA
62.	9 th – 18 th March 2023	57 th Cairo International Fair in Cairo, Egypt	Events Eye	All Product Range	KEPROBA
63.	7 th – 9 th March 2023	15 th Edition of the Africa Energy INDABA Conference and Exhibition in Cape Town, South Africa	Electrotechnical Export Council	Energy Sector	GDC
64.	8 th March 2023	HortiFlora Expo in Addis Ababa, Ethiopia	HPP Exhibitions	Cut Flowers	Kenya Flower Council
65.	14 th to 16 th March 2023	3 rd Edition of the International Exhibition (ICT MAGHREB2023) in Algiers, Algeria	ICT MAGHREB	SMEs in the ICT sector, Start-ups, innovators, FINTECH etc	Ministry of Information, Communications, and the Digital Economy
MAY					
66.	16 th May 2023	World Agritourism Day in Abuja Nigeria	High Commission of the Republic of Kenya in Abuja Nigeria	Agriculture products and services, Tourism	Ministry of Agriculture and Livestock Development, Kenya Tourism Board
67.	May 2023 TBC	Nigeria Africa Natural resources, energy, and Investment Summit in Abuja, Nigeria	Federal Government of Nigeria in Partnership with CORE International	Natural resources and energy products and services	Ministry of Energy and Petroleum
JUNE					
68.	June 2023 TBC	53 rd Edition of Algiers International Fair in Algiers, Algeria		Agriculture, transport, energy, textile, ICT, logistics	KEPROBA
JULY					
69.	4th - 6 th July 2023	Exhibition Abuja, Nigeria	Dmg events Nigeria	Energy and Petroleum Products and Services	Ministry of Energy and Petroleum



NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION
70.	July 2023	Luanda International Fair in Luanda, Angola		All goods and services	Ministry of Agriculture and Livestock Development,
	TBC				KEPROBA
AUGUS	T_		,		
71.	August 2023	International Arts & Crafts Expo in Abuja, Nigeria	National Council for Arts and Culture	Home Décor	KEPROBA
	TBC	-			
SEPTEN	MBER			,	
72.	September 2023 TBC	The Eastern Cape Export Symposium in Cape Town, South Africa	The Eastern Cape Development Corporation	Automotive, and agriculture (livestock, mohair wool, citrus, timber, tea, and Agro processing	KNCCI
73.	18 th September 2023	Abuja International Trade Fair Abuja, Niger	Abuja Chamber of Commerce and Industry and Abuja Trade Centre	All products	KNCCI KEPROBA
74.	26 th - 28 th September 2023	All Fashion Sourcing in Cape Town, South Africa	Messe Frankfurt South Africa (Pty) Ltd	Products: Textile, leather, footwear, and fashion manufacturers via a unique pop-up showroom	Kenya Fashion Council, KEPROBA
75.	September 2023 TBC	Kaduna Economic Investment Summit (KadInvest)	The Federal Government of Nigeria, State and Chamber of Commerce	All Products	Ministry of Trade Investment and Industry, KNCCI, KEPROBA
76.	September 2023 TBC	International Single Window Conference in Marrakech, Morocco	Africa Alliance for E-Commerce	Custom Solution technology	Kenya Trade Network Agency (KENTRADE) KEPROBA





NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION
остов	R				
77.	October 2023 TBC	Africallia-West African Business Development Forum in Ouagadougou, Burkina Faso	Chamber of Commerce & Industry of Burkina Faso	Commerce, technology, finance, partnerships	KNCCI KEPROBA
78.	October 2023 TBC	International Cotton Summit and Expo in Abuja and Lagos, Nigeria	National Cotton Association of Nigeria in conjunction with the Federal government and lead MDAs	Cotton and Cotton Products	KNCCI
NOVEM	BER				
79.	November 2023 TBC	African Sourcing & Fashion Week, Addis Ababa, Ethiopia	Trade and Fairs East Africa Ltd	Clothing, embroidery, Flocking, leather goods, shoes, textile printing, textiles, fashion accessories	Kenya Fashion Council KEPROBA
80.	4 th – 15 th November 2023	Lagos International Trade Fair in Lagos, Nigeria	The Federal Government of Nigeria & Lagos Chamber of Commerce & Industry	All goods and services	KEPROBA State Department for Trade KNCCI
81.	November 2023	Consumer Trade Fair in Gaborone, Botswana		All consumer goods	KEPROBA
82.	November 2023 TBC	Botswana Manufacturing Expo in Gaborone, Botswana		Agro-processing, Health, Textiles	Ministry of Agriculture and Livestock Development, KEPROBA
83.	November 2023 TBC	Windhoek Annual Trade Fair, in Windhoek, Namibia		Livestock and Farm machinery	Ministry of Agriculture and Livestock Development
	November 2023 TBC	Global Expo and Exhibition in Gaborone, Botswana		Coffee, Tea, Agro processing	Ministry of Agriculture and Livestock Development
84.	21 st - 27 th November 2023	3 rd Intra-African Trade Fair in Abidjan, Cote D'ivoire	Afreximbank	All Export goods and services	KEPROBA



NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION
			REST OF AFRICA	A	
JANUAR	Υ				
85.	11 th – 14 th January 2023	6 th Chocolate and café Expo ChoCaf in Algiers, Algeria	Vision Future	Coffee	KEPROBA
86.	January - February 2023 TBC	B2B linkups in Tea and Coffee products in Windhoek, Namibia	Kenya High Commission, Windhoek, Namibia	Tea and Coffee	Coffee Directorate, Tea Board of Kenya, KEPROBA
87.	16 th – 20 th January 2023	Science technology and Innovation Expo in Abuja, Nigeria	The State Federal Ministry of Science, Technology, and Innovation	ITC, science, agriculture, aviation industry, energy, health, space, education	Ministry of Trade, Investment, and Industry
FEBRUA	RY				
88.	February 2023 TBC	1 st Africa Business Fair in Algiers, Algeria	Kenya Embassy, Algiers, Algeria	Agriculture, transport, energy, textile, I CT	Ministry of Agriculture and Livestock Development
89.	3 rd – 12 th February 2023	44 th Kaduna International Trade Fair in Kaduna City, Nigeria	The Executive Council for the Kaduna Chamber of Commerce, Industry, Mines, Agriculture	All goods and services	KNCCI KEPROBA
MARCH					
90.	2 nd – 4 th March 2023	CAFEX Expo 2023 in Cairo, Egypt	Neventum	Food and Beverage	KEPROBA
91.	9 th – 18 th March 2023	57 th Cairo International Fair in Cairo, Egypt	Events Eye	All Product Range	KEPROBA
92.	7 th – 9 th March 2023	15 th Edition of the Africa Energy INDABA Conference and Exhibition in Cape Town, South Africa	Electrotechnical Export Council	Energy Sector	GDC
93.	8 th March 2023	HortiFlora Expo in Addis Ababa, Ethiopia	HPP Exhibitions	Cut Flowers	Kenya Flower Council





NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION
94.	14 th to 16 th March 2023	3 rd Edition of the International Exhibition (ICT MAGHREB2023) in Algiers, Algeria	ICT MAGHREB	SMEs in the ICT sector, Start-ups, innovators, FINTECH etc	Ministry of Information, Communications, and the Digital Economy
APRIL					
95.	April 2023 TBC	National Tourism Transportation Summit & Expo in Abuja, Nigeria	High Commission of the Republic of Kenya in Abuja Nigeria	Tourism	Kenya Tourism Board, KEPROBA
MAY					
96.	16 th May 2023	World Agritourism Day in Abuja Nigeria	High Commission of the Republic of Kenya in Abuja Nigeria	Agriculture products and services, Tourism	Ministry of Agriculture and Livestock Development, Kenya Tourism Board
97.	May 2023 TBC	Nigeria Africa Natural resources, energy, and Investment Summit in Abuja, Nigeria	Federal Government of Nigeria in Partnership with CORE International	Natural resources and energy products and services	Ministry of Energy and Petroleum
JUNE	<u> </u>				
98.	June 2023	53 rd Edition of Algiers International Fair in Algiers, Algeria		Agriculture, transport, energy, textile, ICT, logistics	KEPROBA
JULY			l.		
99.	4th - 6 th July 2023	Exhibition Abuja, Nigeria	Dmg events Nigeria	Energy and Petroleum Products and Services	Ministry of Energy and Petroleum
100.	July 2023 TBC	Luanda International Fair in Luanda, Angola		All goods and services	Ministry of Agriculture and Livestock Development, KEPROBA
AUGUS	T				NEPRODA
101.	August 2023	International Arts & Crafts Expo in Abuja, Nigeria	National Council for Arts and Culture	Home Décor	KEPROBA



NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION				
SEPTE	EPTEMBER								
102.	September 2023 TBC	The Eastern Cape Export Symposium in Cape Town, South Africa	The Eastern Cape Development Corporation	Automotive, and agriculture (livestock, mohair wool, citrus, timber, tea, and Agro processing	KNCCI				
103.	18 th September 2023	Abuja International Trade Fair Abuja, Niger	Abuja Chamber of Commerce and Industry and Abuja Trade Centre	All products	KNCCI				
104.	26 th - 28 th September 2023	All Fashion Sourcing in Cape Town, South Africa	Messe Frankfurt South Africa (Pty) Ltd	Products: Textile, leather, footwear, and fashion manufacturers via a unique pop-up showroom	Kenya Fashion Council, KEPROBA				
105.	September 2023 TBC	Kaduna Economic Investment Summit (KadInvest)	The Federal Government of Nigeria, State and Chamber of Commerce	All Products	Ministry of Trade Investment and Industry, KNCCI, KEPROBA				
106.	September 2023 TBC	International Single Window Conference in Marrakech, Morocco	Africa Alliance for E-Commerce	Custom Solution technology	Kenya Trade Network Agency (KENTRADE) KEPROBA				





NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION
остов	ER				
107.	October 2023 TBC	Africallia-West African Business Development Forum in Ouagadougou, Burkina Faso	Chamber of Commerce & Industry of Burkina Faso	Commerce, technology, finance, partnerships	KNCCI KEPROBA
108.	October 2023 TBC	International Cotton Summit and Expo in Abuja and Lagos, Nigeria	National Cotton Association of Nigeria in conjunction with the Federal government and lead MDAs	Cotton and Cotton Products	KNCCI
NOVEM	BER				_
109.	November 2023 TBC	African Sourcing & Fashion Week, Addis Ababa, Ethiopia	Trade and Fairs East Africa Ltd	Clothing, embroidery, Flocking, leather goods, shoes, textile printing, textiles, fashion accessories	Kenya Fashion Council KEPROBA
110.	4 th – 15 th November 2023	Lagos International Trade Fair in Lagos, Nigeria	The Federal Government of Nigeria & Lagos Chamber of Commerce & Industry	All goods and services	KEPROBA State Department for Trade KNCCI
111.	November 2023	Consumer Trade Fair in Gaborone, Botswana		All consumer goods	KEPROBA
112.	November 2023 TBC	Botswana Manufacturing Expo in Gaborone, Botswana		Agro-processing, Health, Textiles	Ministry of Agriculture and Livestock Development, KEPROBA
113.	November 2023 TBC	Windhoek Annual Trade Fair, in Windhoek, Namibia		Livestock and Farm machinery	Ministry of Agriculture and Livestock Development
114.	November 2023	Global Expo and Exhibition in Gaborone, Botswana		Coffee, Tea, Agro processing	Ministry of Agriculture and Livestock Development
	21 st - 27 th November 2023	3 rd Intra-African Trade Fair in Abidjan, Cote D'ivoire	Afreximbank	All Export goods and services	KEPROBA



NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION
		A	SIA, MIDDLE AND FAF	REAST	
JANUA	RY				
115.	3 rd – 5 th January 2023	Saudi International Exhibition for Electronic Marketing and Electronic Commerce in Dhahran, Saudi Arabia	Digital Vison Co.	ICT	Ministry of Information, Communication and The Digital Economy
					KEPROBA
116.	11 th – 13 th January 2023	2 nd Edition of the World of Coffee Dubai, UAE	DXB Live	Coffee	Coffee Directorate, KEPROBA
FEBRU.	ARY				·
117.	12 th -14 th February 2023	Saudi International Maritime Exhibition in Jeddah, Saudi Arabia	City Events co.	Fishery products and fishery technology	State Department for The Blue Economy and Fisheries
118.	20 th – 24 th February 2023	Gulf Food Festival in Dubai, United Arab Emirates	AFA	Food Products	KEPROBA, TBK, Coffee Directorate
119.	February 2023 TBC	Gifts & Lifestyle Show in Saudi Arabia	Messe Frankfurt Middle East	Consumer goods, Leather Finished Goods Handicrafts, and Manufacturing	Ministry of Agriculture and Livestock Development, Kenya Leather Development Council, KEPROBA
MARCH	l				
120.	TBC	Trade Mission on Livestock Products Malaysia		Livestock and Livestock Products	State Department for Livestock Development
121.	2 nd – 11 th March 2023	Coffee Tea and Chocolate Festival in Doha, Qatar		Tea and Coffee	Coffee Directorate, Tea Board of Kenya, KEPROBA
122.	1 st - 3 rd March 2023	HortEx Vietnam, Vietnam		Cut- Flowers	Kenya Flower Council





NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION
APRIL					
123.	5 th – 8 th April 2023	Seoul International Café Show in Seoul, South Korea	EXPORUM Inc	Coffee	Kenya Embassy in Seoul, Coffee Directorate, KEPROBA
124.	5 th - 7 th April 2023	International Flower Expo Toyko, Japan	Reed Exhibitions Japan Limited	Cut Flowers	Kenya Flower Council
125.	13 th - 15 th April 2023	HortiFlorexpo IPM, Shangai, China	IPM China	Cut Flowers	Kenya Flower Council
126.	15 th -24 th April 2023	China Import and Export Canton Fair 2023 in Guangzhou, China	China Foreign Trade Centre	All exportable products	KEPROBA
MAY					
127.	1 st – 3 rd May 2023	Middle East Poultry Expo in Riyadh, Saudi Arabia	Ministry of Environment, Water and Agriculture- Saudi Arabia	Poultry Industry	Ministry of Agriculture and Livestock Development
128.	8 th -10 th May 2023	The Annual Investment Meeting (AIM Global 2023) in Abu Dhabi, UAE	Abu Dhabi Department of Economic Development (ADDED)	All Products	KENINVEST
129.	25 th May 2023	Africa Day Canberra in Australia		All exportable products	High Commission of Kenya in Canberra,
HINE					KEPROBA
JUNE 130.	12 th - 15 th June 2023	Saudi Plastics and Petrochemicals	REC - Riyadh Exhibitions	Plastics and petrochemicals	KEPROBA
130.	12 - 15 Julie 2025	Exhibitions in Riyadh, Saudi Arabia	Company Ltd	riustics und petrochemicals	KENINVEST



NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION
131.	15 th –18 th June 2023	China-Africa Economic and Trade Expo (CAETE) Hunan, China	Hunan Provincial Government	All exportable products and machinery	High Commission of Kenya in Beijing,
					KEPROBA
SEPTE	MBER				
132.	6 th – 8 th September 2023	21st edition of Africa Down Under Mining Conference in Perth, Australia	Pan Pacific, Perth, Western Australia	Tea, Coffee, edible nuts, Tourism, and mining sectors	High Commission of Kenya in Canberra
133.	September 2023 TBC	International Mining and Resource Conference and Expo in Canberra, Australia	IMARC	All Product Range, Mining Sector	KEPROBA
134.	6 th -8 th September 2023	Asia Fruit Logistica in Hong Kong	Global Produce Events GmbH	Fresh fruits, vegetables	HCD, Avocado Society of Kenya
135.	18 th – 20 th September 2023	Food and Hospitality Expo in Muscat, Oman	Embassy of the Republic of Kenya Muscat	Food products, beverages, hospitality, tourism	Embassy of the Republic of Kenya Muscat KEPROBA
ОСТОВ	ER				
136.	October 2023	15 th Edition of the Gangneung Coffee Festival, in Gangneung, South Korea		Coffee	Kenya Embassy in Seoul, Coffee Directorate
137.	October 2023 TBC	Africa Diplomatic Group meeting to be hosted by the mission in October 2023 Canberra		All Product Range	High Commission of Kenya in Canberra
NOVEM	IDED				KEPROBA
138.	November 2023 TBC	Busan International Seafood and Fisheries Expo in Busan, South Korea	Kenya Embassy in Seoul	Seafood & fisheries	State Department for The Blue Economy and Fisheries





NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION
139.	November 2023 TBC	China International Import Expo (CIIE) in Shanghai, China	China International Import Expo Bureau	All exportable products	KNCCI
140.	November 2023 TBC	World of Perishables, Dubai, UAE	Planetfair, Messe Essen	Fruit & vegetables	HCD, Avocado Society of Kenya, KEPROBA
141.	November 2023 TBC	Gulf International Flowers and Garden Exhibition in Abu Dhabi, UAE	Motion International Exhibition & Events	Flowers	Kenya Flower Council
142.	20 th – 22 nd November 2023	VIV MEA 2023, Abu Dhabi, UAE	World Trade Centre	Food Beverage and Hospitality Sector	Coffee Directorate Tea Board of Kenya
DECEME	BER				
143.	December 2023 TBC	5 th Oman Agro Food Exhibition in Muscat, Oman	AL Nimr International Exhibition Organizers	Food products, beverages	Embassy of the Republic of Kenya Muscat,
					KEPROBA
			AMERICAS		
JANUAR	Υ				
144.	20 th January – 1 st February 2023	Fertilizer Latino Americano Conference and Exhibition in Rio de Janeiro, Brazil	Argus Group	Agriculture and Forestry, Industrial Engineering	Kenya Embassy in Brasilia
145. FEBRUA	18 th - 30 th Jan 2023	Idaho Horticultural Expo, in Idaho, USA	Idaho Nursery and Landscape Association	Cut Flowers	Kenya Flower Council
146.	5 th to 8 th February 2023	2023 New York NOW in New York, USA	2022 Emerald X, LLC	Home Décor	KEPROBA



NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION
147.	7 th - 9 th February 2023	Medical Design & Manufacturing – MD&M in Anaheim, California, USA	Exponents Insta USA Inc.	Medical manufacturing	Ministry of Trade Investment and Industries Ministry of Health
148.	13 th – 15 th February 2023	MAGIC Las Vegas Trade show – Fashion in Las Vegas, USA	MAGIC Events	Fashion industry	Fashion Council of Kenya KEPROBA
149.	19 th – 22 nd February 2023	2023 Interior Design Show (IDS) in Toronto, Canada	Miele	Home Décor	KEPROBA
150.	26 th February – 1 st March 2023	ASD Market Week in Las Vegas, USA	2022 Emerald X, LLC	Consumer merchandise and Home Deco	KEPROBA, Export Processing Zones Authority
MARCH					
151.	7 th – 11 th March 2023	Natural Products Expo West Anaheim, California, USA	Informa markets	Natural and organic products	KEPROBA
152.	7 th – 9 th March 2023	Fimec Brazil 2023 in Novo Hamburgo, Brazil	Neventum	Leather components	Kenya Embassy in Brasilia - Brazil
153.	10 th – 19 th March 2023	2023 Toronto Home Show in Toronto, Canada	BiLD	Home Décor	KEPROBA
154.	March/April 2023	Kenya/ Canada Binational Commission Meeting and Business Forum	Ministry of Foreign and Diaspora Affairs	Tea, coffee, flowers, edible nuts, horticulture	Ministry of Foreign and Diaspora Affairs
155.	29 th – 31 st March 2023	The South Summit Brazil Fair in Porto Alegre, Brazil	South Summit Innovations	All exportable goods and services	Ministry of Foreign and Diaspora Affairs
APRIL					
156.	10 th to 11 th April 2023	Canadian Coffee and Tea Show in Toronto, Canada	Ensemble IQ Ensembleiq.com	Green coffee and ground coffee, Cupping	Kenya High Commission, Ottawa
					Coffee Directorate





NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION
157.	11 th – 13 th April 2023	Anu Food Brazil 2023 in Sau Paulo, Brazil	Koelnmesse	Food & Beverage	Embassy of the Republic of Kenya, Brasília – Brazil Agriculture Food Authority, KEPROBA
158.	20 th - 23 rd April 2023	The Harrogate Spring Flower Show in North Yorkshire, USA	Harrogate Flower Shows	Flowers	Kenya Flower Council
159.	21 st - 23 rd April 2023	Specialty Coffee Association (SCAA) in Oregon, USA	2022 Neventum S.L.	Coffee	Coffee Directorate KEPROBA
160.	22 nd - 26 th April 2023	Highpoint Market Spring in North Carolina, USA	НРМКТ	Home Décor	KEPROBA
161.	April 2023 TBC	Tourism symposium in Mexico	Ministry of Foreign and Diaspora Affairs	Tourism	Ministry of Tourism, Wildlife and Heritage
MAY					
162.	1 st to 5 th May 2023	Agrishow Brazil – Agricultural Technology Trade Show in Sau Paulo, Brazil	Informa Markets	Agricultural machinery, food production, food and beverage, dairy, farming	Embassy of the Republic of Kenya, Brasília, HCD
163.	5 th - 7 th May 2023	Diaspora Investor Expo (Bridging Opportunities between USA & East Africa)	One Voice Consortium – Global Diaspora Development Foundation	General Exhibition for Kenya's Exportable products to the USA – Tea, Coffee, Nuts, Flowers etc	KEPROBA
164.	9 th - 11 th May 2023	SIAL Canada 2023 in Toronto, Canada	COMXPOSIUM	Food and Beverages	The High Commission of Kenya in Ottawa
JUNE					
165.	2 nd – 5 th June 2023	JCK Las Vegas, USA	Reed Exhibitions Companies	All jewellery	Kenya Fashion Council, KEPROBA
166.	3 rd – 5 th June 2023	Premiere Orlando Beauty Show in Orlando, USA	Informa markets	Cosmetics	KEPROBA, KEBS



NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION
167.	5 th – 8 th June 2023	Bio International Convention in Boston, USA	Biotechnology Innovation Organization	Biotechnology	Kenya Medical Research Institute,
168.	25 th -27 th June 2023	Summer Fancy Food Show	Specialty Food Association of America	Alcoholic Beverages & Cocktail Mixes, All Alcoholic Beverages & Cocktail Mixes, Beer, Spirits, Wine, Cocktail Mixes, Cocktail Syrups, Appetizers & Snacks, Baby, Toddler & Children's Food, Baked GoodsBakery Desserts, Baking Mixes / Pastry Doughs, Flours and Grain, Baking Inclusions, Decorations and Toppings, Fats and Functional Ingredients, Beans, Grains, Rice & Mixes, Breads, Breakfast Foods, Cereals & Granola, Cheese, Chips, Pretzels, Rice Cakes & Salty Snacks, Chocolate, Coffee & Hot Cocoa (not RTD), Condiments, Dressings, Marinades, Confectionery, Cookies & Snack Bars, Crackers & Crispbreads, Creamers, Dessert Toppings, Entrees, Lunch, Dinner, Frozen Desserts, Fruit Spreads, Jams & Jellies, Fruits & Vegetables, Functional Beverages, Jerky & Meat Snacks, Juices & Beverages, Meat, Poultry, Seafood, Nut, Seed & Confectionery Butters, Nut, Seed, Trail Mixes, Dried Fruit, Oils & Vinegars, Other Dairy, Pasta & Noodles, Pickles & Olives, Plant-Based Other Dairy, Plant-Based Milk, Plant-Based Protein, Salsa & Dips, Sauces, Seasonings & Spices, Soda & Carbonated Beverages, Soup, Sweeteners, Tea (non RTD), Tea & Coffee RTD, Waters, Wellness Bars & Gels, Yogurt & Kefir, Non-Food Products/Services	KEPROBA Kenya Consulate in Los Angeles California US KEPROBA
169.	28 th June – 9 th July 2023	Smithsonian Folklife Festival 2023 in Washington DC, USA	Smithsonian Institution	Home Décor, cultural products, horticultural produce, food, and beverages	KEPROBA





NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION			
SEPTEM	SEPTEMBER							
170.	7 th – 8 th September 2023	World Floral Expo in New York, USA	HPP Exhibitions/ Kenya Flower Council	Cut- Flowers	Kenya Flower council			
171.	19 th - 21 st September 2023	Farm Science Review in Ohio, USA	The Ohio State University	Farm produce, machinery, and equipment	KEPROBA			
ОСТОВ	ER .		· ·	-1				
172.	23 rd – 25 th October 2023	Process Expo - FPSA in Chicago, USA	Food Processing Suppliers Association	Food and Beverages	Ministry of Agriculture and Livestock Development,			
					KEPROBA			
173.	17 th –19 th October 2023	IMEX America in Las Vegas, USA	IMEX Group	Meetings Incentives Conferences and Events (MICE)	KICC			
NOVEME	BER							
DECEME	BER							
174.	December 2023	Sao Silvestre International Race in Sau Paulo, Brazil		All exportable Kenyan goods and services	Kenya Embassy in Brazil			
	TBC		EUROPE					
JANUAR	V		EUROPE					
175.	11 th – 12 th January 2023	Royal FloraHolland Winter Fair in Amsterdam, Netherlands	Royal FloraHolland	Cut-Flowers	Kenya Flower Council			
176.	15 th – 17 th January 2023	Top Drawer S/S 2023 in London, England	Clarion Events Ltd.	Fashion Industry	Kenya Fashion Council			
177.	20 th – 29 th January 2023	IGW 2023 International Green Week in Berlin, Germany	Messe Berlin GmbH	Food and Beverage	KEPROBA			
178.	24 th – 27 th January 2023	IPM - Essen in Essen, Germany	IPM Essen	Cut-Flowers	Kenya Flower Council			



NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION
FEBRU/	ARY				
179.	6 th – 10 th February 2023	PRODEXPO 2023 in Moscow, Russia	EXPOCENTRE MOSCOW	Food and Beverages	State Department for Crop Development
180.	8 th – 10 th February 2023	Fruit Logistica 2023 Berlin, German	Messe Berlin GmbH	Fresh Fruits and Vegetables Logistics, Machinery, Technology, Certified Organic Products	Agriculture and Food Authority, Avocado Society of Kenya
181.	14 th - 17 th February 2023	BIOFACH 2023 Trade Fair for Organic Food Nuernberg, Germany	Nuernberg Messe GmbH	Food and Beverages	State Department for Crop Development, HCD
182.	18 th – 20 th February 2023	Detrop and Oenos 2023 in Thessaloniki, Greece	TIF HELEXPO SA	Fishing, Processing, Aquaculture, Related services	State Department for The Blue Economy and Fisheries
183.	19 th – 22 nd February 2023	Beer and Food Attraction 2023 in Rimini, Italy	ITALIAN EXHIBITION GROUP SpA	Food and Beverages	State Department for Crop Development
184.	19 th to 21 st February 2023	Mipel Thebagshow in Milan, Italy	AIMPES Servizi S.r.l.	Leather products	Kenya Leather Development Council, KEPROBA
185.	21 st to 23 rd February 2023	Lineapelle in Milan Italy	Fiera Milano, Rho	All leather products	Export Processing Zones Authority, KEPROBA
186.	22 nd -24 th February 2023	My Plant & Garden Expo, Milan, Italy	Kenya Flower Council	Cut Flowers	Kenya Flower Council
187.	22 nd to 26 th February 2023	Bursa Agriculture Fair 2022 (BURTARIM)	Tuyap Fairs and Exhibitions Organisation Inc.	Seed Growing, Agriculture, Arboriculture, Milk	Kenya Embassy in Ankara
		Bursa, Turkey			
MARCH			,		
188.	8 th - 9 th March 2023	ScotHot 2023 in Glasgow, Scotland	365 events	Food & Beverage, Hospitality and Tourism	KEPROBA Kenya Tourism Board





NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION
189.	18 th – 20 th March 2023	Food Expo Greece 2023 in Athens Greece	FORUM S.A.	Food and Beverage	Coffee Directorate, Tea Board of Kenya
190.	18 th – 19 th March 2023	Marca By Bologna Fiere 2023 Private Label Conference and Exhibition in Bologna, Italy	BolognaFiere S.p.A.	Food and Beverage	Ministry of Agriculture and Livestock Development, HCD
191.	28 th -29 th March 2023	Comocrea Textile Design Show in Como, Italy	COMOCREA EXPO	Textiles	Kenya Fashion Council
192.	29 th -31 st March 2023	AGRITEK/ FARMTEK in Astana, Kazakhstan	TNT EXPO, LLP	Agricultural Technology, machinery, and Supplies.	Ministry of Agriculture and Livestock Development
193.	20 th - 22 nd March 2023	IFE 2023 (International Food and Drinks) in London, England	Montgomery Group	Food and Beverages	Ministry of Agriculture and Livestock Development
194.	20 th – 22 nd March 2023	HRC 2023 – Hotel, Restaurant, and catering event	Montgomery Group	Food and Beverage, Hospitality technology and service	Ministry of Agriculture and Livestock Development
APRIL					
195.	4 th – 6 th April 2023	Ingredients and Additives 2023 in Moscow, Russia	MVK - International Exhibition Company	Essential oils, Food and Beverage	KEPROBA
196.	12 th - 14 th April 2023	Coffee Tea Cacao Russian Expo 2023 in Moscow, Russia	CantonShare Business Service (CBS)	Tea, coffee	Tea Board of Kenya, Coffee Directorate
197.	11 th - 13 th April 2023	AquaPro Expo 2023 in Moscow, Russia	Prim Events	International exhibition of equipment and technologies for catching breeding and processing of fish and seafood	State Department for The Blue Economy and Fisheries
198.	11 th - 13 th April 2023	Flower Expo Ukraine in Kiev, Ukraine	Flower Council of Ukraine	Cut Flowers	Kenya Flower Council
199.	16 th - 18 th April 2023	Warsaw Food Expo 2023 in Warsaw, Poland	PTAK Warsaw Expo	Food and Beverages	Ministry of Agriculture and Livestock Development
200.	18 th – 20 th April 2023	World Food Poland Warsaw 2023 in Warsaw, Poland	World Food Poland	Food and Beverages	Ministry of Agriculture and Livestock Development
201.	25 th - 27 th April 2023	Seafood Expo Global 2023 in Barcelona, Spain	Diversified Communications	Fresh Fish and Seafood, Frozen Fish and Seafood, Value-added Seafood, Seafood- industry Service Providers, Processed and Packaged Fish and Seafood, Processing and Packaging Equipment, Freight Forwarders and Logistical Services	State Department for The Blue Economy and Fisheries, KEPROBA



NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION
MAY					
202.	3 rd – 5th May 2023	Floral Trade Show and Macfrut, Rimini, Italy	Floral Trade Show	Cut-Flowers	Kenya Flower Council
203.	13 th - 15 th May 2023	Paris Coffee Show 2022 in Paris, France	Coffee Collective	Coffee (from bean to cup)	Coffee Directorate, KEPROBA
204.	16 th - 18 th May 2023	Warsaw Food Expo in Warsaw, Poland	PTAK WARSAW EXPO	Food and beverages	Ministry of Agriculture and Livestock Development
205.	16 th - 17 th May 2023	Invest in Africa Summit, Netherlands	Changemaker International	All inclusive	Ministry of Foreign and Diaspora Affairs
206.	May 2023 TBC	Trade Mission to Estonia	Ministry of Foreign and Diaspora Affairs	All inclusive	Ministry of Foreign and Diaspora Affairs
207.	30 th – 1 st May June	Meat and Poultry Industry Moscow, Russia	Exhibition company Asti Group	Animal Technology and Service	Ministry of Agriculture and Livestock Development
208.	23 rd - 25 th May 2023	IMEX Germany in Frankfurt, Germany	IMEX Group	MICE	KICC
SEPTE	MBER			•	
209.	6 th – 9 th September 2023	World Food Istanbul International Fair in Istanbul, Turkey	Hyve Turkey,	Food Products, Technologies	Ministry of Agriculture and Livestock Development,
					KEPROBA
210.	September 2023	LOGISTYKA International Logistics Fair in Kielce, Poland	Targi & Kielce	Freighters and shippers	Ministry of Roads and Transport
211.	12 th to 15 th September 2023	DREMA International Trade Fair in Poznan, Poland	MTP Grupa	Furniture Machinery	KEPROBA
212.	12 th - 14 th September 2023	International Trade Fair for Travel & Tourism in Moscow, Russia	Euroexpo Moscow	Tourism	Ministry of Foreign and Diaspora Affairs,
					Kenya Tourism Board,
					KEPROBA





NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION
213.	15 th - 17 th September 2023	Top Drawer A/W 2023 in London, England	Clarion Events Ltd. London	Fashion Industry	Kenya Fashion Council,
214.	19 th - 22 nd September 2023	World Food Moscow 2023 in Moscow, Russia	ITE	Food Products, technology	Ministry of Agriculture and Livestock Development, KEPROBA
215.	26 th to 27 th September 2023	Single serve capsules conference 2022 in Barcelona, Spain	Bell Publishing Ltd	Tea and Coffee	Ministry of Agriculture and Livestock Development, KEPROBA
216.	26 th - 29 th September	Alimentaria FoodTech 2023 in Barcelona, Spain	Alimentaria Exhibitions SLU	Food and Beverage Technology	Ministry of Agriculture and Livestock Development, KEPROBA
217.	September 2023 TBC	Simac Tanning Tech in Milan Italy	Assomac Italy	Machines and Technologies in the Tanning sector	Ministry of Agriculture and Livestock Development, KEPROBA
218.	September 2023	72 nd Flormart Miflo International Horticultural in Padua, Italy	PadovaFiere	Horticultural products	Ministry of Agriculture and Livestock Development,
219.	21st to 26th September 2023	62 nd International Boat Show in Genoa, Italy	l Saloni Nautici Spa	Marine Products	State Department for The Blue Economy and Fisheries
220.	September 2023 TBC	Agro Show in Bednary Kolonia, Poland	Polska Izba Gospodarcza	All Agricultural Products	Ministry of Agriculture and Livestock Development, KEPROBA
221.	23 rd to 26 th September 2023	Athens Coffee Festival in Athens, Greece	Forum S.A Trade Shows	Tea and Coffee Products	Tea Board of Kenya, Coffee Directorate, KEPROBA



NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION
222.	3 rd – 5 th October 2023	Fruit Attraction in Madrid, Spain	lfema Feria de Madrid	Fruits, vegetables, Argo-Products	HCD KEPROBA
223.	4 th – 6 th October 2023	BPI France & Ambition Africa	FCCI Business France	Investments	KNCCI, KENINVEST
224.	5 th – 7 th October 2023	BIOEXPO Warsaw - International Trade Fair in Warsaw, Poland	IFOAM ORGANICS EUROPE	Organic foods and non-food products	Ministry of Agriculture and Livestock Development, KEPROBA
225.	7 th – 11 th October 2023	ANUGA 2023 – International Food Industry Trade Fair	Koelnmesse GmbH	Food and Beverage	Ministry of Agriculture and Livestock Development, KEPROBA
226.	22 nd – 26 th October 2023	IBA Annual Conference 2023 in Paris, France	GHM Gesellschaft fur Handwerksmessen	Food and Beverage Technology	Ministry of Agriculture and Livestock Development, KEPROBA
227.	October 2023, TBC	International exhibition for food, beverages and food raw materials in Moscow, Russia		Tea, Coffee, nuts, horticultural products	Ministry of Agriculture and Livestock Development, KEPROBA
228.	October 2023 TBC	Bpifrance Inno Génération in Paris, France	Bpifrance	All Product Range	KEPROBA
229.	October 2023 TBC	Agro Park Agricultural Fair in Lublin, Poland	MTP GRUPA	All Agricultural Products	Ministry of Agriculture and Livestock Development, KEPROBA
230.	October 2023 TBC	SIAL Paris 2023 in Paris, France	COMEXPOSIUM	Food and Beverages,	Ministry of Agriculture and Livestock Development, KEPROBA
231.	October 2023 TBC	Eurasia Interfresh Fair in Antalya, Turkey	Antexpo Fair	Raw Vegetables, Fruit Stock, Packaging and Logistic Technologies	HCD, Avocado Society of Kenya





NO.	DATE	EVENT	ORGANIZING AGENCY	PRODUCT RANGE & ACTIVITIES	LEAD INSTITUTIONS/ CONTACT INSTITUTION
232.	October 2023	Triestespresso Expo in Trieste, Italy	Trieste Chamber of Commerce	Coffee Products	Kenya Embassy in Rome,
233.	ТВС	International Coffee and tea conference in Moscow, Russia		All Product Ranges Tea and Coffee	Coffee Directorate Tea Board of Kenya
NOVEM	BER				
234.	8 th – 12 th November 2023	Bazaar Berlin 2023 in Berlin, Germany	Messe Berlin Group	Home Décor	KEPROBA
235.	9 th - 11 th November 2023	Royal Floraholland Autumn Fair in Naaldwijk, Netherlands	Royal Flora Holland	Floriculture	Kenya Flower Council
236.	15 th – 17 th November 2023	Future Fish Euroasia 2023 in Izmir, Turkey	Eurasia Trade Fair,	Aquaculture Products and Technologies	State Department for The Blue Economy and Fisheries, KEPROBA
237.	7 th - 10 th November 2023	ECOMONDO International Trade Fair in Rimini, Italy	Italian Exhibition Group	Renewable Energy	Ministry of Energy and Petroleum
238.	8 th – 10 th November 2023	International Floriculture Trade Fair (IFTF) in Amsterdam, Holland	HPP Exhibitions Kenya Flower Council	Floriculture	Kenya Flower Council,
239.	28 th - 30 th November 2023	BrauBeviale 2023 in Nuremburg, Germany	NuernbergMesse GmbH	Beverage raw materials, product and technology	Ministry of Agriculture and Livestock Development, KEPROBA
DECEM	BER	<u> </u>		·	
240.	December 2023	Expocasearia fiera Internazionale Del Bovino da Latte Italpig in	CremonaFiere S.p.A.	Dairy products	Ministry of Agriculture and Livestock Development,
	TBC	Cremona, Italy			KEPROBA



The Made in Kenya Mark is a visual symbol that will easily identify products that are made in Kenya.

It is a registered trade mark and can be applied on the product, packaging, websites, social media and advertising.

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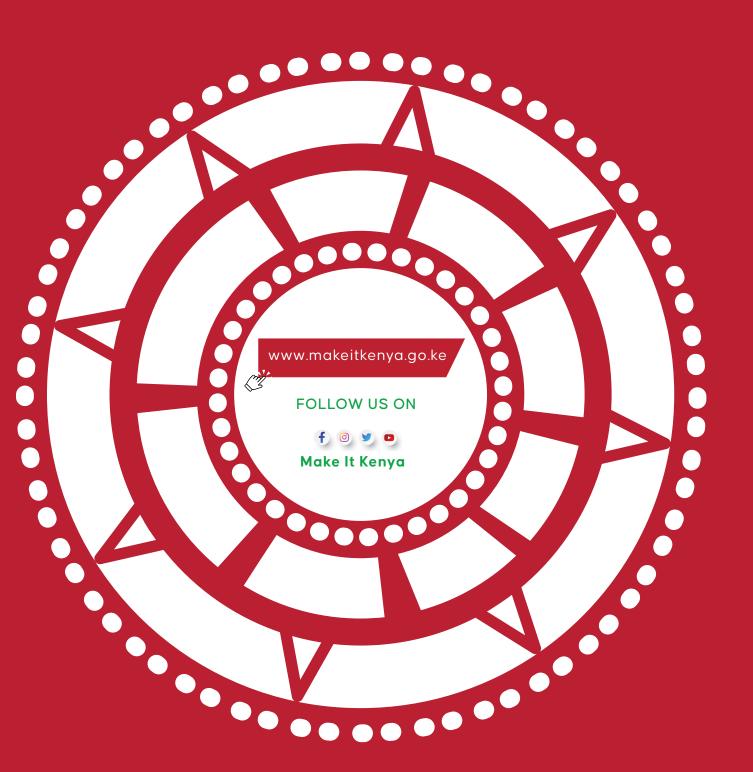








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