

## ii. AGOA certificate of origin

The African Growth & Opportunity Act (AGOA) certificate of origin is required for goods obtained, manufactured, produced or processed in Kenya, and are to be exported to a country within the AGOA trade Act. The certificate is issued per consignment.

## iii. GSP certificate of origin

The Generalized System of Preferences (GSP) certificate of origin is required for goods obtained, manufactured, produced or processed in Kenya, and are to be exported to a member state. The certificate is issued per consignment.

## iv. East African Community (EAC) certificate of origin

The East African Community (EAC) certificate of origin is required for goods obtained, manufactured, produced or processed in Kenya, and are to be exported within the East African Community (EAC) region. The certificate is issued per consignment.

## v. EU certificate of origin

The European Union (EU) certificate of origin is required for goods obtained, manufactured, produced or processed in Kenya, and are to be exported to the European Union. The certificate is issued per consignment.

## vi. AfCFTA certificate of origin

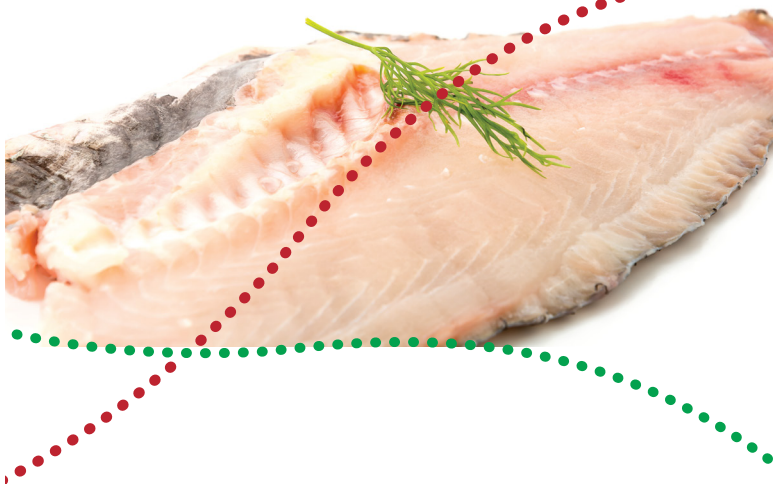
The AfCFTA certificate of origin is used for Africa Continental Free Trade Area partner states.

## 10. Fish export health certificate

A fish health certificate is issued after the consignment has been inspected to ascertain that the consignment is free from diseases and fit for human consumption.

## 11. Clearance

Clearance is done at the border post / port of exit of the consignment by customs office.



### ABOUT MADE IN KENYA INITIATIVE

"Made in" is the term used to describe where products originate from. It denotes an association with the place of origin.

'Made in Kenya' signifies that our products are unique, authentic and high quality.

It is a visual symbol that will easily identify products that are made in Kenya.

It is a registered trade mark and can be applied on the product, packaging, websites, social media and advertising. There are three (3) variations of the mark

The marks have been copyrighted and are in the processes of being patented at KIPi.

### Compliance with statutory requirements

- Tax compliance
- Registration Certificates
- Should not be insolvent
- Should not have been debarred from Public Procurement

### Certification - Must bear the KEBS S mark and / or other recognized certifications

### Product Design - Must be wholly or partially mined or produced in Kenya

### Raw Materials - The Country of origin of each significant component must be Kenyan as outlined in the EAC Customs Union (Rules of Origin)

### CRITERIA FOR ACQUIRING THE MARK

Location - Companies must be located in Kenya

Employment - Kenyan employees in the company must be majority (at least 50%)

### TO APPLY VISIT

<https://bit.ly/3RMcA50>

OR SCAN ▶



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# EXPORT PROCEDURES FOR FISH DRIED, CHILLED OR FROZEN



**KENYA EXPORT  
PROMOTION & BRANDING  
AGENCY**



### 1. Legal Documentation at Set-up:

Register a company name and obtain the Certificate of Incorporation / Certificate of Registration from the Registrar of Companies at the Attorney General's office.

- Obtain a PIN number from Kenya Revenue Authority
- Obtain a VAT certificate from Kenya Revenue Authority where applicable
- Obtain a Local County Business Permit

### 2. Business Set-up

Obtain a Trading Place with address, telephone and email address - a company email is recommended:

- Obtain Business image builders
- Develop Business Cards
- Develop a Company Profile
- Develop a Letter Head
- Obtain a Bank Account
- Website is highly recommended for Export Trade

### 3. Preliminary registrations, licenses and certificates

#### 3.1 Register a fish processing facility

Processed fish for export may be processed from land-based or water-based facilities which must be licensed by the Kenya Fisheries Service (KeFS), after a series of inspections of the establishment or fishing vessel, and test-run of the processing of fish.

##### i) Register a land-based facility

- Submit letter of intent
- Obtain response letter
- Submit prerequisite documents requested in the response letter
- Fish processing facility pre-inspection
- Submit test run notification
- Fish processing facility test run inspections
- Fish processing facility national inspection
- Apply for fish processing licence and certificate of compliance
- Obtain payment notification
- Apply and obtain fish processing licence
- Pay and obtain certificate of compliance

##### ii) Register a water-based facility

- Submit letter of intent
- Obtain response letter
- Pre-inspection of fishing vessel on dry dock
- Submit test run notification
- Test-run inspection on fishing ground
- Apply for fish processing licence, certificate of compliance and certificate of registration of local fishing vessel
- Obtain payment notification
- Apply and obtain fish processing licence
- Pay and obtain certificate of compliance and certificate of registration of local fishing vessel

### 4. Dry fish movement permit

A fish movement permit is issued to traders allowing them to move fish and fish products within the country. The issuance of the dry fish movement permit is regulated by the Kenya Fisheries Service (KeFS), through the office of the County Director of fisheries.

- Apply for fish movement permit
- Inspection of vehicles
- Pay and obtain fish movement permit



### 5. Train and register with Kenya TradeNet System (KESWS)

The Kenya TradeNet System (KESWS) is an electronic platform that facilitates the processing and issuance of permits and declaration of goods. Traders are required to register with Kenya Trade Network Agency (KenTrade) as either exporters or importers and get trained on how to lodge documents on KESWS. The traders are then issued with user credentials which enable them to login and access the System.

### 6. Register with KRA rules of origin

This procedure applies to first time traders who require to obtain a preferential certificate of origin during export. Traders are required to register with the Kenya Revenue Authority's (KRA) Rules of Origin Section to obtain a registration letter. The letter confirms the country of origin of the goods to be exported and is a requirement when applying for the preferential certificate of origin.

- Submit application for registration at Customs Office, Sameer Business Park, Mombasa Road
- Verification of the origin of goods
- Obtain registration letter

### 7. Food hygiene licence

A food hygiene licence is required for all facilities that process and package products that are for human consumption, e.g packhouses. The licence is issued by Port Health Services Kenya (PHS) or by Public Health Officers, from the respective County Governments where the premises are located. The licence is valid for one (1) calendar year.

### 8. Permits (Export permit for fish and fishery products) (FD04)

Export of fish is regulated by Kenya Fisheries Service (KeFS) who issue an export permit for fish and fish products per consignment. The import permit is processed through the Trade Facilitation Platform (TFP).

### 9. Certificate of origin

The Certificate of Origin (COO) is an international trade document which certifies that, a certain product being exported is wholly manufactured, produced, processed or obtained from the exporting country.

#### a) Non preferential certificate of origin

A non-preferential certificate of origin is an export document issued by the Kenya National Chamber of Commerce and Industry (KNCCI) that confirms the country of origin of goods being exported. The AfCFTA certificate of origin is issued by the Kenya Revenue Authority (KRA), Rules of Origin Section.

The Kenya National Chamber of Commerce and Industry (KNCCI) has the mandate to issue the (ordinary / non-preferential) Certificate of Origin (COO) to all exporters of goods originating from Kenya.

#### b) Preferential certificate of origin

##### i. COMESA certificate of origin

The COMESA certificate of origin is required for goods obtained, manufactured, produced or processed in Kenya, and are to be exported within the Common Market for Eastern and Southern Africa (COMESA) region. The certificate is issued per consignment.

